

# *California Travel Impacts by Assembly District, 2017p*

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# California Assembly District Travel Impacts, 2017p

This study, prepared for Visit California, documents the economic significance of the travel industry in California's eighty Assembly Districts. The estimates are comparable to the county, regional and state travel impacts prepared by Dean Runyan Associates.[1] However, due to data limitations and the need to allocate county-level estimates to Assembly districts defined by zip code and population data, it is not possible to report the level of detail found in the county travel impact report.

## Interpretation of Impact Estimates

There are several issues that should be noted with respect to the interpretation of these findings:

- The **employment** (and earnings) estimates provided in this report refer to the *place of work* of all payroll employees and the self-employed. The estimates reflect the number of jobs rather than the number of employed persons. Some of the employees in a particular Assembly District will be residents of another Assembly District. The extent to which this occurs in any given Assembly District is not estimated in this report. However, it is fair to say that this will occur to a much a greater extent in the many dense urban districts as opposed to the geographically larger rural districts [2].
- The estimates of local and state **tax receipts** in this report also refer to the Assembly District where this tax revenue is generated (by point of sale, taxable income or property). The government entities that collect tax revenue are not necessarily contained within a given Assembly District. Therefore, revenue generated within one Assembly District may be used to provide services in another. This also is more likely to occur in dense urban districts.
- It should also be noted that the allocation of travel impacts is complicated by the fact that there is visitor travel between and among different geographic areas within the state. (For example, a visitor may stay overnight in a hotel in District X and shop in District Y.) This is always an issue in travel impact research. In general, it is more important the smaller the geographic unit, as is the case with dense urban districts.
- The Assembly Districts are described in this report with place names and counties. These descriptions are only intended to provide a general location of the district within the state. They do not purport to be the best or most accurate definition of the district.

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1. California Travel Impacts, 1992-2017p (May 2018). Prepared by Dean Runyan Associates for Visit California.

2. The 80 Assembly Districts each have a population of approximately 485,000. Rural Assembly Districts are typically comprised of many counties. California's many more numerous urban districts, on the other hand, typically comprise a small portion of one or more counties.

- While two years of impact estimates are provided for each district, it is generally not advisable to emphasize annual changes in the impact estimates or to compare or rank districts with respect to year-to-year changes. This is because the district estimates are an allocation of county level estimates based on room inventory, population and other factors.

The report provides three summary tables for the eighty Assembly Districts, followed by a single page for each of the districts that provide all of the information contained in the summary tables. There are several appendices that describe the travel impact measures, methodology and data sources.

## 2017 California Assembly District Travel Impacts

Assembly District	Spending (\$000,000)			Earnings (\$000,000)	Employ. (000)	Tax Revenue (\$000,000)		
	Total	Visitor	Other			Local	State	Total
01 Northeast California	\$1,917	\$1,838	\$80	\$643	20.0	\$53	\$79	\$132
02 North Coast	\$2,129	\$2,004	\$125	\$826	25.7	\$85	\$88	\$173
03 Chico/North Central	\$862	\$678	\$185	\$204	8.1	\$18	\$35	\$52
04 Napa	\$2,603	\$2,476	\$126	\$1,050	28.7	\$126	\$107	\$233
05 Yosemite	\$3,038	\$2,950	\$88	\$1,084	34.4	\$126	\$112	\$238
06 Loomis-Rocklin	\$1,061	\$961	\$100	\$354	11.0	\$40	\$55	\$94
07 Sacramento-West Sacrament	\$1,997	\$1,577	\$420	\$556	15.7	\$60	\$69	\$128
08 East Sacramento-Rancho Coi	\$1,000	\$854	\$146	\$320	9.1	\$34	\$48	\$83
09 Sacramento-West Grove	\$698	\$586	\$112	\$204	6.1	\$22	\$38	\$60
10 Fairfax-Petaluma	\$1,404	\$1,182	\$222	\$559	13.4	\$63	\$59	\$122
11 Antioch-Fairfield	\$795	\$714	\$80	\$258	8.1	\$23	\$40	\$63
12 Lathrop-Modesto	\$508	\$430	\$78	\$143	5.1	\$13	\$29	\$42
13 Stockton	\$627	\$547	\$80	\$195	6.2	\$18	\$34	\$52
14 Concord-Vallejo	\$866	\$782	\$84	\$330	9.0	\$28	\$43	\$71
15 Berkeley	\$1,006	\$821	\$185	\$345	8.0	\$39	\$46	\$85
16 Walnut Creek	\$1,212	\$1,074	\$138	\$447	10.5	\$49	\$54	\$102
17 Downtown San Francisco	\$12,379	\$9,869	\$2,510	\$3,671	62.4	\$534	\$320	\$854
18 Oakland	\$1,636	\$1,121	\$515	\$754	11.3	\$59	\$51	\$110
19 San Francisco-Daly City	\$1,006	\$825	\$180	\$349	6.6	\$107	\$84	\$191
20 Hayward	\$767	\$586	\$180	\$243	5.4	\$36	\$39	\$75
21 Merced-Modesto	\$555	\$478	\$77	\$164	6.2	\$14	\$30	\$44
22 San Mateo	\$3,188	\$2,946	\$241	\$3,424	46.1	\$233	\$172	\$406
23 Fresno-Squaw Valley	\$809	\$682	\$127	\$228	7.8	\$22	\$38	\$59
24 Palo Alto	\$2,279	\$2,073	\$205	\$704	16.0	\$108	\$92	\$201
25 San Jose	\$2,743	\$2,548	\$195	\$851	19.3	\$118	\$97	\$215
26 Visalia	\$750	\$671	\$79	\$216	7.6	\$21	\$34	\$55
27 San Jose	\$1,876	\$1,181	\$694	\$433	8.3	\$58	\$50	\$107
28 San Jose	\$925	\$789	\$136	\$261	5.9	\$43	\$45	\$88
29 Monterey-Santa Cruz	\$2,975	\$2,865	\$111	\$1,239	28.3	\$125	\$122	\$248
30 Salinas-Soledad	\$1,382	\$1,297	\$85	\$496	11.5	\$69	\$74	\$143
31 Fresno-San Joaquin	\$624	\$488	\$136	\$172	5.7	\$17	\$32	\$49
32 Avenal-Lemoore	\$537	\$463	\$75	\$158	5.7	\$12	\$33	\$45
33 Needles-Victorville	\$2,318	\$2,226	\$92	\$685	25.7	\$39	\$88	\$128
34 Bakersfield	\$938	\$846	\$92	\$299	10.5	\$22	\$47	\$69
35 Santa Maria	\$2,295	\$2,184	\$111	\$839	25.6	\$102	\$104	\$206
36 Palmdale	\$913	\$824	\$89	\$320	7.4	\$47	\$47	\$94
37 Santa Barbara	\$2,127	\$1,987	\$141	\$729	20.3	\$80	\$88	\$169
38 Valencia	\$775	\$634	\$142	\$277	6.1	\$39	\$41	\$80
39 San Fernando	\$478	\$395	\$83	\$166	3.4	\$33	\$34	\$67
40 San Bernardino	\$560	\$473	\$88	\$170	6.3	\$19	\$33	\$53
41 Pasadena	\$1,116	\$961	\$155	\$429	8.9	\$58	\$51	\$109
42 Palm Springs	\$4,290	\$4,131	\$160	\$1,305	42.8	\$114	\$155	\$269
43 Burbank-Glendale	\$1,200	\$924	\$276	\$500	8.9	\$59	\$50	\$109

## 2017 California Assembly District Travel Impacts

Assembly District	Spending (\$000,000)			Earnings (\$000,000)	Employ. (000)	Tax Revenue (\$000,000)		
	Total	Visitor	Other			Local	State	Total
44 Oxnard-Thousand Oaks	\$897	\$774	\$123	\$300	8.7	\$29	\$44	\$73
45 Canoga Park-Northridge	\$931	\$713	\$218	\$354	6.9	\$49	\$44	\$93
46 Van Nuys-Sherman Oaks	\$888	\$760	\$128	\$342	6.8	\$51	\$45	\$96
47 Fontana-Rialto	\$601	\$520	\$81	\$188	7.0	\$22	\$36	\$57
48 Baldwin Park-West Covina	\$724	\$609	\$115	\$270	5.5	\$44	\$40	\$84
49 Rosemead-San Gabriel	\$1,008	\$742	\$266	\$391	7.4	\$51	\$45	\$96
50 Los Angeles-Santa Monica	\$3,125	\$2,739	\$386	\$1,273	24.6	\$150	\$110	\$260
51 Los Angeles	\$418	\$327	\$91	\$141	2.9	\$29	\$31	\$60
52 Ontario	\$1,305	\$1,025	\$281	\$390	11.7	\$45	\$51	\$95
53 Los Angeles-Huntington Parl	\$2,141	\$1,902	\$239	\$868	17.0	\$110	\$83	\$193
54 Los Angeles-Culver City	\$1,661	\$1,275	\$387	\$785	12.5	\$73	\$58	\$131
55 Chio Hills-La Habra	\$775	\$622	\$154	\$290	7.0	\$39	\$42	\$81
56 Indio/El Centro	\$1,745	\$1,658	\$87	\$504	17.9	\$47	\$73	\$120
57 Whittier	\$792	\$692	\$100	\$299	6.1	\$49	\$43	\$92
58 Bellflower-Pico Rivera	\$883	\$766	\$117	\$339	6.8	\$53	\$46	\$98
59 Los Angeles-USC	\$857	\$625	\$232	\$408	6.2	\$42	\$38	\$80
60 Riverside/Corona	\$709	\$613	\$96	\$212	7.1	\$29	\$43	\$72
61 Moreno Valley	\$773	\$681	\$92	\$230	7.8	\$31	\$45	\$76
62 Inglewood	\$6,050	\$4,298	\$1,752	\$3,443	45.2	\$200	\$126	\$326
63 South Gate-Lynwood	\$493	\$379	\$115	\$175	3.5	\$32	\$33	\$65
64 Compton	\$763	\$608	\$155	\$288	5.7	\$44	\$41	\$85
65 Buena Park-Fullerton	\$1,801	\$1,676	\$125	\$735	18.4	\$84	\$75	\$159
66 Torrance	\$1,542	\$1,305	\$236	\$633	11.9	\$79	\$63	\$141
67 Lake Elsinore	\$604	\$513	\$90	\$168	5.8	\$23	\$39	\$61
68 Irvine-Orange	\$1,049	\$891	\$158	\$413	10.2	\$52	\$53	\$105
69 Santa Ana	\$5,236	\$4,608	\$628	\$1,990	48.0	\$201	\$149	\$350
70 Long Beach	\$1,947	\$1,642	\$305	\$832	15.0	\$94	\$72	\$166
71 El Cajon	\$1,313	\$1,208	\$105	\$392	10.8	\$51	\$61	\$112
72 Huntington Beach	\$905	\$804	\$101	\$354	9.0	\$48	\$50	\$98
73 Mission Viejo	\$1,152	\$1,004	\$148	\$456	11.4	\$54	\$55	\$109
74 Irvine-Newport Beach	\$3,181	\$2,846	\$334	\$1,310	32.1	\$126	\$108	\$234
75 Temecula-Escondido	\$1,134	\$1,034	\$100	\$376	10.7	\$51	\$56	\$108
76 Carlsbad-Oceanside	\$1,644	\$1,516	\$129	\$586	14.8	\$75	\$68	\$143
77 San Diego-Poway	\$1,396	\$1,183	\$213	\$494	12.3	\$63	\$61	\$125
78 San Diego-La Jolla	\$7,038	\$6,195	\$843	\$2,244	54.8	\$265	\$188	\$453
79 San Diego-Chula Vista	\$893	\$723	\$170	\$297	7.5	\$43	\$47	\$91
80 San Diego-National City	\$924	\$820	\$104	\$311	8.1	\$47	\$50	\$97
California	\$132,359	\$120,109	\$12,250	\$49,642	1,143.0	\$5,569	\$5,326	\$10,895

## 2016 California Assembly District Employment Characteristics

Assembly District		District Employment (000)			District Percent of State	
		Total	Travel	Pct.Travel	Total	Travel
01	Northeast California	227.2	19.2	8.5%	1.0%	1.7%
02	North Coast	256.9	25.3	9.8%	1.1%	2.3%
03	Chico/North Central	225.8	7.8	3.5%	1.0%	0.7%
04	Napa	271.3	27.0	10.0%	1.2%	2.4%
05	Yosemite	209.5	33.2	15.8%	0.9%	3.0%
06	Loomis-Rocklin	310.0	10.4	3.4%	1.3%	0.9%
07	Sacramento-West Sacramento	371.2	14.8	4.0%	1.6%	1.3%
08	East Sacramento-Rancho Corc	316.9	8.6	2.7%	1.4%	0.8%
09	Sacramento-West Grove	171.9	5.8	3.4%	0.7%	0.5%
10	Fairfax-Petaluma	343.6	12.9	3.8%	1.5%	1.2%
11	Antioch-Fairfield	182.9	8.1	4.4%	0.8%	0.7%
12	Lathrop-Modesto	220.2	4.8	2.2%	0.9%	0.4%
13	Stockton	215.3	5.9	2.8%	0.9%	0.5%
14	Concord-Vallejo	251.5	9.0	3.6%	1.1%	0.8%
15	Berkeley	248.8	7.8	3.1%	1.1%	0.7%
16	Walnut Creek	430.1	10.2	2.4%	1.8%	0.9%
17	Downtown San Francisco	800.5	61.9	7.7%	3.4%	5.6%
18	Oakland	307.9	10.6	3.4%	1.3%	1.0%
19	San Francisco-Daly City	177.8	6.5	3.6%	0.8%	0.6%
20	Hayward	190.5	5.2	2.7%	0.8%	0.5%
21	Merced-Modesto	194.7	6.0	3.1%	0.8%	0.5%
22	San Mateo	413.5	43.5	10.5%	1.8%	3.9%
23	Fresno-Squaw Valley	274.9	7.5	2.7%	1.2%	0.7%
24	Palo Alto	556.6	15.3	2.8%	2.4%	1.4%
25	San Jose	549.0	18.4	3.3%	2.4%	1.7%
26	Visalia	221.0	7.4	3.4%	1.0%	0.7%
27	San Jose	192.1	7.9	4.1%	0.8%	0.7%
28	San Jose	256.6	5.8	2.2%	1.1%	0.5%
29	Monterey-Santa Cruz	307.1	28.1	9.1%	1.3%	2.5%
30	Salinas-Soledad	202.8	11.3	5.6%	0.9%	1.0%
31	Fresno-San Joaquin	216.6	5.5	2.5%	0.9%	0.5%
32	Avenal-Lemoore	160.8	5.4	3.4%	0.7%	0.5%
33	Needles-Victorville	132.4	24.9	18.8%	0.6%	2.2%
34	Bakersfield	293.3	9.7	3.3%	1.3%	0.9%
35	Santa Maria	252.8	24.1	9.5%	1.1%	2.2%
36	Palmdale	149.6	7.2	4.8%	0.6%	0.7%
37	Santa Barbara	323.4	19.9	6.1%	1.4%	1.8%
38	Valencia	256.3	6.0	2.3%	1.1%	0.5%
39	San Fernando	182.1	3.4	1.9%	0.8%	0.3%
40	San Bernardino	297.4	6.1	2.0%	1.3%	0.5%
41	Pasadena	328.5	8.8	2.7%	1.4%	0.8%
42	Palm Springs	235.4	40.9	17.4%	1.0%	3.7%
43	Burbank-Glendale	381.1	8.9	2.3%	1.6%	0.8%

## 2016 California Assembly District Employment Characteristics

Assembly District	District Employment (000)			District Percent of State		
	Total	Travel	Pct.Travel	Total	Travel	
44	Oxnard-Thousand Oaks	279.2	8.6	3.1%	1.2%	0.8%
45	Canoga Park-Northridge	395.0	6.8	1.7%	1.7%	0.6%
46	Van Nuys-Sherman Oaks	237.7	6.7	2.8%	1.0%	0.6%
47	Fontana-Rialto	184.1	6.7	3.7%	0.8%	0.6%
48	Baldwin Park-West Covina	246.9	5.4	2.2%	1.1%	0.5%
49	Rosemead-San Gabriel	224.6	7.4	3.3%	1.0%	0.7%
50	Los Angeles-Santa Monica	651.0	24.5	3.8%	2.8%	2.2%
51	Los Angeles	157.4	2.9	1.9%	0.7%	0.3%
52	Ontario	351.0	11.3	3.2%	1.5%	1.0%
53	Los Angeles-Huntington Park	514.1	17.0	3.3%	2.2%	1.5%
54	Los Angeles-Culver City	422.3	12.2	2.9%	1.8%	1.1%
55	Chio Hills-La Habra	278.2	6.9	2.5%	1.2%	0.6%
56	Indio/El Centro	162.8	17.5	10.7%	0.7%	1.6%
57	Whittier	272.9	6.1	2.2%	1.2%	0.5%
58	Bellflower-Pico Rivera	305.5	6.8	2.2%	1.3%	0.6%
59	Los Angeles-USC	184.7	6.0	3.3%	0.8%	0.5%
60	Riverside/Corona	265.7	6.9	2.6%	1.1%	0.6%
61	Moreno Valley	216.7	7.5	3.4%	0.9%	0.7%
62	Inglewood	411.0	43.4	10.6%	1.8%	3.9%
63	South Gate-Lynwood	138.9	3.5	2.5%	0.6%	0.3%
64	Compton	213.5	5.6	2.6%	0.9%	0.5%
65	Buena Park-Fullerton	270.6	17.8	6.6%	1.2%	1.6%
66	Torrance	369.9	11.9	3.2%	1.6%	1.1%
67	Lake Elsinore	144.7	5.6	3.9%	0.6%	0.5%
68	Irvine-Orange	427.8	9.9	2.3%	1.8%	0.9%
69	Santa Ana	301.0	46.3	15.4%	1.3%	4.2%
70	Long Beach	283.7	14.9	5.3%	1.2%	1.3%
71	El Cajon	166.6	10.7	6.4%	0.7%	1.0%
72	Huntington Beach	241.1	8.7	3.6%	1.0%	0.8%
73	Mission Viejo	233.0	11.1	4.8%	1.0%	1.0%
74	Irvine-Newport Beach	599.5	31.1	5.2%	2.6%	2.8%
75	Temecula-Escondido	241.1	10.3	4.3%	1.0%	0.9%
76	Carlsbad-Oceanside	296.4	14.5	4.9%	1.3%	1.3%
77	San Diego-Poway	423.9	12.0	2.8%	1.8%	1.1%
78	San Diego-La Jolla	504.3	53.1	10.5%	2.2%	4.8%
79	San Diego-Chula Vista	356.8	7.4	2.1%	1.5%	0.7%
80	San Diego-National City	184.1	7.9	4.3%	0.8%	0.7%
	California	23,265	1,110	4.8%	100.0%	100.0%



## 2017 California Assembly District Tax Impacts

Assembly District	Revenue Generated by \$100 Visitor Spending			Revenue per District Household		
	Local	State	Total	Local	State	Total
01 Northeast California	\$2.89	\$3.89	\$6.77	\$283	\$381	\$664
02 North Coast	\$4.26	\$4.02	\$8.28	\$459	\$433	\$891
03 Chico/North Central	\$2.59	\$4.01	\$6.60	\$99	\$152	\$251
04 Napa	\$5.09	\$4.01	\$9.11	\$705	\$556	\$1,261
05 Yosemite	\$4.27	\$3.55	\$7.82	\$736	\$613	\$1,350
06 Loomis-Rocklin	\$4.13	\$4.88	\$9.01	\$207	\$244	\$451
07 Sacramento-West Sacramento	\$3.80	\$3.82	\$7.62	\$331	\$333	\$665
08 East Sacramento-Rancho Cordova	\$3.99	\$4.75	\$8.74	\$189	\$224	\$413
09 Sacramento-West Grove	\$3.75	\$5.21	\$8.96	\$123	\$171	\$293
10 Fairfax-Petaluma	\$5.35	\$4.31	\$9.66	\$330	\$266	\$596
11 Antioch-Fairfield	\$3.24	\$4.47	\$7.71	\$130	\$180	\$311
12 Lathrop-Modesto	\$2.99	\$5.05	\$8.03	\$82	\$138	\$219
13 Stockton	\$3.33	\$4.80	\$8.12	\$116	\$167	\$283
14 Concord-Vallejo	\$3.60	\$4.45	\$8.05	\$157	\$194	\$351
15 Berkeley	\$4.72	\$4.61	\$9.33	\$211	\$205	\$416
16 Walnut Creek	\$4.53	\$4.23	\$8.76	\$266	\$248	\$514
17 Downtown San Francisco	\$5.42	\$3.10	\$8.51	\$2,424	\$1,386	\$3,809
18 Oakland	\$5.29	\$3.68	\$8.97	\$318	\$222	\$540
19 San Francisco-Daly City	\$13.00	\$9.15	\$22.15	\$513	\$361	\$875
20 Hayward	\$6.17	\$5.23	\$11.40	\$198	\$168	\$366
21 Merced-Modesto	\$2.91	\$4.67	\$7.59	\$93	\$149	\$241
22 San Mateo	\$7.92	\$5.35	\$13.27	\$1,312	\$885	\$2,197
23 Fresno-Squaw Valley	\$3.20	\$4.38	\$7.58	\$141	\$193	\$335
24 Palo Alto	\$5.22	\$4.07	\$9.29	\$626	\$488	\$1,114
25 San Jose	\$4.64	\$3.49	\$8.13	\$679	\$510	\$1,190
26 Visalia	\$3.13	\$3.90	\$7.02	\$142	\$177	\$320
27 San Jose	\$4.89	\$3.43	\$8.32	\$339	\$238	\$577
28 San Jose	\$5.47	\$4.68	\$10.15	\$252	\$215	\$467
29 Monterey-Santa Cruz	\$4.38	\$4.00	\$8.38	\$764	\$698	\$1,461
30 Salinas-Soledad	\$5.31	\$5.10	\$10.42	\$436	\$419	\$855
31 Fresno-San Joaquin	\$3.48	\$4.88	\$8.37	\$110	\$154	\$264
32 Avenal-Lemoore	\$2.61	\$5.50	\$8.11	\$85	\$180	\$265
33 Needles-Victorville	\$1.76	\$3.62	\$5.39	\$263	\$540	\$803
34 Bakersfield	\$2.62	\$4.65	\$7.27	\$147	\$262	\$410
35 Santa Maria	\$4.67	\$4.41	\$9.08	\$576	\$544	\$1,120
36 Palmdale	\$5.71	\$4.78	\$10.48	\$299	\$250	\$549
37 Santa Barbara	\$4.03	\$4.07	\$8.10	\$498	\$503	\$1,001
38 Valencia	\$6.18	\$5.28	\$11.46	\$245	\$209	\$454
39 San Fernando	\$8.35	\$6.63	\$14.98	\$205	\$163	\$367
40 San Bernardino	\$4.05	\$5.49	\$9.54	\$131	\$177	\$307
41 Pasadena	\$6.06	\$4.52	\$10.58	\$375	\$280	\$655
42 Palm Springs	\$2.76	\$3.55	\$6.31	\$729	\$937	\$1,667
43 Burbank-Glendale	\$6.35	\$4.52	\$10.88	\$365	\$260	\$624
44 Oxnard-Thousand Oaks	\$3.71	\$4.70	\$8.41	\$185	\$233	\$418

## 2017 California Assembly District Tax Impacts

Assembly District	Revenue Generated by \$100 Visitor Spending			Revenue per District Household		
	Local	State	Total	Local	State	Total
45 Canoga Park-Northridge	\$6.89	\$5.11	\$12.00	\$310	\$230	\$541
46 Van Nuys-Sherman Oaks	\$6.75	\$4.94	\$11.69	\$325	\$238	\$564
47 Fontana-Rialto	\$4.14	\$5.40	\$9.54	\$144	\$188	\$332
48 Baldwin Park-West Covina	\$7.23	\$5.40	\$12.63	\$280	\$209	\$489
49 Rosemead-San Gabriel	\$6.82	\$5.00	\$11.83	\$321	\$236	\$557
50 Los Angeles-Santa Monica	\$5.47	\$3.69	\$9.16	\$930	\$629	\$1,559
51 Los Angeles	\$8.96	\$7.28	\$16.24	\$186	\$151	\$337
52 Ontario	\$4.35	\$4.18	\$8.53	\$296	\$285	\$581
53 Los Angeles-Huntington Park	\$5.80	\$3.92	\$9.73	\$701	\$473	\$1,174
54 Los Angeles-Culver City	\$5.76	\$3.85	\$9.61	\$456	\$305	\$761
55 Chio Hills-La Habra	\$6.29	\$5.57	\$11.86	\$248	\$220	\$468
56 Indio/El Centro	\$2.82	\$3.97	\$6.79	\$308	\$433	\$742
57 Whittier	\$7.05	\$5.13	\$12.19	\$310	\$225	\$535
58 Bellflower-Pico Rivera	\$6.87	\$4.96	\$11.82	\$327	\$236	\$563
59 Los Angeles-USC	\$6.73	\$4.79	\$11.52	\$267	\$190	\$457
60 Riverside/Corona	\$4.68	\$5.68	\$10.36	\$177	\$215	\$391
61 Moreno Valley	\$4.49	\$5.49	\$9.98	\$188	\$230	\$419
62 Inglewood	\$4.65	\$2.57	\$7.22	\$1,242	\$686	\$1,928
63 South Gate-Lynwood	\$8.53	\$6.69	\$15.22	\$205	\$161	\$366
64 Compton	\$7.26	\$5.43	\$12.70	\$275	\$205	\$480
65 Buena Park-Fullerton	\$5.01	\$4.04	\$9.05	\$522	\$421	\$944
66 Torrance	\$6.02	\$4.18	\$10.20	\$488	\$339	\$827
67 Lake Elsinore	\$4.40	\$6.01	\$10.40	\$142	\$194	\$335
68 Irvine-Orange	\$5.86	\$5.03	\$10.88	\$323	\$277	\$600
69 Santa Ana	\$4.37	\$3.03	\$7.40	\$1,237	\$859	\$2,097
70 Long Beach	\$5.72	\$3.88	\$9.60	\$584	\$396	\$979
71 El Cajon	\$4.25	\$4.39	\$8.64	\$296	\$306	\$602
72 Huntington Beach	\$5.96	\$5.31	\$11.28	\$293	\$261	\$554
73 Mission Viejo	\$5.33	\$4.74	\$10.07	\$333	\$297	\$630
74 Irvine-Newport Beach	\$4.43	\$3.48	\$7.91	\$766	\$601	\$1,367
75 Temecula-Escondido	\$4.95	\$4.70	\$9.65	\$298	\$283	\$582
76 Carlsbad-Oceanside	\$4.96	\$4.01	\$8.97	\$426	\$344	\$770
77 San Diego-Poway	\$5.36	\$4.47	\$9.83	\$362	\$302	\$663
78 San Diego-La Jolla	\$4.28	\$2.88	\$7.16	\$1,521	\$1,026	\$2,547
79 San Diego-Chula Vista	\$6.02	\$5.39	\$11.41	\$246	\$221	\$467
80 San Diego-National City	\$5.77	\$5.13	\$10.89	\$270	\$240	\$509
California	\$4.65	\$4.43	\$9.08	\$420	\$400	\$819

# Assembly District 01

Northeast California

includes Siskiyou, Shasta, Nevada, Placer counties

## Travel Impacts

	2016	2017p
Spending (millions)	\$1,824	\$1,917
Visitor Spending	\$1,754	\$1,838
Other Spending	\$69	\$80
Earnings (millions)	\$599	\$643
Employment (thousands)	19.2	20.0
State & Local Tax Revenue (millions)	\$128	\$132
Local Tax Revenue	\$50	\$53
State Tax Revenue	\$78	\$79

## Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	1.7%
Travel Percent of Total District Employment	8.5%

## Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$2.90	Local tax revenue	\$283
State tax revenue	\$3.90	State tax revenue	\$381
Local & State Total	\$6.80	Local & State Total	\$664

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 02

North Coast

includes Del Norte, Humboldt, Trinity, Sonoma counties

### Travel Impacts

	2016	2017p
Spending (millions)	\$2,061	\$2,129
Visitor Spending	\$1,949	\$2,004
Other Spending	\$112	\$125
Earnings (millions)	\$769	\$826
Employment (thousands)	25.3	25.7
State & Local Tax Revenue (millions)	\$169	\$173
Local Tax Revenue	\$81	\$85
State Tax Revenue	\$89	\$88

### Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	2.3%
Travel Percent of Total District Employment	9.8%

### Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.30	Local tax revenue	\$459
State tax revenue	\$4.00	State tax revenue	\$433
Local & State Total	\$8.30	Local & State Total	\$891

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 03

Chico/North Central

includes Tehama, Glenn, Glenn, Sutter counties

### Travel Impacts

	2016	2017p
Spending (millions)	\$810	\$862
Visitor Spending	\$638	\$678
Other Spending	\$172	\$185
Earnings (millions)	\$188	\$204
Employment (thousands)	7.8	8.1
State & Local Tax Revenue (millions)	\$50	\$52
Local Tax Revenue	\$16	\$18
State Tax Revenue	\$33	\$35

### Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	3.5%

### Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$2.60	Local tax revenue	\$99
State tax revenue	\$4.00	State tax revenue	\$152
Local & State Total	\$6.60	Local & State Total	\$251

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 04

Napa

includes Colusa, Lake, Napa, Yolo counties

### Travel Impacts

	2016	2017p
Spending (millions)	\$2,501	\$2,603
Visitor Spending	\$2,381	\$2,476
Other Spending	\$119	\$126
Earnings (millions)	\$968	\$1,050
Employment (thousands)	27.0	28.7
State & Local Tax Revenue (millions)	\$226	\$233
Local Tax Revenue	\$120	\$126
State Tax Revenue	\$106	\$107

### Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.2%
Travel-generated employment	2.4%
Travel Percent of Total District Employment	10.0%

### Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.10	Local tax revenue	\$705
State tax revenue	\$4.00	State tax revenue	\$556
Local & State Total	\$9.10	Local & State Total	\$1,261

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 05

### Yosemite

includes El Dorado, Calaveras, Tuolumne, Mono counties

#### Travel Impacts

	2016	2017p
Spending (millions)	\$2,967	\$3,038
Visitor Spending	\$2,890	\$2,950
Other Spending	\$77	\$88
Earnings (millions)	\$1,002	\$1,084
Employment (thousands)	33.2	34.4
State & Local Tax Revenue (millions)	\$232	\$238
Local Tax Revenue	\$119	\$126
State Tax Revenue	\$113	\$112

#### Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	3.0%
Travel Percent of Total District Employment	15.8%

#### Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.30	Local tax revenue	\$736
State tax revenue	\$3.60	State tax revenue	\$613
Local & State Total	\$7.80	Local & State Total	\$1,350

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 06

Loomis-Rocklin

Placer, Sacramento counties

### Travel Impacts

	2016	2017p
Spending (millions)	\$1,005	\$1,061
Visitor Spending	\$917	\$961
Other Spending	\$88	\$100
Earnings (millions)	\$324	\$354
Employment (thousands)	10.4	11.0
State & Local Tax Revenue (millions)	\$92	\$94
Local Tax Revenue	\$38	\$40
State Tax Revenue	\$54	\$55

### Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.3%
Travel-generated employment	0.9%
Travel Percent of Total District Employment	3.4%

### Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.10	Local tax revenue	\$207
State tax revenue	\$4.90	State tax revenue	\$244
Local & State Total	\$9.00	Local & State Total	\$451

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



**Assembly District 07**  
 Sacramento-West Sacramento  
 Sacramento, Yolo counties

**Travel Impacts**

	<b>2016</b>	<b>2017p</b>
Spending (millions)	\$1,876	\$1,997
Visitor Spending	\$1,466	\$1,577
Other Spending	\$410	\$420
Earnings (millions)	\$505	\$556
Employment (thousands)	14.8	15.7
State & Local Tax Revenue (millions)	\$120	\$128
Local Tax Revenue	\$54	\$60
State Tax Revenue	\$66	\$69

**Employment Characteristics (2016)**

District Percent of Statewide Employment	
All Payroll & Self-employment	1.6%
Travel-generated employment	1.3%
Travel Percent of Total District Employment	4.0%

**Travel-generated tax revenue (2017p)**

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.80	Local tax revenue	\$331
State tax revenue	\$3.80	State tax revenue	\$333
Local & State Total	\$7.60	Local & State Total	\$665

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 08

East Sacramento-Rancho Cordova

Sacramento County

### Travel Impacts

	<b>2016</b>	<b>2017p</b>
Spending (millions)	\$937	\$1,000
Visitor Spending	\$793	\$854
Other Spending	\$144	\$146
Earnings (millions)	\$293	\$320
Employment (thousands)	8.6	9.1
State & Local Tax Revenue (millions)	\$78	\$83
Local Tax Revenue	\$31	\$34
State Tax Revenue	\$47	\$48

### Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.4%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	2.7%

### Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household
Local tax revenue	\$4.00
State tax revenue	\$4.70
Local & State Total	\$8.70
	Local tax revenue
	State tax revenue
	Local & State Total

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

**Assembly District 09**  
 Sacramento-West Grove  
 Sacramento, San Joaquin counties

	<b>2016</b>	<b>2017p</b>
<b>Travel Impacts</b>		
Spending (millions)	\$653	\$698
Visitor Spending	\$550	\$586
Other Spending	\$103	\$112
Earnings (millions)	\$186	\$204
Employment (thousands)	5.8	6.1
State & Local Tax Revenue (millions)	\$57	\$60
Local Tax Revenue	\$20	\$22
State Tax Revenue	\$37	\$38

**Employment Characteristics (2016)**

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	3.4%

**Travel-generated tax revenue (2017p)**

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household
Local tax revenue	\$3.70
State tax revenue	\$5.20
Local & State Total	\$9.00
	Local tax revenue
	\$123
	State tax revenue
	\$171
	Local & State Total
	\$293

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

# Assembly District 10

Fairfax-Petaluma

Marin, Sonoma counties

## Travel Impacts

	2016	2017p
Spending (millions)	\$1,376	\$1,404
Visitor Spending	\$1,155	\$1,182
Other Spending	\$222	\$222
Earnings (millions)	\$523	\$559
Employment (thousands)	12.9	13.4
State & Local Tax Revenue (millions)	\$120	\$122
Local Tax Revenue	\$61	\$63
State Tax Revenue	\$59	\$59

## Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.5%
Travel-generated employment	1.2%
Travel Percent of Total District Employment	3.8%

## Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.40	Local tax revenue	\$330
State tax revenue	\$4.30	State tax revenue	\$266
Local & State Total	\$9.70	Local & State Total	\$596

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

# Assembly District 11

Antioch-Fairfield

Contra Costa, Sacramento, Solano counties

## Travel Impacts

	2016	2017p
Spending (millions)	\$768	\$795
Visitor Spending	\$697	\$714
Other Spending	\$71	\$80
Earnings (millions)	\$250	\$258
Employment (thousands)	8.1	8.1
State & Local Tax Revenue (millions)	\$62	\$63
Local Tax Revenue	\$23	\$23
State Tax Revenue	\$40	\$40

## Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	4.4%

## Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.20	Local tax revenue	\$130
State tax revenue	\$4.50	State tax revenue	\$180
Local & State Total	\$7.70	Local & State Total	\$311

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

**Assembly District 12**  
Lathrop-Modesto  
San Joaquin, Stanislaus counties

**Travel Impacts**

	<b>2016</b>	<b>2017p</b>
Spending (millions)	\$483	\$508
Visitor Spending	\$414	\$430
Other Spending	\$69	\$78
Earnings (millions)	\$132	\$143
Employment (thousands)	4.8	5.1
State & Local Tax Revenue (millions)	\$40	\$42
Local Tax Revenue	\$11	\$13
State Tax Revenue	\$29	\$29

**Employment Characteristics (2016)**

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	0.4%
Travel Percent of Total District Employment	2.2%

**Travel-generated tax revenue (2017p)**

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.00	Local tax revenue	\$82
State tax revenue	\$5.00	State tax revenue	\$138
Local & State Total	\$8.00	Local & State Total	\$219

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

# Assembly District 13

Stockton

San Joaquin County

## Travel Impacts

	2016	2017p
Spending (millions)	\$592	\$627
Visitor Spending	\$520	\$547
Other Spending	\$72	\$80
Earnings (millions)	\$179	\$195
Employment (thousands)	5.9	6.2
State & Local Tax Revenue (millions)	\$49	\$52
Local Tax Revenue	\$16	\$18
State Tax Revenue	\$33	\$34

## Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	2.8%

## Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.30	Local tax revenue	\$116
State tax revenue	\$4.80	State tax revenue	\$167
Local & State Total	\$8.10	Local & State Total	\$283

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

**Assembly District 14**  
 Concord-Vallejo  
 Contra Costa, Solano counties

	<b>Travel Impacts</b>	<b>2016</b>	<b>2017p</b>
Spending (millions)		\$834	\$866
Visitor Spending		\$759	\$782
Other Spending		\$75	\$84
Earnings (millions)		\$314	\$330
Employment (thousands)		9.0	9.0
State & Local Tax Revenue (millions)		\$70	\$71
Local Tax Revenue		\$27	\$28
State Tax Revenue		\$42	\$43

**Employment Characteristics (2016)**

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	3.6%

**Travel-generated tax revenue (2017p)**

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household		
Local tax revenue	\$3.60	Local tax revenue	\$157
State tax revenue	\$4.50	State tax revenue	\$194
Local & State Total	\$8.00	Local & State Total	\$351

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



# Assembly District 15

Berkeley

Alameda, Contra Costa counties

## Travel Impacts

	2016	2017p
Spending (millions)	\$938	\$1,006
Visitor Spending	\$779	\$821
Other Spending	\$159	\$185
Earnings (millions)	\$317	\$345
Employment (thousands)	7.8	8.0
State & Local Tax Revenue (millions)	\$81	\$85
Local Tax Revenue	\$35	\$39
State Tax Revenue	\$45	\$46

## Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	3.1%

## Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.70	Local tax revenue	\$211
State tax revenue	\$4.60	State tax revenue	\$205
Local & State Total	\$9.30	Local & State Total	\$416

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 16

Walnut Creek  
Alameda County

### Travel Impacts

	<b>2016</b>	<b>2017p</b>
Spending (millions)	\$1,146	\$1,212
Visitor Spending	\$1,020	\$1,074
Other Spending	\$126	\$138
Earnings (millions)	\$416	\$447
Employment (thousands)	10.2	10.5
State & Local Tax Revenue (millions)	\$97	\$102
Local Tax Revenue	\$45	\$49
State Tax Revenue	\$53	\$54

### Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.8%
Travel-generated employment	0.9%
Travel Percent of Total District Employment	2.4%

### Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household
Local tax revenue	Local tax revenue
\$4.50	\$266
State tax revenue	State tax revenue
\$4.20	\$248
Local & State Total	Local & State Total
\$8.80	\$514

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

**Assembly District 17**  
Downtown San Francisco  
San Francisco County

**Travel Impacts**

	<b>2016</b>	<b>2017p</b>
Spending (millions)	\$12,214	\$12,379
Visitor Spending	\$9,999	\$9,869
Other Spending	\$2,215	\$2,510
Earnings (millions)	\$3,589	\$3,671
Employment (thousands)	61.9	62.4
State & Local Tax Revenue (millions)	\$882	\$854
Local Tax Revenue	\$552	\$534
State Tax Revenue	\$330	\$320

**Employment Characteristics (2016)**

District Percent of Statewide Employment	
All Payroll & Self-employment	3.4%
Travel-generated employment	5.6%
Travel Percent of Total District Employment	7.7%

**Travel-generated tax revenue (2017p)**

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household
Local tax revenue	Local tax revenue
\$5.40	\$2,424
State tax revenue	State tax revenue
\$3.10	\$1,386
Local & State Total	Local & State Total
\$8.50	\$3,809

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

# Assembly District 18

Oakland

Alameda County

## Travel Impacts

	2016	2017p
Spending (millions)	\$1,570	\$1,636
Visitor Spending	\$1,075	\$1,121
Other Spending	\$494	\$515
Earnings (millions)	\$658	\$754
Employment (thousands)	10.6	11.3
State & Local Tax Revenue (millions)	\$103	\$110
Local Tax Revenue	\$53	\$59
State Tax Revenue	\$49	\$51

## Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.3%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	3.4%

## Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.30	Local tax revenue	\$318
State tax revenue	\$3.70	State tax revenue	\$222
Local & State Total	\$9.00	Local & State Total	\$540

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 19

San Francisco-Daly City

San Francisco County

### Travel Impacts

	2016	2017p
Spending (millions)	\$969	\$1,006
Visitor Spending	\$817	\$825
Other Spending	\$152	\$180
Earnings (millions)	\$335	\$349
Employment (thousands)	6.5	6.6
State & Local Tax Revenue (millions)	\$194	\$191
Local Tax Revenue	\$108	\$107
State Tax Revenue	\$86	\$84

### Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	3.6%

### Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$13.00	Local tax revenue	\$513
State tax revenue	\$9.10	State tax revenue	\$361
Local & State Total	\$22.20	Local & State Total	\$875

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 20

Hayward  
Alameda County

### Travel Impacts

	2016	2017p
Spending (millions)	\$705	\$767
Visitor Spending	\$552	\$586
Other Spending	\$153	\$180
Earnings (millions)	\$220	\$243
Employment (thousands)	5.2	5.4
State & Local Tax Revenue (millions)	\$70	\$75
Local Tax Revenue	\$32	\$36
State Tax Revenue	\$38	\$39

### Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	2.7%

### Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$6.20	Local tax revenue	\$198
State tax revenue	\$5.20	State tax revenue	\$168
Local & State Total	\$11.40	Local & State Total	\$366

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

# Assembly District 21

Merced-Modesto

Merced, Stanislaus counties

## Travel Impacts

	2016	2017p
Spending (millions)	\$526	\$555
Visitor Spending	\$457	\$478
Other Spending	\$68	\$77
Earnings (millions)	\$154	\$164
Employment (thousands)	6.0	6.2
State & Local Tax Revenue (millions)	\$42	\$44
Local Tax Revenue	\$12	\$14
State Tax Revenue	\$29	\$30

## Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	3.1%

## Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$2.90	Local tax revenue	\$93
State tax revenue	\$4.70	State tax revenue	\$149
Local & State Total	\$7.60	Local & State Total	\$241

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 22

San Mateo

San Francisco, San Mateo counties

### Travel Impacts

	2016	2017p
Spending (millions)	\$3,080	\$3,188
Visitor Spending	\$2,868	\$2,946
Other Spending	\$212	\$241
Earnings (millions)	\$2,979	\$3,424
Employment (thousands)	43.5	46.1
State & Local Tax Revenue (millions)	\$393	\$406
Local Tax Revenue	\$224	\$233
State Tax Revenue	\$168	\$172

### Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.8%
Travel-generated employment	3.9%
Travel Percent of Total District Employment	10.5%

### Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$7.90	Local tax revenue	\$1,312
State tax revenue	\$5.30	State tax revenue	\$885
Local & State Total	\$13.30	Local & State Total	\$2,197

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



## Assembly District 23

Fresno-Squaw Valley

Fresno, Tulare counties

### Travel Impacts

	2016	2017p
Spending (millions)	\$776	\$809
Visitor Spending	\$661	\$682
Other Spending	\$115	\$127
Earnings (millions)	\$207	\$228
Employment (thousands)	7.5	7.8
State & Local Tax Revenue (millions)	\$58	\$59
Local Tax Revenue	\$21	\$22
State Tax Revenue	\$37	\$38

### Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.2%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	2.7%

### Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.20	Local tax revenue	\$141
State tax revenue	\$4.40	State tax revenue	\$193
Local & State Total	\$7.60	Local & State Total	\$335

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

# Assembly District 24

Palo Alto

San Mateo, Santa Clara counties

## Travel Impacts

	2016	2017p
Spending (millions)	\$1,980	\$2,279
Visitor Spending	\$1,799	\$2,073
Other Spending	\$181	\$205
Earnings (millions)	\$643	\$704
Employment (thousands)	15.3	16.0
State & Local Tax Revenue (millions)	\$185	\$201
Local Tax Revenue	\$99	\$108
State Tax Revenue	\$86	\$92

## Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.4%
Travel-generated employment	1.4%
Travel Percent of Total District Employment	2.8%

## Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.20	Local tax revenue	\$626
State tax revenue	\$4.10	State tax revenue	\$488
Local & State Total	\$9.30	Local & State Total	\$1,114

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 25

San Jose

Santa Clara County

### Travel Impacts

	2016	2017p
Spending (millions)	\$2,361	\$2,743
Visitor Spending	\$2,188	\$2,548
Other Spending	\$173	\$195
Earnings (millions)	\$771	\$851
Employment (thousands)	18.4	19.3
State & Local Tax Revenue (millions)	\$195	\$215
Local Tax Revenue	\$106	\$118
State Tax Revenue	\$89	\$97

### Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.4%
Travel-generated employment	1.7%
Travel Percent of Total District Employment	3.3%

### Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.60	Local tax revenue	\$679
State tax revenue	\$3.50	State tax revenue	\$510
Local & State Total	\$8.10	Local & State Total	\$1,190

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 26

Visalia

Inyo, Kern, Tulare counties

### Travel Impacts

	2016	2017p
Spending (millions)	\$725	\$750
Visitor Spending	\$655	\$671
Other Spending	\$70	\$79
Earnings (millions)	\$200	\$216
Employment (thousands)	7.4	7.6
State & Local Tax Revenue (millions)	\$54	\$55
Local Tax Revenue	\$21	\$21
State Tax Revenue	\$33	\$34

### Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	3.4%

### Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.10	Local tax revenue	\$142
State tax revenue	\$3.90	State tax revenue	\$177
Local & State Total	\$7.00	Local & State Total	\$320

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 27

San Jose

Santa Clara County

### Travel Impacts

	2016	2017p
Spending (millions)	\$1,670	\$1,876
Visitor Spending	\$1,036	\$1,181
Other Spending	\$633	\$694
Earnings (millions)	\$394	\$433
Employment (thousands)	7.9	8.3
State & Local Tax Revenue (millions)	\$99	\$107
Local Tax Revenue	\$52	\$58
State Tax Revenue	\$47	\$50

### Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	4.1%

### Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.90	Local tax revenue	\$339
State tax revenue	\$3.40	State tax revenue	\$238
Local & State Total	\$8.30	Local & State Total	\$577

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 28

San Jose

Santa Clara County

### Travel Impacts

	2016	2017p
Spending (millions)	\$803	\$925
Visitor Spending	\$682	\$789
Other Spending	\$121	\$136
Earnings (millions)	\$241	\$261
Employment (thousands)	5.8	5.9
State & Local Tax Revenue (millions)	\$82	\$88
Local Tax Revenue	\$39	\$43
State Tax Revenue	\$42	\$45

### Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	2.2%

### Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.50	Local tax revenue	\$252
State tax revenue	\$4.70	State tax revenue	\$215
Local & State Total	\$10.20	Local & State Total	\$467

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 29

Monterey-Santa Cruz

Monterey, Santa Clara, Santa Cruz counties

### Travel Impacts

	2016	2017p
Spending (millions)	\$2,859	\$2,975
Visitor Spending	\$2,758	\$2,865
Other Spending	\$100	\$111
Earnings (millions)	\$1,178	\$1,239
Employment (thousands)	28.1	28.3
State & Local Tax Revenue (millions)	\$239	\$248
Local Tax Revenue	\$115	\$125
State Tax Revenue	\$123	\$122

### Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.3%
Travel-generated employment	2.5%
Travel Percent of Total District Employment	9.1%

### Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.40	Local tax revenue	\$764
State tax revenue	\$4.00	State tax revenue	\$698
Local & State Total	\$8.40	Local & State Total	\$1,461

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 30

Salinas-Soledad

Monterey, San Benito, Santa Clara, Santa Cruz counties

### Travel Impacts

	<b>2016</b>	<b>2017p</b>
Spending (millions)	\$1,278	\$1,382
Visitor Spending	\$1,202	\$1,297
Other Spending	\$76	\$85
Earnings (millions)	\$468	\$496
Employment (thousands)	11.3	11.5
State & Local Tax Revenue (millions)	\$138	\$143
Local Tax Revenue	\$64	\$69
State Tax Revenue	\$74	\$74

### Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	5.6%

### Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household
Local tax revenue	\$436
State tax revenue	\$419
Local & State Total	\$855

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



# Assembly District 31

Fresno-San Joaquin

Fresno County

## Travel Impacts

	2016	2017p
Spending (millions)	\$598	\$624
Visitor Spending	\$474	\$488
Other Spending	\$123	\$136
Earnings (millions)	\$156	\$172
Employment (thousands)	5.5	5.7
State & Local Tax Revenue (millions)	\$47	\$49
Local Tax Revenue	\$16	\$17
State Tax Revenue	\$31	\$32

## Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	2.5%

## Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.50	Local tax revenue	\$110
State tax revenue	\$4.90	State tax revenue	\$154
Local & State Total	\$8.40	Local & State Total	\$264

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 32

Avenal-Lemoore

Kern, Kings counties

### Travel Impacts

	2016	2017p
Spending (millions)	\$505	\$537
Visitor Spending	\$439	\$463
Other Spending	\$66	\$75
Earnings (millions)	\$145	\$158
Employment (thousands)	5.4	5.7
State & Local Tax Revenue (millions)	\$43	\$45
Local Tax Revenue	\$12	\$12
State Tax Revenue	\$32	\$33

### Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	3.4%

### Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$2.60	Local tax revenue	\$85
State tax revenue	\$5.50	State tax revenue	\$180
Local & State Total	\$8.10	Local & State Total	\$265

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 33

Needles-Victorville

San Bernardino County

### Travel Impacts

	2016	2017p
Spending (millions)	\$2,217	\$2,318
Visitor Spending	\$2,135	\$2,226
Other Spending	\$82	\$92
Earnings (millions)	\$630	\$685
Employment (thousands)	24.9	25.7
State & Local Tax Revenue (millions)	\$124	\$128
Local Tax Revenue	\$37	\$39
State Tax Revenue	\$87	\$88

### Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.6%
Travel-generated employment	2.2%
Travel Percent of Total District Employment	18.8%

### Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$1.80	Local tax revenue	\$263
State tax revenue	\$3.60	State tax revenue	\$540
Local & State Total	\$5.40	Local & State Total	\$803

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 34

Bakersfield

Kern County

### Travel Impacts

	2016	2017p
Spending (millions)	\$881	\$938
Visitor Spending	\$799	\$846
Other Spending	\$83	\$92
Earnings (millions)	\$265	\$299
Employment (thousands)	9.7	10.5
State & Local Tax Revenue (millions)	\$66	\$69
Local Tax Revenue	\$21	\$22
State Tax Revenue	\$45	\$47

### Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.3%
Travel-generated employment	0.9%
Travel Percent of Total District Employment	3.3%

### Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$2.60	Local tax revenue	\$147
State tax revenue	\$4.70	State tax revenue	\$262
Local & State Total	\$7.30	Local & State Total	\$410

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 35

Santa Maria

San Luis Obispo, Santa Barbara counties

### Travel Impacts

	2016	2017p
Spending (millions)	\$2,207	\$2,295
Visitor Spending	\$2,107	\$2,184
Other Spending	\$100	\$111
Earnings (millions)	\$759	\$839
Employment (thousands)	24.1	25.6
State & Local Tax Revenue (millions)	\$201	\$206
Local Tax Revenue	\$98	\$102
State Tax Revenue	\$103	\$104

### Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	2.2%
Travel Percent of Total District Employment	9.5%

### Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.70	Local tax revenue	\$576
State tax revenue	\$4.40	State tax revenue	\$544
Local & State Total	\$9.10	Local & State Total	\$1,120

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 36

Palmdale

Kern, Los Angeles, San Bernardino counties

### Travel Impacts

	2016	2017p
Spending (millions)	\$874	\$913
Visitor Spending	\$794	\$824
Other Spending	\$80	\$89
Earnings (millions)	\$307	\$320
Employment (thousands)	7.2	7.4
State & Local Tax Revenue (millions)	\$91	\$94
Local Tax Revenue	\$43	\$47
State Tax Revenue	\$47	\$47

### Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.6%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	4.8%

### Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.70	Local tax revenue	\$299
State tax revenue	\$4.80	State tax revenue	\$250
Local & State Total	\$10.50	Local & State Total	\$549

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

# Assembly District 37

Santa Barbara

Santa Barbara, Ventura counties

## Travel Impacts

	2016	2017p
Spending (millions)	\$2,086	\$2,127
Visitor Spending	\$1,953	\$1,987
Other Spending	\$134	\$141
Earnings (millions)	\$676	\$729
Employment (thousands)	19.9	20.3
State & Local Tax Revenue (millions)	\$167	\$169
Local Tax Revenue	\$78	\$80
State Tax Revenue	\$89	\$88

## Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.4%
Travel-generated employment	1.8%
Travel Percent of Total District Employment	6.1%

## Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.00	Local tax revenue	\$498
State tax revenue	\$4.10	State tax revenue	\$503
Local & State Total	\$8.10	Local & State Total	\$1,001

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 38

Valencia

Los Angeles County

### Travel Impacts

	2016	2017p
Spending (millions)	\$741	\$775
Visitor Spending	\$615	\$634
Other Spending	\$126	\$142
Earnings (millions)	\$264	\$277
Employment (thousands)	6.0	6.1
State & Local Tax Revenue (millions)	\$78	\$80
Local Tax Revenue	\$36	\$39
State Tax Revenue	\$42	\$41

### Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	2.3%

### Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$6.20	Local tax revenue	\$245
State tax revenue	\$5.30	State tax revenue	\$209
Local & State Total	\$11.50	Local & State Total	\$454

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



## Assembly District 39

San Fernando

Los Angeles County

### Travel Impacts

	2016	2017p
Spending (millions)	\$455	\$478
Visitor Spending	\$381	\$395
Other Spending	\$74	\$83
Earnings (millions)	\$160	\$166
Employment (thousands)	3.4	3.4
State & Local Tax Revenue (millions)	\$65	\$67
Local Tax Revenue	\$30	\$33
State Tax Revenue	\$34	\$34

### Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.3%
Travel Percent of Total District Employment	1.9%

### Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$8.40	Local tax revenue	\$205
State tax revenue	\$6.60	State tax revenue	\$163
Local & State Total	\$15.00	Local & State Total	\$367

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 40

San Bernardino

San Bernardino County

### Travel Impacts

	2016	2017p
Spending (millions)	\$530	\$560
Visitor Spending	\$452	\$473
Other Spending	\$77	\$88
Earnings (millions)	\$155	\$170
Employment (thousands)	6.1	6.3
State & Local Tax Revenue (millions)	\$51	\$53
Local Tax Revenue	\$18	\$19
State Tax Revenue	\$33	\$33

### Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.3%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	2.0%

### Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.10	Local tax revenue	\$131
State tax revenue	\$5.50	State tax revenue	\$177
Local & State Total	\$9.50	Local & State Total	\$307

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

# Assembly District 41

Pasadena

Los Angeles, San Bernardino counties

## Travel Impacts

	2016	2017p
Spending (millions)	\$1,068	\$1,116
Visitor Spending	\$930	\$961
Other Spending	\$138	\$155
Earnings (millions)	\$411	\$429
Employment (thousands)	8.8	8.9
State & Local Tax Revenue (millions)	\$105	\$109
Local Tax Revenue	\$53	\$58
State Tax Revenue	\$52	\$51

## Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.4%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	2.7%

## Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$6.10	Local tax revenue	\$375
State tax revenue	\$4.50	State tax revenue	\$280
Local & State Total	\$10.60	Local & State Total	\$655

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 42

Palm Springs

Riverside, San Bernardino counties

### Travel Impacts

	2016	2017p
Spending (millions)	\$4,047	\$4,290
Visitor Spending	\$3,883	\$4,131
Other Spending	\$164	\$160
Earnings (millions)	\$1,210	\$1,305
Employment (thousands)	40.9	42.8
State & Local Tax Revenue (millions)	\$256	\$269
Local Tax Revenue	\$106	\$114
State Tax Revenue	\$150	\$155

### Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	3.7%
Travel Percent of Total District Employment	17.4%

### Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$2.80	Local tax revenue	\$729
State tax revenue	\$3.50	State tax revenue	\$937
Local & State Total	\$6.30	Local & State Total	\$1,667

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 43

Burbank-Glendale

Los Angeles County

### Travel Impacts

	2016	2017p
Spending (millions)	\$1,142	\$1,200
Visitor Spending	\$893	\$924
Other Spending	\$249	\$276
Earnings (millions)	\$470	\$500
Employment (thousands)	8.9	8.9
State & Local Tax Revenue (millions)	\$105	\$109
Local Tax Revenue	\$54	\$59
State Tax Revenue	\$51	\$50

### Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.6%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	2.3%

### Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$6.40	Local tax revenue	\$365
State tax revenue	\$4.50	State tax revenue	\$260
Local & State Total	\$10.90	Local & State Total	\$624

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 44

Oxnard-Thousand Oaks

Ventura County

### Travel Impacts

	2016	2017p
Spending (millions)	\$881	\$897
Visitor Spending	\$767	\$774
Other Spending	\$114	\$123
Earnings (millions)	\$281	\$300
Employment (thousands)	8.6	8.7
State & Local Tax Revenue (millions)	\$72	\$73
Local Tax Revenue	\$28	\$29
State Tax Revenue	\$44	\$44

### Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.2%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	3.1%

### Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.70	Local tax revenue	\$185
State tax revenue	\$4.70	State tax revenue	\$233
Local & State Total	\$8.40	Local & State Total	\$418

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 45

Canoga Park-Northridge

Los Angeles County

### Travel Impacts

	2016	2017p
Spending (millions)	\$882	\$931
Visitor Spending	\$689	\$713
Other Spending	\$193	\$218
Earnings (millions)	\$338	\$354
Employment (thousands)	6.8	6.9
State & Local Tax Revenue (millions)	\$90	\$93
Local Tax Revenue	\$45	\$49
State Tax Revenue	\$45	\$44

### Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.7%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	1.7%

### Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$6.90	Local tax revenue	\$310
State tax revenue	\$5.10	State tax revenue	\$230
Local & State Total	\$12.00	Local & State Total	\$541

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 46

Van Nuys-Sherman Oaks

Los Angeles County

### Travel Impacts

	2016	2017p
Spending (millions)	\$850	\$888
Visitor Spending	\$735	\$760
Other Spending	\$114	\$128
Earnings (millions)	\$329	\$342
Employment (thousands)	6.7	6.8
State & Local Tax Revenue (millions)	\$93	\$96
Local Tax Revenue	\$47	\$51
State Tax Revenue	\$46	\$45

### Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	2.8%

### Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$6.70	Local tax revenue	\$325
State tax revenue	\$4.90	State tax revenue	\$238
Local & State Total	\$11.70	Local & State Total	\$564

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



## Assembly District 47

Fontana-Rialto

San Bernardino County

### Travel Impacts

	2016	2017p
Spending (millions)	\$568	\$601
Visitor Spending	\$497	\$520
Other Spending	\$71	\$81
Earnings (millions)	\$171	\$188
Employment (thousands)	6.7	7.0
State & Local Tax Revenue (millions)	\$56	\$57
Local Tax Revenue	\$20	\$22
State Tax Revenue	\$35	\$36

### Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	3.7%

### Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.10	Local tax revenue	\$144
State tax revenue	\$5.40	State tax revenue	\$188
Local & State Total	\$9.50	Local & State Total	\$332

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

**Assembly District 48**  
 Baldwin Park-West Covina  
 Los Angeles County

**Travel Impacts**

	<b>2016</b>	<b>2017p</b>
Spending (millions)	\$691	\$724
Visitor Spending	\$589	\$609
Other Spending	\$102	\$115
Earnings (millions)	\$260	\$270
Employment (thousands)	5.4	5.5
State & Local Tax Revenue (millions)	\$82	\$84
Local Tax Revenue	\$40	\$44
State Tax Revenue	\$41	\$40

**Employment Characteristics (2016)**

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	2.2%

**Travel-generated tax revenue (2017p)**

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$7.20	Local tax revenue	\$280
State tax revenue	\$5.40	State tax revenue	\$209
Local & State Total	\$12.60	Local & State Total	\$489

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 49

Rosemead-San Gabriel

Los Angeles County

### Travel Impacts

	2016	2017p
Spending (millions)	\$953	\$1,008
Visitor Spending	\$718	\$742
Other Spending	\$235	\$266
Earnings (millions)	\$371	\$391
Employment (thousands)	7.4	7.4
State & Local Tax Revenue (millions)	\$92	\$96
Local Tax Revenue	\$46	\$51
State Tax Revenue	\$46	\$45

### Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	3.3%

### Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$6.80	Local tax revenue	\$321
State tax revenue	\$5.00	State tax revenue	\$236
Local & State Total	\$11.80	Local & State Total	\$557

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

**Assembly District 50**  
Los Angeles-Santa Monica  
Los Angeles County

**Travel Impacts**

	<b>2016</b>	<b>2017p</b>
Spending (millions)	\$2,995	\$3,125
Visitor Spending	\$2,653	\$2,739
Other Spending	\$342	\$386
Earnings (millions)	\$1,222	\$1,273
Employment (thousands)	24.5	24.6
State & Local Tax Revenue (millions)	\$247	\$260
Local Tax Revenue	\$136	\$150
State Tax Revenue	\$111	\$110

**Employment Characteristics (2016)**

District Percent of Statewide Employment	
All Payroll & Self-employment	2.8%
Travel-generated employment	2.2%
Travel Percent of Total District Employment	3.8%

**Travel-generated tax revenue (2017p)**

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.50	Local tax revenue	\$930
State tax revenue	\$3.70	State tax revenue	\$629
Local & State Total	\$9.20	Local & State Total	\$1,559

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

# Assembly District 51

Los Angeles

Los Angeles County

## Travel Impacts

	2016	2017p
Spending (millions)	\$396	\$418
Visitor Spending	\$315	\$327
Other Spending	\$81	\$91
Earnings (millions)	\$135	\$141
Employment (thousands)	2.9	2.9
State & Local Tax Revenue (millions)	\$59	\$60
Local Tax Revenue	\$27	\$29
State Tax Revenue	\$32	\$31

## Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.3%
Travel Percent of Total District Employment	1.9%

## Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$9.00	Local tax revenue	\$186
State tax revenue	\$7.30	State tax revenue	\$151
Local & State Total	\$16.20	Local & State Total	\$337

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

# Assembly District 52

Ontario

San Bernardino County

## Travel Impacts

	2016	2017p
Spending (millions)	\$1,242	\$1,305
Visitor Spending	\$982	\$1,025
Other Spending	\$260	\$281
Earnings (millions)	\$357	\$390
Employment (thousands)	11.3	11.7
State & Local Tax Revenue (millions)	\$92	\$95
Local Tax Revenue	\$42	\$45
State Tax Revenue	\$50	\$51

## Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.5%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	3.2%

## Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.40	Local tax revenue	\$296
State tax revenue	\$4.20	State tax revenue	\$285
Local & State Total	\$8.50	Local & State Total	\$581

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

**Assembly District 53**  
 Los Angeles-Huntington Park  
 Los Angeles County

**Travel Impacts**

	<b>2016</b>	<b>2017p</b>
Spending (millions)	\$2,054	\$2,141
Visitor Spending	\$1,842	\$1,902
Other Spending	\$212	\$239
Earnings (millions)	\$836	\$868
Employment (thousands)	17.0	17.0
State & Local Tax Revenue (millions)	\$184	\$193
Local Tax Revenue	\$100	\$110
State Tax Revenue	\$84	\$83

**Employment Characteristics (2016)**

District Percent of Statewide Employment	
All Payroll & Self-employment	2.2%
Travel-generated employment	1.5%
Travel Percent of Total District Employment	3.3%

**Travel-generated tax revenue (2017p)**

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.80	Local tax revenue	\$701
State tax revenue	\$3.90	State tax revenue	\$473
Local & State Total	\$9.70	Local & State Total	\$1,174

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 54

Los Angeles-Culver City

Los Angeles County

### Travel Impacts

	2016	2017p
Spending (millions)	\$1,594	\$1,661
Visitor Spending	\$1,231	\$1,275
Other Spending	\$363	\$387
Earnings (millions)	\$720	\$785
Employment (thousands)	12.2	12.5
State & Local Tax Revenue (millions)	\$126	\$131
Local Tax Revenue	\$67	\$73
State Tax Revenue	\$59	\$58

### Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.8%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	2.9%

### Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.80	Local tax revenue	\$456
State tax revenue	\$3.80	State tax revenue	\$305
Local & State Total	\$9.60	Local & State Total	\$761

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



## Assembly District 55

Chio Hills-La Habra

Orange County

### Travel Impacts

	2016	2017p
Spending (millions)	\$740	\$775
Visitor Spending	\$601	\$622
Other Spending	\$139	\$154
Earnings (millions)	\$271	\$290
Employment (thousands)	6.9	7.0
State & Local Tax Revenue (millions)	\$80	\$81
Local Tax Revenue	\$37	\$39
State Tax Revenue	\$43	\$42

### Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.2%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	2.5%

### Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$6.30	Local tax revenue	\$248
State tax revenue	\$5.60	State tax revenue	\$220
Local & State Total	\$11.90	Local & State Total	\$468

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 56

Indio/El Centro

Imperial, Riverside counties

### Travel Impacts

	2016	2017p
Spending (millions)	\$1,653	\$1,745
Visitor Spending	\$1,571	\$1,658
Other Spending	\$83	\$87
Earnings (millions)	\$480	\$504
Employment (thousands)	17.5	17.9
State & Local Tax Revenue (millions)	\$116	\$120
Local Tax Revenue	\$45	\$47
State Tax Revenue	\$72	\$73

### Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	1.6%
Travel Percent of Total District Employment	10.7%

### Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$2.80	Local tax revenue	\$308
State tax revenue	\$4.00	State tax revenue	\$433
Local & State Total	\$6.80	Local & State Total	\$742

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

# Assembly District 57

Whittier

Los Angeles County

## Travel Impacts

	2016	2017p
Spending (millions)	\$759	\$792
Visitor Spending	\$670	\$692
Other Spending	\$89	\$100
Earnings (millions)	\$289	\$299
Employment (thousands)	6.1	6.1
State & Local Tax Revenue (millions)	\$89	\$92
Local Tax Revenue	\$45	\$49
State Tax Revenue	\$44	\$43

## Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.2%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	2.2%

## Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$7.10	Local tax revenue	\$310
State tax revenue	\$5.10	State tax revenue	\$225
Local & State Total	\$12.20	Local & State Total	\$535

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 58

Bellflower-Pico Rivera

Los Angeles County

### Travel Impacts

	2016	2017p
Spending (millions)	\$846	\$883
Visitor Spending	\$742	\$766
Other Spending	\$104	\$117
Earnings (millions)	\$327	\$339
Employment (thousands)	6.8	6.8
State & Local Tax Revenue (millions)	\$95	\$98
Local Tax Revenue	\$48	\$53
State Tax Revenue	\$47	\$46

### Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.3%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	2.2%

### Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$6.90	Local tax revenue	\$327
State tax revenue	\$5.00	State tax revenue	\$236
Local & State Total	\$11.80	Local & State Total	\$563

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 59

Los Angeles-USC

Los Angeles County

### Travel Impacts

	2016	2017p
Spending (millions)	\$822	\$857
Visitor Spending	\$602	\$625
Other Spending	\$220	\$232
Earnings (millions)	\$370	\$408
Employment (thousands)	6.0	6.2
State & Local Tax Revenue (millions)	\$77	\$80
Local Tax Revenue	\$39	\$42
State Tax Revenue	\$39	\$38

### Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	3.3%

### Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$6.70	Local tax revenue	\$267
State tax revenue	\$4.80	State tax revenue	\$190
Local & State Total	\$11.50	Local & State Total	\$457

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 60

Riverside/Corona

Riverside County

### Travel Impacts

	2016	2017p
Spending (millions)	\$671	\$709
Visitor Spending	\$578	\$613
Other Spending	\$93	\$96
Earnings (millions)	\$200	\$212
Employment (thousands)	6.9	7.1
State & Local Tax Revenue (millions)	\$70	\$72
Local Tax Revenue	\$27	\$29
State Tax Revenue	\$42	\$43

### Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	2.6%

### Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.70	Local tax revenue	\$177
State tax revenue	\$5.70	State tax revenue	\$215
Local & State Total	\$10.40	Local & State Total	\$391

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

# Assembly District 61

Moreno Valley  
Riverside County

## Travel Impacts

	2016	2017p
Spending (millions)	\$729	\$773
Visitor Spending	\$641	\$681
Other Spending	\$88	\$92
Earnings (millions)	\$216	\$230
Employment (thousands)	7.5	7.8
State & Local Tax Revenue (millions)	\$74	\$76
Local Tax Revenue	\$29	\$31
State Tax Revenue	\$45	\$45

## Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	3.4%

## Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.50	Local tax revenue	\$188
State tax revenue	\$5.50	State tax revenue	\$230
Local & State Total	\$10.00	Local & State Total	\$419

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 62

Inglewood

Los Angeles County

### Travel Impacts

	2016	2017p
Spending (millions)	\$5,853	\$6,050
Visitor Spending	\$4,142	\$4,298
Other Spending	\$1,711	\$1,752
Earnings (millions)	\$3,052	\$3,443
Employment (thousands)	43.4	45.2
State & Local Tax Revenue (millions)	\$308	\$326
Local Tax Revenue	\$183	\$200
State Tax Revenue	\$125	\$126

### Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.8%
Travel-generated employment	3.9%
Travel Percent of Total District Employment	10.6%

### Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.60	Local tax revenue	\$1,242
State tax revenue	\$2.60	State tax revenue	\$686
Local & State Total	\$7.20	Local & State Total	\$1,928

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



## Assembly District 63

South Gate-Lynwood

Los Angeles County

### Travel Impacts

	2016	2017p
Spending (millions)	\$468	\$493
Visitor Spending	\$366	\$379
Other Spending	\$102	\$115
Earnings (millions)	\$168	\$175
Employment (thousands)	3.5	3.5
State & Local Tax Revenue (millions)	\$63	\$65
Local Tax Revenue	\$30	\$32
State Tax Revenue	\$34	\$33

### Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.6%
Travel-generated employment	0.3%
Travel Percent of Total District Employment	2.5%

### Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$8.50	Local tax revenue	\$205
State tax revenue	\$6.70	State tax revenue	\$161
Local & State Total	\$15.20	Local & State Total	\$366

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 64

Compton

Los Angeles County

### Travel Impacts

	2016	2017p
Spending (millions)	\$725	\$763
Visitor Spending	\$588	\$608
Other Spending	\$137	\$155
Earnings (millions)	\$275	\$288
Employment (thousands)	5.6	5.7
State & Local Tax Revenue (millions)	\$82	\$85
Local Tax Revenue	\$40	\$44
State Tax Revenue	\$42	\$41

### Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	2.6%

### Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$7.30	Local tax revenue	\$275
State tax revenue	\$5.40	State tax revenue	\$205
Local & State Total	\$12.70	Local & State Total	\$480

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 65

Buena Park-Fullerton

Orange County

### Travel Impacts

	2016	2017p
Spending (millions)	\$1,731	\$1,801
Visitor Spending	\$1,614	\$1,676
Other Spending	\$117	\$125
Earnings (millions)	\$679	\$735
Employment (thousands)	17.8	18.4
State & Local Tax Revenue (millions)	\$155	\$159
Local Tax Revenue	\$80	\$84
State Tax Revenue	\$75	\$75

### Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.2%
Travel-generated employment	1.6%
Travel Percent of Total District Employment	6.6%

### Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.00	Local tax revenue	\$522
State tax revenue	\$4.00	State tax revenue	\$421
Local & State Total	\$9.00	Local & State Total	\$944

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

# Assembly District 66

Torrance

Los Angeles County

## Travel Impacts

	2016	2017p
Spending (millions)	\$1,476	\$1,542
Visitor Spending	\$1,264	\$1,305
Other Spending	\$212	\$236
Earnings (millions)	\$603	\$633
Employment (thousands)	11.9	11.9
State & Local Tax Revenue (millions)	\$135	\$141
Local Tax Revenue	\$72	\$79
State Tax Revenue	\$64	\$63

## Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.6%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	3.2%

## Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$6.00	Local tax revenue	\$488
State tax revenue	\$4.20	State tax revenue	\$339
Local & State Total	\$10.20	Local & State Total	\$827

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 67

Lake Elsinore  
Riverside County

### Travel Impacts

	2016	2017p
Spending (millions)	\$574	\$604
Visitor Spending	\$489	\$513
Other Spending	\$86	\$90
Earnings (millions)	\$160	\$168
Employment (thousands)	5.6	5.8
State & Local Tax Revenue (millions)	\$60	\$61
Local Tax Revenue	\$22	\$23
State Tax Revenue	\$38	\$39

### Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.6%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	3.9%

### Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.40	Local tax revenue	\$142
State tax revenue	\$6.00	State tax revenue	\$194
Local & State Total	\$10.40	Local & State Total	\$335

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 68

Irvine-Orange

Orange County

### Travel Impacts

	2016	2017p
Spending (millions)	\$1,012	\$1,049
Visitor Spending	\$863	\$891
Other Spending	\$149	\$158
Earnings (millions)	\$384	\$413
Employment (thousands)	9.9	10.2
State & Local Tax Revenue (millions)	\$103	\$105
Local Tax Revenue	\$50	\$52
State Tax Revenue	\$53	\$53

### Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.8%
Travel-generated employment	0.9%
Travel Percent of Total District Employment	2.3%

### Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.90	Local tax revenue	\$323
State tax revenue	\$5.00	State tax revenue	\$277
Local & State Total	\$10.90	Local & State Total	\$600

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 69

Santa Ana  
Orange County

### Travel Impacts

	2016	2017p
Spending (millions)	\$5,077	\$5,236
Visitor Spending	\$4,451	\$4,608
Other Spending	\$627	\$628
Earnings (millions)	\$1,835	\$1,990
Employment (thousands)	46.3	48.0
State & Local Tax Revenue (millions)	\$340	\$350
Local Tax Revenue	\$192	\$201
State Tax Revenue	\$148	\$149

### Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.3%
Travel-generated employment	4.2%
Travel Percent of Total District Employment	15.4%

### Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.40	Local tax revenue	\$1,237
State tax revenue	\$3.00	State tax revenue	\$859
Local & State Total	\$7.40	Local & State Total	\$2,097

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 70

Long Beach

Los Angeles County

### Travel Impacts

	2016	2017p
Spending (millions)	\$1,868	\$1,947
Visitor Spending	\$1,589	\$1,642
Other Spending	\$279	\$305
Earnings (millions)	\$786	\$832
Employment (thousands)	14.9	15.0
State & Local Tax Revenue (millions)	\$159	\$166
Local Tax Revenue	\$86	\$94
State Tax Revenue	\$73	\$72

### Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.2%
Travel-generated employment	1.3%
Travel Percent of Total District Employment	5.3%

### Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.70	Local tax revenue	\$584
State tax revenue	\$3.90	State tax revenue	\$396
Local & State Total	\$9.60	Local & State Total	\$979

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



**Assembly District 71**  
 El Cajon  
 Riverside, San Diego counties

**Travel Impacts**

	<b>2016</b>	<b>2017p</b>
Spending (millions)	\$1,257	\$1,313
Visitor Spending	\$1,161	\$1,208
Other Spending	\$95	\$105
Earnings (millions)	\$373	\$392
Employment (thousands)	10.7	10.8
State & Local Tax Revenue (millions)	\$110	\$112
Local Tax Revenue	\$50	\$51
State Tax Revenue	\$60	\$61

**Employment Characteristics (2016)**

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	6.4%

**Travel-generated tax revenue (2017p)**

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.30	Local tax revenue	\$296
State tax revenue	\$4.40	State tax revenue	\$306
Local & State Total	\$8.60	Local & State Total	\$602

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 72

Huntington Beach

Orange County

### Travel Impacts

	2016	2017p
Spending (millions)	\$872	\$905
Visitor Spending	\$779	\$804
Other Spending	\$92	\$101
Earnings (millions)	\$328	\$354
Employment (thousands)	8.7	9.0
State & Local Tax Revenue (millions)	\$97	\$98
Local Tax Revenue	\$46	\$48
State Tax Revenue	\$50	\$50

### Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	3.6%

### Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$6.00	Local tax revenue	\$293
State tax revenue	\$5.30	State tax revenue	\$261
Local & State Total	\$11.30	Local & State Total	\$554

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 73

Mission Viejo  
Orange County

### Travel Impacts

	2016	2017p
Spending (millions)	\$1,112	\$1,152
Visitor Spending	\$973	\$1,004
Other Spending	\$140	\$148
Earnings (millions)	\$424	\$456
Employment (thousands)	11.1	11.4
State & Local Tax Revenue (millions)	\$107	\$109
Local Tax Revenue	\$51	\$54
State Tax Revenue	\$55	\$55

### Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	4.8%

### Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.30	Local tax revenue	\$333
State tax revenue	\$4.70	State tax revenue	\$297
Local & State Total	\$10.10	Local & State Total	\$630

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 74

Irvine-Newport Beach

Orange County

### Travel Impacts

	2016	2017p
Spending (millions)	\$3,069	\$3,181
Visitor Spending	\$2,744	\$2,846
Other Spending	\$324	\$334
Earnings (millions)	\$1,215	\$1,310
Employment (thousands)	31.1	32.1
State & Local Tax Revenue (millions)	\$228	\$234
Local Tax Revenue	\$120	\$126
State Tax Revenue	\$107	\$108

### Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.6%
Travel-generated employment	2.8%
Travel Percent of Total District Employment	5.2%

### Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.40	Local tax revenue	\$766
State tax revenue	\$3.50	State tax revenue	\$601
Local & State Total	\$7.90	Local & State Total	\$1,367

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 75

Temecula-Escondido

San Diego County

### Travel Impacts

	2016	2017p
Spending (millions)	\$1,072	\$1,134
Visitor Spending	\$979	\$1,034
Other Spending	\$94	\$100
Earnings (millions)	\$355	\$376
Employment (thousands)	10.3	10.7
State & Local Tax Revenue (millions)	\$104	\$108
Local Tax Revenue	\$49	\$51
State Tax Revenue	\$56	\$56

### Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	0.9%
Travel Percent of Total District Employment	4.3%

### Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.00	Local tax revenue	\$298
State tax revenue	\$4.70	State tax revenue	\$283
Local & State Total	\$9.70	Local & State Total	\$582

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 76

Carlsbad-Oceanside

San Diego County

### Travel Impacts

	2016	2017p
Spending (millions)	\$1,552	\$1,644
Visitor Spending	\$1,435	\$1,516
Other Spending	\$117	\$129
Earnings (millions)	\$551	\$586
Employment (thousands)	14.5	14.8
State & Local Tax Revenue (millions)	\$139	\$143
Local Tax Revenue	\$71	\$75
State Tax Revenue	\$67	\$68

### Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.3%
Travel-generated employment	1.3%
Travel Percent of Total District Employment	4.9%

### Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household
Local tax revenue           \$5.00	Local tax revenue           \$426
State tax revenue           \$4.00	State tax revenue           \$344
Local & State Total       \$9.00	Local & State Total       \$770

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 77

San Diego-Poway

San Diego County

### Travel Impacts

	2016	2017p
Spending (millions)	\$1,315	\$1,396
Visitor Spending	\$1,121	\$1,183
Other Spending	\$194	\$213
Earnings (millions)	\$466	\$494
Employment (thousands)	12.0	12.3
State & Local Tax Revenue (millions)	\$121	\$125
Local Tax Revenue	\$60	\$63
State Tax Revenue	\$61	\$61

### Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.8%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	2.8%

### Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.40	Local tax revenue	\$362
State tax revenue	\$4.50	State tax revenue	\$302
Local & State Total	\$9.80	Local & State Total	\$663

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 78

San Diego-La Jolla

San Diego County

### Travel Impacts

	2016	2017p
Spending (millions)	\$6,665	\$7,038
Visitor Spending	\$5,843	\$6,195
Other Spending	\$822	\$843
Earnings (millions)	\$2,095	\$2,244
Employment (thousands)	53.1	54.8
State & Local Tax Revenue (millions)	\$433	\$453
Local Tax Revenue	\$249	\$265
State Tax Revenue	\$184	\$188

### Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.2%
Travel-generated employment	4.8%
Travel Percent of Total District Employment	10.5%

### Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.30	Local tax revenue	\$1,521
State tax revenue	\$2.90	State tax revenue	\$1,026
Local & State Total	\$7.20	Local & State Total	\$2,547

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.



## Assembly District 79

San Diego-Chula Vista

San Diego County

### Travel Impacts

	2016	2017p
Spending (millions)	\$844	\$893
Visitor Spending	\$689	\$723
Other Spending	\$156	\$170
Earnings (millions)	\$281	\$297
Employment (thousands)	7.4	7.5
State & Local Tax Revenue (millions)	\$89	\$91
Local Tax Revenue	\$42	\$43
State Tax Revenue	\$47	\$47

### Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.5%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	2.1%

### Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$6.00	Local tax revenue	\$246
State tax revenue	\$5.40	State tax revenue	\$221
Local & State Total	\$11.40	Local & State Total	\$467

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## Assembly District 80

San Diego-National City

San Diego County

### Travel Impacts

	2016	2017p
Spending (millions)	\$875	\$924
Visitor Spending	\$782	\$820
Other Spending	\$94	\$104
Earnings (millions)	\$294	\$311
Employment (thousands)	7.9	8.1
State & Local Tax Revenue (millions)	\$95	\$97
Local Tax Revenue	\$45	\$47
State Tax Revenue	\$50	\$50

### Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	4.3%

### Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.80	Local tax revenue	\$270
State tax revenue	\$5.10	State tax revenue	\$240
Local & State Total	\$10.90	Local & State Total	\$509

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

## **APPENDICES**

**EMPLOYMENT CHARACTERISTICS**

**VISITOR-GENERATED TAX REVENUE**

**TRAVEL IMPACT CATEGORIES**

**SUMMARY OF METHODOLOGY**

## Employment Characteristics

Assume that the District and the State have the following travel-generated and total employment. The calculations follow.

	Total	Travel
District	400	20
State	20,502	925

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District Percent of Statewide Employment			
All Payroll & Self-employment	2.0%	=	400/20,502
Travel-generated employment	2.2%	=	20/925
Travel Percent of Total District Employment	5.0%	=	20/400

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## Visitor-Generated Tax Revenue

Assume that the District has the following visitor spending, tax revenue and resident households. (Note: Visitor-generated tax revenue is slightly less than the total tax revenue that is reported.) The calculations follow.

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Visitor Spending (million)	\$1,500
Local Tax Revenue	\$35
State Tax Revenue	\$70
Households	200,000

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\$100 of Visitor Spending Generates

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Local tax revenue	\$2.30	=	(\$35/\$1,500)*100
State tax revenue	\$4.70	=	(\$70/\$1,500)*100
Local & State Total	\$7.00	=	\$2.30 + \$4.70

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Visitor-Generated Tax Revenues per District Household

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Local Tax Revenue	\$175	=	\$35,000,000/200,000
State Tax Revenue	\$350	=	\$70,000,000/200,000
Local & State Total	\$525	=	\$175 + \$350

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## Travel Impact Categories

**Visitor Spending** includes spending on lodging, food services, recreation, shopping and local transportation.

**Other Spending** includes travel agencies and resident air travel.

**Earnings** include wages and salaries, paid benefits and self-employment income.

**Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker.

**Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included.

**State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

### Summary of Methodology

The general method for estimating the economic impact of travel is described in the California Travel Impacts by County report [1]. The district estimates involved allocating the county level estimates to zip code areas and districts. The following data sources were used in making this allocation.

- Lodging establishment and room inventory by address prepared by STR, Inc.
- U.S. Bureau of the Census zip code Business Patterns for payroll employment by industry.
- U.S. Bureau of the Census 2010 housing characteristics, population, and resident employment characteristics by zip code.
- California State Senate Office of Demographics Senate and Assembly District zip code Directories [2]

District total employment (used for estimating the travel-generated employment share) was estimated from county and zip code payroll employment data and total employment (including payroll and self-employment) estimates for counties prepared by the Bureau of Economic Analysis.

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1. California Travel Impacts, 1992-2017p (May 2018). Prepared by Dean Runyan Associates for Visit California.

2. <<http://sdmg.senate.ca.gov/zipcodedirectory>>