

California Travel Impacts by Assembly District, 2015p

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CALIFORNIA ASSEMBLY DISTRICT TRAVEL IMPACTS, 2015P

This study, prepared for Visit California, documents the economic significance of the travel industry in California's eighty Assembly Districts. The estimates are comparable to the county, regional and state travel impacts prepared by Dean Runyan Associates¹. However, due to data limitations and the need to allocate county-level estimates to Assembly districts defined by zip code and population data, it is not possible to report the level of detail found in the county travel impact report.

INTERPRETATION OF IMPACT ESTIMATES

There are several issues that should be noted with respect to the interpretation of these findings:

- The **employment** (and earnings) estimates provided in this report refer to the *place of work* of all payroll employees and the self-employed. The estimates reflect the number of jobs rather than the number of employed persons. Some of the employees in a particular Assembly District will be residents of another Assembly District. The extent to which this occurs in any given Assembly District is not estimated in this report. However, it is fair to say that this will occur to a much a greater extent in the many dense urban districts as opposed to the geographically larger rural districts.²
- The estimates of local and state **tax receipts** in this report also refer to the Assembly District where this tax revenue is generated (by point of sale, taxable income or property). The government entities that collect tax revenue are not necessarily contained within a given Assembly District. Therefore, revenue generated within one Assembly District may be used to provide services in another. This also is more likely to occur in dense urban districts.
- It should also be noted that the allocation of travel impacts is complicated by the fact that there is visitor travel between and among different geographic areas within the state. (For example, a visitor may stay overnight in a hotel in District X and shop in District Y.) This is always an issue in travel impact research. In general, it is more important the smaller the geographic unit, as is the case with dense urban districts.
- The Assembly Districts are described in this report with place names and counties. These descriptions are only intended to provide a general location of the district within the state. They do not purport to be the best or most accurate definition of the district.

¹ California Travel Impacts, 1992-2015 (April 2016). Prepared by Dean Runyan Associates for Visit California.

² The 80 Assembly Districts each have a population of approximately 475,000. Rural Assembly Districts are typically comprised of many counties. California's many more numerous urban districts, on the other hand, typically comprise a small portion of one or more counties.

- While two years of impact estimates are provided for each district, it is generally not advisable to emphasize annual changes in the impact estimates or to compare or rank districts with respect to year-to-year changes. This is because the district estimates are an allocation of county level estimates based on room inventory, population and other factors.

The report provides three summary tables for the eighty Assembly Districts, followed by a single page for each of the districts that provide all of the information contained in the summary tables plus the revised impact estimates for 2014. There are several appendices that describe the travel impact measures, methodology and data sources.

2015 California Assembly District Travel Impacts

Assembly District		Spending (Million)			Earnings (Million)	Employment (thousand)	Tax Revenue (Million)		
		Total	Visitor	Other			Local	State	Total
01	Northeast California	\$1,719	\$1,642	\$77	\$539	18.4	\$45	\$75	\$121
02	North Coast	\$1,823	\$1,724	\$99	\$626	22.4	\$64	\$82	\$146
03	Chico/North Central	\$883	\$682	\$201	\$196	8.3	\$18	\$35	\$53
04	Napa	\$2,067	\$1,967	\$100	\$759	23.0	\$87	\$92	\$179
05	Yosemite	\$2,740	\$2,655	\$85	\$857	30.7	\$97	\$106	\$203
06	Loomis-Rocklin	\$891	\$800	\$90	\$264	8.9	\$30	\$49	\$79
07	Sacramento-West Sacramento	\$1,938	\$1,471	\$468	\$472	14.5	\$48	\$66	\$114
08	East Sacramento-Rancho Cordova	\$974	\$808	\$166	\$278	8.6	\$29	\$48	\$76
09	Sacramento-West Grove	\$639	\$541	\$97	\$173	5.7	\$19	\$38	\$56
10	Fairfax-Petaluma	\$1,407	\$1,232	\$175	\$522	13.4	\$60	\$63	\$123
11	Antioch-Fairfield	\$682	\$610	\$73	\$200	7.1	\$17	\$37	\$54
12	Lathrop-Modesto	\$451	\$375	\$75	\$111	4.4	\$9	\$27	\$36
13	Stockton	\$521	\$443	\$78	\$140	5.0	\$12	\$30	\$41
14	Concord-Vallejo	\$810	\$720	\$89	\$267	8.2	\$22	\$41	\$63
15	Berkeley	\$903	\$761	\$142	\$278	7.3	\$32	\$45	\$78
16	Walnut Creek	\$1,084	\$953	\$131	\$358	9.4	\$39	\$51	\$91
17	Downtown San Francisco	\$11,721	\$10,506	\$1,215	\$3,806	69.5	\$601	\$372	\$973
18	Oakland	\$1,619	\$1,085	\$534	\$663	10.5	\$50	\$51	\$101
19	San Francisco-Daly City	\$1,090	\$895	\$194	\$367	7.1	\$113	\$93	\$206
20	Hayward	\$707	\$552	\$154	\$204	5.1	\$31	\$39	\$71
21	Merced-Modesto	\$471	\$399	\$72	\$123	5.1	\$10	\$27	\$37
22	San Mateo	\$2,686	\$2,477	\$208	\$2,317	39.1	\$190	\$147	\$338
23	Fresno-Squaw Valley	\$805	\$677	\$128	\$212	7.9	\$22	\$38	\$60
24	Palo Alto	\$1,698	\$1,519	\$179	\$513	12.9	\$77	\$76	\$153
25	San Jose	\$2,055	\$1,853	\$202	\$631	15.7	\$82	\$80	\$162
26	Visalia	\$791	\$716	\$74	\$217	8.3	\$24	\$36	\$60
27	San Jose	\$1,495	\$965	\$530	\$296	6.5	\$42	\$42	\$84

2015 California Assembly District Travel Impacts

Assembly District	Spending (Million)			Earnings (Million)	Employment (thousand)	Tax Revenue (Million)		
	Total	Visitor	Other			Local	State	Total
28 San Jose	\$757	\$590	\$167	\$216	5.1	\$31	\$39	\$70
29 Monterey-Santa Cruz	\$2,779	\$2,654	\$125	\$1,092	26.8	\$100	\$121	\$222
30 Salinas-Soledad	\$1,216	\$1,137	\$80	\$423	10.6	\$56	\$73	\$130
31 Fresno-San Joaquin	\$622	\$491	\$131	\$163	5.8	\$17	\$32	\$49
32 Avenal-Lemoore	\$507	\$435	\$72	\$133	5.3	\$11	\$32	\$42
33 Needles-Victorville	\$2,273	\$2,182	\$91	\$601	25.2	\$37	\$91	\$128
34 Bakersfield	\$857	\$760	\$98	\$238	9.3	\$19	\$43	\$63
35 Santa Maria	\$2,176	\$2,063	\$113	\$709	23.6	\$87	\$105	\$192
36 Palmdale	\$854	\$726	\$128	\$289	7.0	\$37	\$45	\$82
37 Santa Barbara	\$2,138	\$2,019	\$119	\$694	21.0	\$77	\$96	\$173
38 Valencia	\$724	\$591	\$133	\$241	5.8	\$31	\$41	\$73
39 San Fernando	\$466	\$385	\$81	\$149	3.4	\$27	\$34	\$61
40 San Bernardino	\$538	\$453	\$85	\$145	6.0	\$18	\$34	\$52
41 Pasadena	\$972	\$846	\$127	\$352	8.1	\$45	\$49	\$94
42 Palm Springs	\$3,972	\$3,793	\$178	\$1,119	39.7	\$90	\$150	\$240
43 Burbank-Glendale	\$1,092	\$830	\$262	\$405	8.2	\$45	\$48	\$93
44 Oxnard-Thousand Oaks	\$897	\$774	\$123	\$272	8.7	\$25	\$46	\$71
45 Canoga Park-Northridge	\$825	\$630	\$196	\$300	6.4	\$38	\$43	\$81
46 Van Nuys-Sherman Oaks	\$807	\$683	\$125	\$292	6.3	\$39	\$44	\$83
47 Fontana-Rialto	\$576	\$499	\$78	\$159	6.6	\$20	\$36	\$57
48 Baldwin Park-West Covina	\$648	\$549	\$99	\$228	5.0	\$34	\$40	\$74
49 Rosemead-San Gabriel	\$854	\$659	\$196	\$312	6.6	\$39	\$44	\$83
50 Los Angeles-Santa Monica	\$2,624	\$2,318	\$306	\$1,029	21.9	\$109	\$101	\$210
51 Los Angeles	\$425	\$321	\$104	\$135	3.0	\$24	\$32	\$55
52 Ontario	\$1,232	\$957	\$274	\$394	11.7	\$38	\$50	\$88
53 Los Angeles-Huntington Park	\$1,886	\$1,639	\$246	\$737	15.6	\$82	\$77	\$159
54 Los Angeles-Culver City	\$1,551	\$1,141	\$410	\$586	11.0	\$55	\$55	\$110

2015 California Assembly District Travel Impacts

Assembly District	Spending (Million)			Earnings (Million)	Employment (thousand)	Tax Revenue (Million)			
	Total	Visitor	Other			Local	State	Total	
56	Indio/El Centro	\$1,667	\$1,591	\$75	\$449	17.4	\$41	\$74	\$116
57	Whittier	\$724	\$629	\$95	\$258	5.7	\$38	\$43	\$80
58	Bellflower-Pico Rivera	\$790	\$684	\$106	\$286	6.3	\$40	\$45	\$85
59	Los Angeles-USC	\$864	\$610	\$253	\$307	5.6	\$34	\$38	\$71
60	Riverside/Corona	\$684	\$598	\$86	\$183	6.7	\$25	\$44	\$70
61	Moreno Valley	\$748	\$650	\$98	\$204	7.3	\$27	\$46	\$73
62	Inglewood	\$5,801	\$3,910	\$1,891	\$2,258	36.8	\$148	\$113	\$261
63	South Gate-Lynwood	\$451	\$363	\$89	\$146	3.3	\$26	\$33	\$59
64	Compton	\$652	\$548	\$104	\$229	5.0	\$34	\$40	\$74
65	Buena Park-Fullerton	\$1,430	\$1,279	\$151	\$502	13.6	\$59	\$68	\$127
66	Torrance	\$1,293	\$1,114	\$179	\$491	10.5	\$58	\$59	\$118
67	Lake Elsinore	\$635	\$552	\$84	\$156	5.8	\$21	\$42	\$63
68	Irvine-Orange	\$849	\$734	\$115	\$276	7.7	\$38	\$50	\$88
69	Santa Ana	\$4,153	\$3,584	\$569	\$1,342	35.4	\$140	\$133	\$273
70	Long Beach	\$1,716	\$1,452	\$264	\$654	13.4	\$70	\$68	\$139
71	El Cajon	\$1,471	\$1,379	\$92	\$411	12.2	\$49	\$77	\$127
72	Huntington Beach	\$747	\$645	\$101	\$239	6.7	\$35	\$48	\$82
73	Mission Viejo	\$894	\$793	\$101	\$293	8.2	\$39	\$51	\$90
74	Irvine-Newport Beach	\$2,728	\$2,321	\$406	\$910	24.1	\$91	\$99	\$190
75	Temecula-Escondido	\$1,204	\$1,111	\$93	\$385	11.6	\$47	\$67	\$114
76	Carlsbad-Oceanside	\$1,923	\$1,794	\$129	\$660	18.3	\$69	\$89	\$158
77	San Diego-Poway	\$1,523	\$1,362	\$160	\$529	14.5	\$59	\$78	\$137
78	San Diego-La Jolla	\$7,921	\$7,030	\$890	\$2,444	66.0	\$221	\$245	\$467
79	San Diego-Chula Vista	\$985	\$846	\$139	\$321	8.9	\$44	\$60	\$104
80	San Diego-National City	\$1,097	\$982	\$115	\$357	10.0	\$47	\$65	\$112
	California	\$122,516	\$111,942	\$10,575	\$41,292	1,063.5	\$4,630	\$5,310	\$9,939

2014 California Assembly District Employment Characteristics

Assembly District	District Employment (000)			District pct. of State	
	Total	Travel	Pct. Travel	Total	Travel
01 Northeast California	229.4	18.3	8.0%	1.0%	1.8%
02 North Coast	250.8	22.2	8.9%	1.1%	2.2%
03 Chico/North Central	222.9	8.2	3.7%	1.0%	0.8%
04 Napa	251.6	22.2	8.8%	1.1%	2.2%
05 Yosemite	211.5	29.5	14.0%	1.0%	2.9%
06 Loomis-Rocklin	263.4	8.8	3.3%	1.2%	0.9%
07 Sacramento-West Sacramento	383.4	13.8	3.6%	1.7%	1.3%
08 East Sacramento-Rancho Cordova	315.8	8.3	2.6%	1.4%	0.8%
09 Sacramento-West Grove	147.7	5.6	3.8%	0.7%	0.5%
10 Fairfax-Petaluma	330.8	13.2	4.0%	1.5%	1.3%
11 Antioch-Fairfield	162.3	7.0	4.3%	0.7%	0.7%
12 Lathrop-Modesto	198.5	4.3	2.2%	0.9%	0.4%
13 Stockton	203.2	4.9	2.4%	0.9%	0.5%
14 Concord-Vallejo	237.3	8.0	3.4%	1.1%	0.8%
15 Berkeley	236.8	7.2	3.0%	1.1%	0.7%
16 Walnut Creek	385.7	9.2	2.4%	1.7%	0.9%
17 Downtown San Francisco	719.9	67.3	9.4%	3.3%	6.6%
18 Oakland	296.8	10.2	3.4%	1.3%	1.0%
19 San Francisco-Daly City	184.6	6.8	3.7%	0.8%	0.7%
20 Hayward	193.1	5.0	2.6%	0.9%	0.5%
21 Merced-Modesto	188.8	5.1	2.7%	0.9%	0.5%
22 San Mateo	412.3	37.1	9.0%	1.9%	3.6%
23 Fresno-Squaw Valley	260.4	7.7	3.0%	1.2%	0.8%
24 Palo Alto	484.0	12.4	2.6%	2.2%	1.2%
25 San Jose	516.4	15.2	2.9%	2.3%	1.5%
26 Visalia	209.4	8.1	3.9%	1.0%	0.8%
27 San Jose	178.3	6.3	3.5%	0.8%	0.6%
28 San Jose	229.9	4.9	2.1%	1.0%	0.5%
29 Monterey-Santa Cruz	293.7	26.0	8.9%	1.3%	2.5%
30 Salinas-Soledad	198.9	10.3	5.2%	0.9%	1.0%
31 Fresno-San Joaquin	210.2	5.7	2.7%	1.0%	0.6%
32 Avenal-Lemoore	155.9	5.2	3.3%	0.7%	0.5%
33 Needles-Victorville	133.6	23.8	17.8%	0.6%	2.3%
34 Bakersfield	298.2	9.2	3.1%	1.4%	0.9%
35 Santa Maria	244.4	22.6	9.3%	1.1%	2.2%
36 Palmdale	128.1	6.8	5.3%	0.6%	0.7%
37 Santa Barbara	319.4	20.3	6.4%	1.4%	2.0%
38 Valencia	258.1	5.7	2.2%	1.2%	0.6%
39 San Fernando	175.9	3.3	1.8%	0.8%	0.3%
40 San Bernardino	264.4	5.6	2.1%	1.2%	0.5%

2014 California Assembly District Employment Characteristics

Assembly District	District Employment (000)			District pct. of State	
	Total	Travel	Pct. Travel	Total	Travel
41 Pasadena	327.4	7.8	2.4%	1.5%	0.8%
42 Palm Springs	232.7	38.2	16.4%	1.1%	3.7%
43 Burbank-Glendale	353.7	7.9	2.2%	1.6%	0.8%
44 Oxnard-Thousand Oaks	250.0	8.6	3.4%	1.1%	0.8%
45 Canoga Park-Northridge	365.2	6.2	1.7%	1.7%	0.6%
46 Van Nuys-Sherman Oaks	224.3	6.1	2.7%	1.0%	0.6%
47 Fontana-Rialto	171.8	6.2	3.6%	0.8%	0.6%
48 Baldwin Park-West Covina	252.2	4.9	1.9%	1.1%	0.5%
49 Rosemead-San Gabriel	222.1	6.4	2.9%	1.0%	0.6%
50 Los Angeles-Santa Monica	585.3	21.1	3.6%	2.7%	2.1%
51 Los Angeles	148.8	2.9	1.9%	0.7%	0.3%
52 Ontario	331.2	10.9	3.3%	1.5%	1.1%
53 Los Angeles-Huntington Park	499.4	15.0	3.0%	2.3%	1.5%
54 Los Angeles-Culver City	394.3	10.6	2.7%	1.8%	1.0%
55 Chio Hills-La Habra	261.3	5.3	2.0%	1.2%	0.5%
56 Indio/El Centro	158.3	16.9	10.7%	0.7%	1.7%
57 Whittier	268.3	5.5	2.1%	1.2%	0.5%
58 Bellflower-Pico Rivera	296.5	6.1	2.0%	1.3%	0.6%
59 Los Angeles-USC	188.6	5.3	2.8%	0.9%	0.5%
60 Riverside/Corona	235.6	6.5	2.8%	1.1%	0.6%
61 Moreno Valley	205.0	7.1	3.5%	0.9%	0.7%
62 Inglewood	402.3	35.0	8.7%	1.8%	3.4%
63 South Gate-Lynwood	135.0	3.2	2.3%	0.6%	0.3%
64 Compton	204.3	4.9	2.4%	0.9%	0.5%
65 Buena Park-Fullerton	235.0	13.0	5.5%	1.1%	1.3%
66 Torrance	347.3	10.1	2.9%	1.6%	1.0%
67 Lake Elsinore	126.6	5.7	4.5%	0.6%	0.6%
68 Irvine-Orange	402.3	7.3	1.8%	1.8%	0.7%
69 Santa Ana	289.8	33.7	11.6%	1.3%	3.3%
70 Long Beach	268.8	12.8	4.8%	1.2%	1.3%
71 El Cajon	157.9	11.9	7.5%	0.7%	1.2%
72 Huntington Beach	245.8	6.4	2.6%	1.1%	0.6%
73 Mission Viejo	215.0	7.8	3.6%	1.0%	0.8%
74 Irvine-Newport Beach	540.1	23.0	4.3%	2.5%	2.2%
75 Temecula-Escondido	235.6	11.2	4.8%	1.1%	1.1%
76 Carlsbad-Oceanside	273.3	17.7	6.5%	1.2%	1.7%
77 San Diego-Poway	434.4	14.0	3.2%	2.0%	1.4%
78 San Diego-La Jolla	480.4	63.5	13.2%	2.2%	6.2%
79 San Diego-Chula Vista	325.5	8.6	2.7%	1.5%	0.8%
80 San Diego-National City	163.0	9.7	5.9%	0.7%	0.9%
California	22,040	1,026	4.7%	100%	100%

2015 California Assembly District Tax Impacts

Assembly District	Revenue Generated by \$100 Visitor Spending			Revenues per District Household			
	Local	State	Total	Local	State	Total	
01	Northeast California	\$2.70	\$4.10	\$6.90	\$245	\$369	\$614
02	North Coast	\$3.70	\$4.30	\$8.00	\$346	\$404	\$750
03	Chico/North Central	\$2.60	\$4.10	\$6.70	\$101	\$159	\$260
04	Napa	\$4.40	\$4.30	\$8.70	\$493	\$480	\$973
05	Yosemite	\$3.70	\$3.70	\$7.40	\$577	\$589	\$1,166
06	Loomis-Rocklin	\$3.70	\$5.20	\$8.90	\$161	\$224	\$385
07	Sacramento-West Sacramento	\$3.20	\$3.90	\$7.20	\$269	\$326	\$595
08	East Sacramento-Rancho Cordova	\$3.50	\$4.90	\$8.50	\$162	\$226	\$388
09	Sacramento-West Grove	\$3.40	\$5.50	\$9.00	\$106	\$172	\$278
10	Fairfax-Petaluma	\$4.90	\$4.50	\$9.30	\$315	\$290	\$606
11	Antioch-Fairfield	\$2.80	\$4.80	\$7.60	\$100	\$168	\$268
12	Lathrop-Modesto	\$2.40	\$5.20	\$7.60	\$60	\$127	\$187
13	Stockton	\$2.60	\$5.00	\$7.70	\$76	\$145	\$222
14	Concord-Vallejo	\$3.10	\$4.70	\$7.70	\$126	\$191	\$317
15	Berkeley	\$4.30	\$4.90	\$9.20	\$179	\$206	\$385
16	Walnut Creek	\$4.10	\$4.50	\$8.70	\$220	\$242	\$461
17	Downtown San Francisco	\$5.70	\$3.40	\$9.20	\$2,786	\$1,677	\$4,463
18	Oakland	\$4.60	\$3.80	\$8.40	\$274	\$227	\$501
19	San Francisco-Daly City	\$12.60	\$9.50	\$22.10	\$551	\$413	\$964
20	Hayward	\$5.60	\$5.70	\$11.30	\$174	\$175	\$349
21	Merced-Modesto	\$2.40	\$4.90	\$7.30	\$64	\$133	\$197
22	San Mateo	\$7.70	\$5.40	\$13.10	\$1,075	\$762	\$1,837
23	Fresno-Squaw Valley	\$3.20	\$4.50	\$7.80	\$144	\$202	\$346
24	Palo Alto	\$5.00	\$4.50	\$9.50	\$452	\$402	\$853
25	San Jose	\$4.40	\$3.90	\$8.30	\$485	\$422	\$906
26	Visalia	\$3.30	\$4.00	\$7.30	\$162	\$197	\$360
27	San Jose	\$4.30	\$3.50	\$7.80	\$247	\$201	\$448
28	San Jose	\$5.20	\$5.30	\$10.50	\$180	\$185	\$365
29	Monterey-Santa Cruz	\$3.80	\$4.30	\$8.10	\$618	\$700	\$1,319
30	Salinas-Soledad	\$5.00	\$5.80	\$10.80	\$362	\$422	\$784
31	Fresno-San Joaquin	\$3.50	\$5.00	\$8.50	\$113	\$161	\$274
32	Avenal-Lemoore	\$2.50	\$5.50	\$8.00	\$77	\$172	\$249
33	Needles-Victorville	\$1.70	\$3.80	\$5.50	\$249	\$564	\$813
34	Bakersfield	\$2.60	\$4.70	\$7.30	\$132	\$243	\$376
35	Santa Maria	\$4.20	\$4.70	\$8.90	\$495	\$556	\$1,052
36	Palmdale	\$5.00	\$5.20	\$10.20	\$233	\$241	\$474
37	Santa Barbara	\$3.80	\$4.40	\$8.20	\$481	\$550	\$1,031
38	Valencia	\$5.30	\$5.70	\$11.00	\$196	\$209	\$405
39	San Fernando	\$6.90	\$6.90	\$13.80	\$167	\$167	\$333
40	San Bernardino	\$4.00	\$5.90	\$9.90	\$126	\$187	\$314

2015 California Assembly District Tax Impacts

Assembly District	Revenue Generated by \$100 Visitor Spending			Revenues per District Household		
	Local	State	Total	Local	State	Total
41 Pasadena	\$5.30	\$4.90	\$10.20	\$287	\$269	\$557
42 Palm Springs	\$2.40	\$3.70	\$6.10	\$600	\$939	\$1,538
43 Burbank-Glendale	\$5.40	\$4.80	\$10.20	\$281	\$251	\$532
44 Oxnard-Thousand Oaks	\$3.30	\$5.00	\$8.30	\$165	\$250	\$415
45 Canoga Park-Northridge	\$6.00	\$5.60	\$11.50	\$237	\$221	\$458
46 Van Nuys-Sherman Oaks	\$5.80	\$5.30	\$11.10	\$251	\$231	\$481
47 Fontana-Rialto	\$4.00	\$5.80	\$9.80	\$137	\$197	\$334
48 Baldwin Park-West Covina	\$6.20	\$5.90	\$12.10	\$217	\$204	\$422
49 Rosemead-San Gabriel	\$5.90	\$5.50	\$11.30	\$246	\$228	\$474
50 Los Angeles-Santa Monica	\$4.70	\$4.00	\$8.70	\$682	\$578	\$1,260
51 Los Angeles	\$7.40	\$7.50	\$14.90	\$151	\$153	\$304
52 Ontario	\$3.90	\$4.40	\$8.30	\$251	\$280	\$531
53 Los Angeles-Huntington Park	\$5.00	\$4.20	\$9.20	\$514	\$435	\$949
54 Los Angeles-Culver City	\$4.90	\$4.10	\$8.90	\$348	\$291	\$639
55 Chio Hills-La Habra	\$5.70	\$6.30	\$11.90	\$191	\$211	\$402
56 Indio/El Centro	\$2.60	\$4.20	\$6.80	\$282	\$459	\$741
57 Whittier	\$6.00	\$5.60	\$11.60	\$237	\$221	\$458
58 Bellflower-Pico Rivera	\$5.90	\$5.40	\$11.30	\$251	\$231	\$482
59 Los Angeles-USC	\$5.50	\$4.80	\$10.30	\$211	\$185	\$396
60 Riverside/Corona	\$4.20	\$6.10	\$10.30	\$162	\$232	\$394
61 Moreno Valley	\$4.10	\$5.90	\$10.00	\$170	\$243	\$413
62 Inglewood	\$3.80	\$2.50	\$6.30	\$929	\$624	\$1,553
63 South Gate-Lynwood	\$7.10	\$7.10	\$14.20	\$164	\$163	\$327
64 Compton	\$6.30	\$5.90	\$12.20	\$215	\$202	\$417
65 Buena Park-Fullerton	\$4.60	\$4.70	\$9.30	\$371	\$377	\$748
66 Torrance	\$5.20	\$4.60	\$9.90	\$366	\$322	\$688
67 Lake Elsinore	\$3.90	\$6.20	\$10.10	\$139	\$219	\$358
68 Irvine-Orange	\$5.20	\$5.80	\$11.00	\$236	\$266	\$502
69 Santa Ana	\$3.90	\$3.50	\$7.40	\$870	\$772	\$1,642
70 Long Beach	\$4.80	\$4.10	\$9.00	\$439	\$375	\$815
71 El Cajon	\$3.60	\$5.00	\$8.60	\$292	\$411	\$703
72 Huntington Beach	\$5.40	\$6.20	\$11.60	\$214	\$245	\$459
73 Mission Viejo	\$4.90	\$5.50	\$10.40	\$245	\$279	\$524
74 Irvine-Newport Beach	\$3.90	\$3.90	\$7.80	\$561	\$559	\$1,120
75 Temecula-Escondido	\$4.30	\$5.30	\$9.60	\$290	\$362	\$651
76 Carlsbad-Oceanside	\$3.80	\$4.60	\$8.40	\$393	\$470	\$863
77 San Diego-Poway	\$4.40	\$5.10	\$9.50	\$342	\$402	\$744
78 San Diego-La Jolla	\$3.10	\$3.40	\$6.50	\$1,292	\$1,378	\$2,670
79 San Diego-Chula Vista	\$5.20	\$6.20	\$11.30	\$250	\$299	\$549
80 San Diego-National City	\$4.80	\$5.80	\$10.60	\$272	\$331	\$603
California	\$4.20	\$4.80	\$8.90	\$354	\$405	\$759

Assembly District 01

Northeast California

includes Siskiyou, Shasta, Nevada, Placer counties

Travel Impacts

	2014	2015p
Spending (millions)	\$1,672	\$1,719
Visitor Spending	\$1,588	\$1,642
Other Spending	\$84	\$77
Earnings (millions)	\$513	\$539
Employment (thousands)	18.3	18.4
State & Local Tax Revenue (millions)	\$118	\$121
Local Tax Revenue	\$42	\$45
State Tax Revenue	\$76	\$75

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	1.8%
Travel Percent of Total District Employment	8.0%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$2.70	Local tax revenue	\$245
State tax revenue	\$4.10	State tax revenue	\$369
Local & State Total	\$6.90	Local & State Total	\$614

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 02

North Coast

includes Del Norte, Humboldt, Trinity, Sonoma counties

Travel Impacts

	2014	2015p
Spending (millions)	\$1,763	\$1,823
Visitor Spending	\$1,660	\$1,724
Other Spending	\$102	\$99
Earnings (millions)	\$590	\$626
Employment (thousands)	22.2	22.4
State & Local Tax Revenue (millions)	\$141	\$146
Local Tax Revenue	\$60	\$64
State Tax Revenue	\$82	\$82

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	2.2%
Travel Percent of Total District Employment	8.9%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.70	Local tax revenue	\$346
State tax revenue	\$4.30	State tax revenue	\$404
Local & State Total	\$8.00	Local & State Total	\$750

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 03

Chico/North Central

includes Tehama, Glenn, Glenn, Sutter counties

Travel Impacts

	2014	2015p
Spending (millions)	\$868	\$883
Visitor Spending	\$664	\$682
Other Spending	\$204	\$201
Earnings (millions)	\$183	\$196
Employment (thousands)	8.2	8.3
State & Local Tax Revenue (millions)	\$52	\$53
Local Tax Revenue	\$16	\$18
State Tax Revenue	\$36	\$35

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	3.7%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$2.60	Local tax revenue	\$101
State tax revenue	\$4.10	State tax revenue	\$159
Local & State Total	\$6.70	Local & State Total	\$260

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 04

Napa

includes Colusa, Lake, Napa, Yolo counties

Travel Impacts

	2014	2015p
Spending (millions)	\$1,941	\$2,067
Visitor Spending	\$1,835	\$1,967
Other Spending	\$106	\$100
Earnings (millions)	\$696	\$759
Employment (thousands)	22.2	23.0
State & Local Tax Revenue (millions)	\$167	\$179
Local Tax Revenue	\$79	\$87
State Tax Revenue	\$89	\$92

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	2.2%
Travel Percent of Total District Employment	8.8%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.40	Local tax revenue	\$493
State tax revenue	\$4.30	State tax revenue	\$480
Local & State Total	\$8.70	Local & State Total	\$973

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 05

Yosemite

includes El Dorado, Calaveras, Tuolumne, Mono counties

Travel Impacts

	2014	2015p
Spending (millions)	\$2,590	\$2,740
Visitor Spending	\$2,498	\$2,655
Other Spending	\$92	\$85
Earnings (millions)	\$785	\$857
Employment (thousands)	29.5	30.7
State & Local Tax Revenue (millions)	\$191	\$203
Local Tax Revenue	\$88	\$97
State Tax Revenue	\$103	\$106

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	2.9%
Travel Percent of Total District Employment	14.0%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.70	Local tax revenue	\$577
State tax revenue	\$3.70	State tax revenue	\$589
Local & State Total	\$7.40	Local & State Total	\$1,166

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 06

Loomis-Rocklin

Placer, Sacramento counties

Travel Impacts

	2014	2015p
Spending (millions)	\$858	\$891
Visitor Spending	\$762	\$800
Other Spending	\$96	\$90
Earnings (millions)	\$249	\$264
Employment (thousands)	8.8	8.9
State & Local Tax Revenue (millions)	\$77	\$79
Local Tax Revenue	\$28	\$30
State Tax Revenue	\$49	\$49

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.2%
Travel-generated employment	0.9%
Travel Percent of Total District Employment	3.3%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.70	Local tax revenue	\$161
State tax revenue	\$5.20	State tax revenue	\$224
Local & State Total	\$8.90	Local & State Total	\$385

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 07
 Sacramento-West Sacramento
 Sacramento, Yolo counties

Travel Impacts

	2014	2015p
Spending (millions)	\$1,826	\$1,938
Visitor Spending	\$1,386	\$1,471
Other Spending	\$440	\$468
Earnings (millions)	\$422	\$472
Employment (thousands)	13.8	14.5
State & Local Tax Revenue (millions)	\$107	\$114
Local Tax Revenue	\$43	\$48
State Tax Revenue	\$64	\$66

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.7%
Travel-generated employment	1.3%
Travel Percent of Total District Employment	3.6%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.20	Local tax revenue	\$269
State tax revenue	\$3.90	State tax revenue	\$326
Local & State Total	\$7.20	Local & State Total	\$595

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 08
 East Sacramento-Rancho Cordova
 Sacramento County

Travel Impacts

	2014	2015p
Spending (millions)	\$926	\$974
Visitor Spending	\$769	\$808
Other Spending	\$157	\$166
Earnings (millions)	\$249	\$278
Employment (thousands)	8.3	8.6
State & Local Tax Revenue (millions)	\$73	\$76
Local Tax Revenue	\$26	\$29
State Tax Revenue	\$47	\$48

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.4%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	2.6%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.50	Local tax revenue	\$162
State tax revenue	\$4.90	State tax revenue	\$226
Local & State Total	\$8.50	Local & State Total	\$388

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 09
 Sacramento-West Grove
 Sacramento, San Joaquin counties

Travel Impacts

	2014	2015p
Spending (millions)	\$625	\$639
Visitor Spending	\$523	\$541
Other Spending	\$101	\$97
Earnings (millions)	\$157	\$173
Employment (thousands)	5.6	5.7
State & Local Tax Revenue (millions)	\$54	\$56
Local Tax Revenue	\$17	\$19
State Tax Revenue	\$38	\$38

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	3.8%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.40	Local tax revenue	\$106
State tax revenue	\$5.50	State tax revenue	\$172
Local & State Total	\$9.00	Local & State Total	\$278

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 10

Fairfax-Petaluma

Marin, Sonoma counties

Travel Impacts

	2014	2015p
Spending (millions)	\$1,367	\$1,407
Visitor Spending	\$1,189	\$1,232
Other Spending	\$179	\$175
Earnings (millions)	\$498	\$522
Employment (thousands)	13.2	13.4
State & Local Tax Revenue (millions)	\$119	\$123
Local Tax Revenue	\$56	\$60
State Tax Revenue	\$63	\$63

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.5%
Travel-generated employment	1.3%
Travel Percent of Total District Employment	4.0%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.90	Local tax revenue	\$315
State tax revenue	\$4.50	State tax revenue	\$290
Local & State Total	\$9.30	Local & State Total	\$606

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 11

Antioch-Fairfield

Contra Costa, Sacramento, Solano counties

Travel Impacts

	2014	2015p
Spending (millions)	\$672	\$682
Visitor Spending	\$591	\$610
Other Spending	\$81	\$73
Earnings (millions)	\$189	\$200
Employment (thousands)	7.0	7.1
State & Local Tax Revenue (millions)	\$53	\$54
Local Tax Revenue	\$16	\$17
State Tax Revenue	\$37	\$37

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	4.3%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$2.80	Local tax revenue	\$100
State tax revenue	\$4.80	State tax revenue	\$168
Local & State Total	\$7.60	Local & State Total	\$268

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 12
Lathrop-Modesto
San Joaquin, Stanislaus counties

Travel Impacts

	2014	2015p
Spending (millions)	\$446	\$451
Visitor Spending	\$362	\$375
Other Spending	\$84	\$75
Earnings (millions)	\$104	\$111
Employment (thousands)	4.3	4.4
State & Local Tax Revenue (millions)	\$36	\$36
Local Tax Revenue	\$8	\$9
State Tax Revenue	\$28	\$27

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	0.4%
Travel Percent of Total District Employment	2.2%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$2.40	Local tax revenue	\$60
State tax revenue	\$5.20	State tax revenue	\$127
Local & State Total	\$7.60	Local & State Total	\$187

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 13

Stockton

San Joaquin County

Travel Impacts

	2014	2015p
Spending (millions)	\$510	\$521
Visitor Spending	\$424	\$443
Other Spending	\$86	\$78
Earnings (millions)	\$127	\$140
Employment (thousands)	4.9	5.0
State & Local Tax Revenue (millions)	\$40	\$41
Local Tax Revenue	\$11	\$12
State Tax Revenue	\$30	\$30

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	2.4%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$2.60	Local tax revenue	\$76
State tax revenue	\$5.00	State tax revenue	\$145
Local & State Total	\$7.70	Local & State Total	\$222

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 14
 Concord-Vallejo
 Contra Costa, Solano counties

Travel Impacts

	2014	2015p
Spending (millions)	\$795	\$810
Visitor Spending	\$699	\$720
Other Spending	\$96	\$89
Earnings (millions)	\$245	\$267
Employment (thousands)	8.0	8.2
State & Local Tax Revenue (millions)	\$62	\$63
Local Tax Revenue	\$20	\$22
State Tax Revenue	\$42	\$41

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	3.4%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.10	Local tax revenue	\$126
State tax revenue	\$4.70	State tax revenue	\$191
Local & State Total	\$7.70	Local & State Total	\$317

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 15
Berkeley
Alameda, Contra Costa counties

Travel Impacts

	2014	2015p
Spending (millions)	\$877	\$903
Visitor Spending	\$733	\$761
Other Spending	\$143	\$142
Earnings (millions)	\$253	\$278
Employment (thousands)	7.2	7.3
State & Local Tax Revenue (millions)	\$75	\$78
Local Tax Revenue	\$29	\$32
State Tax Revenue	\$45	\$45

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	3.0%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.30	Local tax revenue	\$179
State tax revenue	\$4.90	State tax revenue	\$206
Local & State Total	\$9.20	Local & State Total	\$385

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 16

Walnut Creek
Alameda County

Travel Impacts

	2014	2015p
Spending (millions)	\$1,043	\$1,084
Visitor Spending	\$910	\$953
Other Spending	\$133	\$131
Earnings (millions)	\$325	\$358
Employment (thousands)	9.2	9.4
State & Local Tax Revenue (millions)	\$87	\$91
Local Tax Revenue	\$36	\$39
State Tax Revenue	\$51	\$51

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.7%
Travel-generated employment	0.9%
Travel Percent of Total District Employment	2.4%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.10	Local tax revenue	\$220
State tax revenue	\$4.50	State tax revenue	\$242
Local & State Total	\$8.70	Local & State Total	\$461

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 17
Downtown San Francisco
San Francisco County

Travel Impacts

	2014	2015p
Spending (millions)	\$11,423	\$11,721
Visitor Spending	\$10,221	\$10,506
Other Spending	\$1,202	\$1,215
Earnings (millions)	\$3,537	\$3,806
Employment (thousands)	67.3	69.5
State & Local Tax Revenue (millions)	\$937	\$973
Local Tax Revenue	\$569	\$601
State Tax Revenue	\$367	\$372

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	3.3%
Travel-generated employment	6.6%
Travel Percent of Total District Employment	9.4%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.70	Local tax revenue	\$2,786
State tax revenue	\$3.40	State tax revenue	\$1,677
Local & State Total	\$9.20	Local & State Total	\$4,463

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 18

Oakland

Alameda County

Travel Impacts

	2014	2015p
Spending (millions)	\$1,530	\$1,619
Visitor Spending	\$1,027	\$1,085
Other Spending	\$504	\$534
Earnings (millions)	\$606	\$663
Employment (thousands)	10.2	10.5
State & Local Tax Revenue (millions)	\$96	\$101
Local Tax Revenue	\$45	\$50
State Tax Revenue	\$50	\$51

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.3%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	3.4%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.60	Local tax revenue	\$274
State tax revenue	\$3.80	State tax revenue	\$227
Local & State Total	\$8.40	Local & State Total	\$501

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 19

San Francisco-Daly City

San Francisco County

Travel Impacts

	2014	2015p
Spending (millions)	\$1,069	\$1,090
Visitor Spending	\$875	\$895
Other Spending	\$194	\$194
Earnings (millions)	\$336	\$367
Employment (thousands)	6.8	7.1
State & Local Tax Revenue (millions)	\$196	\$206
Local Tax Revenue	\$106	\$113
State Tax Revenue	\$90	\$93

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	3.7%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$12.60	Local tax revenue	\$551
State tax revenue	\$9.50	State tax revenue	\$413
Local & State Total	\$22.10	Local & State Total	\$964

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 20

Hayward

Alameda County

Travel Impacts

	2014	2015p
Spending (millions)	\$684	\$707
Visitor Spending	\$530	\$552
Other Spending	\$154	\$154
Earnings (millions)	\$186	\$204
Employment (thousands)	5.0	5.1
State & Local Tax Revenue (millions)	\$68	\$71
Local Tax Revenue	\$28	\$31
State Tax Revenue	\$39	\$39

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	2.6%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.60	Local tax revenue	\$174
State tax revenue	\$5.70	State tax revenue	\$175
Local & State Total	\$11.30	Local & State Total	\$349

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 21

Merced-Modesto

Merced, Stanislaus counties

Travel Impacts

	2014	2015p
Spending (millions)	\$468	\$471
Visitor Spending	\$387	\$399
Other Spending	\$81	\$72
Earnings (millions)	\$117	\$123
Employment (thousands)	5.1	5.1
State & Local Tax Revenue (millions)	\$37	\$37
Local Tax Revenue	\$9	\$10
State Tax Revenue	\$28	\$27

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	2.7%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$2.40	Local tax revenue	\$64
State tax revenue	\$4.90	State tax revenue	\$133
Local & State Total	\$7.30	Local & State Total	\$197

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 22

San Mateo

San Francisco, San Mateo counties

Travel Impacts

	2014	2015p
Spending (millions)	\$2,539	\$2,686
Visitor Spending	\$2,360	\$2,477
Other Spending	\$179	\$208
Earnings (millions)	\$2,105	\$2,317
Employment (thousands)	37.1	39.1
State & Local Tax Revenue (millions)	\$318	\$338
Local Tax Revenue	\$176	\$190
State Tax Revenue	\$142	\$147

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.9%
Travel-generated employment	3.6%
Travel Percent of Total District Employment	9.0%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$7.70	Local tax revenue	\$1,075
State tax revenue	\$5.40	State tax revenue	\$762
Local & State Total	\$13.10	Local & State Total	\$1,837

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 23

Fresno-Squaw Valley

Fresno, Tulare counties

Travel Impacts

	2014	2015p
Spending (millions)	\$787	\$805
Visitor Spending	\$656	\$677
Other Spending	\$131	\$128
Earnings (millions)	\$196	\$212
Employment (thousands)	7.7	7.9
State & Local Tax Revenue (millions)	\$59	\$60
Local Tax Revenue	\$20	\$22
State Tax Revenue	\$39	\$38

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.2%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	3.0%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.20	Local tax revenue	\$144
State tax revenue	\$4.50	State tax revenue	\$202
Local & State Total	\$7.80	Local & State Total	\$346

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 24
Palo Alto
San Mateo, Santa Clara counties

Travel Impacts

	2014	2015p
Spending (millions)	\$1,597	\$1,698
Visitor Spending	\$1,429	\$1,519
Other Spending	\$168	\$179
Earnings (millions)	\$467	\$513
Employment (thousands)	12.4	12.9
State & Local Tax Revenue (millions)	\$143	\$153
Local Tax Revenue	\$69	\$77
State Tax Revenue	\$75	\$76

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.2%
Travel-generated employment	1.2%
Travel Percent of Total District Employment	2.6%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.00	Local tax revenue	\$452
State tax revenue	\$4.50	State tax revenue	\$402
Local & State Total	\$9.50	Local & State Total	\$853

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 25

San Jose

Santa Clara County

Travel Impacts

	2014	2015p
Spending (millions)	\$1,922	\$2,055
Visitor Spending	\$1,730	\$1,853
Other Spending	\$192	\$202
Earnings (millions)	\$576	\$631
Employment (thousands)	15.2	15.7
State & Local Tax Revenue (millions)	\$151	\$162
Local Tax Revenue	\$73	\$82
State Tax Revenue	\$78	\$80

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.3%
Travel-generated employment	1.5%
Travel Percent of Total District Employment	2.9%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.40	Local tax revenue	\$485
State tax revenue	\$3.90	State tax revenue	\$422
Local & State Total	\$8.30	Local & State Total	\$906

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 26

Visalia

Inyo, Kern, Tulare counties

Travel Impacts

	2014	2015p
Spending (millions)	\$788	\$791
Visitor Spending	\$704	\$716
Other Spending	\$84	\$74
Earnings (millions)	\$199	\$217
Employment (thousands)	8.1	8.3
State & Local Tax Revenue (millions)	\$59	\$60
Local Tax Revenue	\$22	\$24
State Tax Revenue	\$37	\$36

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	3.9%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.30	Local tax revenue	\$162
State tax revenue	\$4.00	State tax revenue	\$197
Local & State Total	\$7.30	Local & State Total	\$360

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 27

San Jose

Santa Clara County

Travel Impacts

	2014	2015p
Spending (millions)	\$1,414	\$1,495
Visitor Spending	\$914	\$965
Other Spending	\$500	\$530
Earnings (millions)	\$268	\$296
Employment (thousands)	6.3	6.5
State & Local Tax Revenue (millions)	\$80	\$84
Local Tax Revenue	\$38	\$42
State Tax Revenue	\$42	\$42

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	3.5%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.30	Local tax revenue	\$247
State tax revenue	\$3.50	State tax revenue	\$201
Local & State Total	\$7.80	Local & State Total	\$448

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 28

San Jose

Santa Clara County

Travel Impacts

	2014	2015p
Spending (millions)	\$722	\$757
Visitor Spending	\$563	\$590
Other Spending	\$159	\$167
Earnings (millions)	\$196	\$216
Employment (thousands)	4.9	5.1
State & Local Tax Revenue (millions)	\$67	\$70
Local Tax Revenue	\$28	\$31
State Tax Revenue	\$39	\$39

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	2.1%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.20	Local tax revenue	\$180
State tax revenue	\$5.30	State tax revenue	\$185
Local & State Total	\$10.50	Local & State Total	\$365

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 29

Monterey-Santa Cruz

Monterey, Santa Clara, Santa Cruz counties

Travel Impacts

	2014	2015p
Spending (millions)	\$2,666	\$2,779
Visitor Spending	\$2,534	\$2,654
Other Spending	\$132	\$125
Earnings (millions)	\$1,018	\$1,092
Employment (thousands)	26.0	26.8
State & Local Tax Revenue (millions)	\$212	\$222
Local Tax Revenue	\$93	\$100
State Tax Revenue	\$119	\$121

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.3%
Travel-generated employment	2.5%
Travel Percent of Total District Employment	8.9%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.80	Local tax revenue	\$618
State tax revenue	\$4.30	State tax revenue	\$700
Local & State Total	\$8.10	Local & State Total	\$1,319

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 30

Salinas-Soledad

Monterey, San Benito, Santa Clara, Santa Cruz counties

Travel Impacts

	2014	2015p
Spending (millions)	\$1,179	\$1,216
Visitor Spending	\$1,091	\$1,137
Other Spending	\$88	\$80
Earnings (millions)	\$395	\$423
Employment (thousands)	10.3	10.6
State & Local Tax Revenue (millions)	\$125	\$130
Local Tax Revenue	\$52	\$56
State Tax Revenue	\$72	\$73

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	5.2%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household		
Local tax revenue	\$5.00	Local tax revenue	\$362
State tax revenue	\$5.80	State tax revenue	\$422
Local & State Total	\$10.80	Local & State Total	\$784

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 31

Fresno-San Joaquin

Fresno County

Travel Impacts

	2014	2015p
Spending (millions)	\$615	\$622
Visitor Spending	\$477	\$491
Other Spending	\$138	\$131
Earnings (millions)	\$151	\$163
Employment (thousands)	5.7	5.8
State & Local Tax Revenue (millions)	\$49	\$49
Local Tax Revenue	\$16	\$17
State Tax Revenue	\$33	\$32

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	2.7%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.50	Local tax revenue	\$113
State tax revenue	\$5.00	State tax revenue	\$161
Local & State Total	\$8.50	Local & State Total	\$274

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 32

Avenal-Lemoore

Kern, Kings counties

Travel Impacts

	2014	2015p
Spending (millions)	\$520	\$507
Visitor Spending	\$440	\$435
Other Spending	\$81	\$72
Earnings (millions)	\$124	\$133
Employment (thousands)	5.2	5.3
State & Local Tax Revenue (millions)	\$43	\$42
Local Tax Revenue	\$10	\$11
State Tax Revenue	\$33	\$32

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	3.3%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$2.50	Local tax revenue	\$77
State tax revenue	\$5.50	State tax revenue	\$172
Local & State Total	\$8.00	Local & State Total	\$249

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 33

Needles-Victorville

San Bernardino County

Travel Impacts

	2014	2015p
Spending (millions)	\$2,224	\$2,273
Visitor Spending	\$2,124	\$2,182
Other Spending	\$100	\$91
Earnings (millions)	\$558	\$601
Employment (thousands)	23.8	25.2
State & Local Tax Revenue (millions)	\$125	\$128
Local Tax Revenue	\$34	\$37
State Tax Revenue	\$91	\$91

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.6%
Travel-generated employment	2.3%
Travel Percent of Total District Employment	17.8%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$1.70	Local tax revenue	\$249
State tax revenue	\$3.80	State tax revenue	\$564
Local & State Total	\$5.50	Local & State Total	\$813

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 34

Bakersfield

Kern County

Travel Impacts

	2014	2015p
Spending (millions)	\$878	\$857
Visitor Spending	\$769	\$760
Other Spending	\$109	\$98
Earnings (millions)	\$228	\$238
Employment (thousands)	9.2	9.3
State & Local Tax Revenue (millions)	\$64	\$63
Local Tax Revenue	\$19	\$19
State Tax Revenue	\$45	\$43

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.4%
Travel-generated employment	0.9%
Travel Percent of Total District Employment	3.1%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$2.60	Local tax revenue	\$132
State tax revenue	\$4.70	State tax revenue	\$243
Local & State Total	\$7.30	Local & State Total	\$376

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 35

Santa Maria

San Luis Obispo, Santa Barbara counties

Travel Impacts

	2014	2015p
Spending (millions)	\$2,102	\$2,176
Visitor Spending	\$1,980	\$2,063
Other Spending	\$122	\$113
Earnings (millions)	\$656	\$709
Employment (thousands)	22.6	23.6
State & Local Tax Revenue (millions)	\$184	\$192
Local Tax Revenue	\$80	\$87
State Tax Revenue	\$103	\$105

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	2.2%
Travel Percent of Total District Employment	9.3%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.20	Local tax revenue	\$495
State tax revenue	\$4.70	State tax revenue	\$556
Local & State Total	\$8.90	Local & State Total	\$1,052

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 36

Palmdale

Kern, Los Angeles, San Bernardino counties

Travel Impacts

	2014	2015p
Spending (millions)	\$843	\$854
Visitor Spending	\$710	\$726
Other Spending	\$133	\$128
Earnings (millions)	\$269	\$289
Employment (thousands)	6.8	7.0
State & Local Tax Revenue (millions)	\$80	\$82
Local Tax Revenue	\$34	\$37
State Tax Revenue	\$46	\$45

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.6%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	5.3%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.00	Local tax revenue	\$233
State tax revenue	\$5.20	State tax revenue	\$241
Local & State Total	\$10.20	Local & State Total	\$474

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 37
 Santa Barbara
 Santa Barbara, Ventura counties

Travel Impacts

	2014	2015p
Spending (millions)	\$2,079	\$2,138
Visitor Spending	\$1,953	\$2,019
Other Spending	\$126	\$119
Earnings (millions)	\$647	\$694
Employment (thousands)	20.3	21.0
State & Local Tax Revenue (millions)	\$167	\$173
Local Tax Revenue	\$72	\$77
State Tax Revenue	\$95	\$96

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.4%
Travel-generated employment	2.0%
Travel Percent of Total District Employment	6.4%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.80	Local tax revenue	\$481
State tax revenue	\$4.40	State tax revenue	\$550
Local & State Total	\$8.20	Local & State Total	\$1,031

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 38

Valencia

Los Angeles County

Travel Impacts

	2014	2015p
Spending (millions)	\$715	\$724
Visitor Spending	\$577	\$591
Other Spending	\$138	\$133
Earnings (millions)	\$225	\$241
Employment (thousands)	5.7	5.8
State & Local Tax Revenue (millions)	\$71	\$73
Local Tax Revenue	\$29	\$31
State Tax Revenue	\$41	\$41

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.2%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	2.2%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.30	Local tax revenue	\$196
State tax revenue	\$5.70	State tax revenue	\$209
Local & State Total	\$11.00	Local & State Total	\$405

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 39

San Fernando

Los Angeles County

Travel Impacts

	2014	2015p
Spending (millions)	\$468	\$466
Visitor Spending	\$379	\$385
Other Spending	\$89	\$81
Earnings (millions)	\$139	\$149
Employment (thousands)	3.3	3.4
State & Local Tax Revenue (millions)	\$59	\$61
Local Tax Revenue	\$25	\$27
State Tax Revenue	\$34	\$34

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.3%
Travel Percent of Total District Employment	1.8%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$6.90	Local tax revenue	\$167
State tax revenue	\$6.90	State tax revenue	\$167
Local & State Total	\$13.80	Local & State Total	\$333

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 40

San Bernardino
San Bernardino County

Travel Impacts

	2014	2015p
Spending (millions)	\$530	\$538
Visitor Spending	\$436	\$453
Other Spending	\$93	\$85
Earnings (millions)	\$134	\$145
Employment (thousands)	5.6	6.0
State & Local Tax Revenue (millions)	\$51	\$52
Local Tax Revenue	\$17	\$18
State Tax Revenue	\$34	\$34

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.2%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	2.1%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.00	Local tax revenue	\$126
State tax revenue	\$5.90	State tax revenue	\$187
Local & State Total	\$9.90	Local & State Total	\$314

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 41

Pasadena

Los Angeles, San Bernardino counties

Travel Impacts

	2014	2015p
Spending (millions)	\$951	\$972
Visitor Spending	\$818	\$846
Other Spending	\$132	\$127
Earnings (millions)	\$326	\$352
Employment (thousands)	7.8	8.1
State & Local Tax Revenue (millions)	\$91	\$94
Local Tax Revenue	\$42	\$45
State Tax Revenue	\$49	\$49

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.5%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	2.4%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.30	Local tax revenue	\$287
State tax revenue	\$4.90	State tax revenue	\$269
Local & State Total	\$10.20	Local & State Total	\$557

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 42
Palm Springs
Riverside, San Bernardino counties

Travel Impacts

	2014	2015p
Spending (millions)	\$3,822	\$3,972
Visitor Spending	\$3,635	\$3,793
Other Spending	\$186	\$178
Earnings (millions)	\$1,044	\$1,119
Employment (thousands)	38.2	39.7
State & Local Tax Revenue (millions)	\$231	\$240
Local Tax Revenue	\$84	\$90
State Tax Revenue	\$146	\$150

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	3.7%
Travel Percent of Total District Employment	16.4%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$2.40	Local tax revenue	\$600
State tax revenue	\$3.70	State tax revenue	\$939
Local & State Total	\$6.10	Local & State Total	\$1,538

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 43

Burbank-Glendale

Los Angeles County

Travel Impacts

	2014	2015p
Spending (millions)	\$1,063	\$1,092
Visitor Spending	\$804	\$830
Other Spending	\$259	\$262
Earnings (millions)	\$375	\$405
Employment (thousands)	7.9	8.2
State & Local Tax Revenue (millions)	\$90	\$93
Local Tax Revenue	\$42	\$45
State Tax Revenue	\$48	\$48

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.6%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	2.2%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.40	Local tax revenue	\$281
State tax revenue	\$4.80	State tax revenue	\$251
Local & State Total	\$10.20	Local & State Total	\$532

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 44

Oxnard-Thousand Oaks

Ventura County

Travel Impacts

	2014	2015p
Spending (millions)	\$883	\$897
Visitor Spending	\$753	\$774
Other Spending	\$130	\$123
Earnings (millions)	\$257	\$272
Employment (thousands)	8.6	8.7
State & Local Tax Revenue (millions)	\$70	\$71
Local Tax Revenue	\$24	\$25
State Tax Revenue	\$47	\$46

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	3.4%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.30	Local tax revenue	\$165
State tax revenue	\$5.00	State tax revenue	\$250
Local & State Total	\$8.30	Local & State Total	\$415

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 45

Canoga Park-Northridge

Los Angeles County

Travel Impacts

	2014	2015p
Spending (millions)	\$807	\$825
Visitor Spending	\$612	\$630
Other Spending	\$195	\$196
Earnings (millions)	\$279	\$300
Employment (thousands)	6.2	6.4
State & Local Tax Revenue (millions)	\$78	\$81
Local Tax Revenue	\$35	\$38
State Tax Revenue	\$43	\$43

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.7%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	1.7%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$6.00	Local tax revenue	\$237
State tax revenue	\$5.60	State tax revenue	\$221
Local & State Total	\$11.50	Local & State Total	\$458

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 46
 Van Nuys-Sherman Oaks
 Los Angeles County

Travel Impacts

	2014	2015p
Spending (millions)	\$793	\$807
Visitor Spending	\$663	\$683
Other Spending	\$131	\$125
Earnings (millions)	\$271	\$292
Employment (thousands)	6.1	6.3
State & Local Tax Revenue (millions)	\$81	\$83
Local Tax Revenue	\$37	\$39
State Tax Revenue	\$44	\$44

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	2.7%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.80	Local tax revenue	\$251
State tax revenue	\$5.30	State tax revenue	\$231
Local & State Total	\$11.10	Local & State Total	\$481

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 47

Fontana-Rialto

San Bernardino County

Travel Impacts

	2014	2015p
Spending (millions)	\$564	\$576
Visitor Spending	\$477	\$499
Other Spending	\$87	\$78
Earnings (millions)	\$146	\$159
Employment (thousands)	6.2	6.6
State & Local Tax Revenue (millions)	\$55	\$57
Local Tax Revenue	\$18	\$20
State Tax Revenue	\$36	\$36

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	3.6%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.00	Local tax revenue	\$137
State tax revenue	\$5.80	State tax revenue	\$197
Local & State Total	\$9.80	Local & State Total	\$334

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 48
 Baldwin Park-West Covina
 Los Angeles County

Travel Impacts

	2014	2015p
Spending (millions)	\$640	\$648
Visitor Spending	\$534	\$549
Other Spending	\$106	\$99
Earnings (millions)	\$212	\$228
Employment (thousands)	4.9	5.0
State & Local Tax Revenue (millions)	\$72	\$74
Local Tax Revenue	\$32	\$34
State Tax Revenue	\$40	\$40

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	1.9%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$6.20	Local tax revenue	\$217
State tax revenue	\$5.90	State tax revenue	\$204
Local & State Total	\$12.10	Local & State Total	\$422

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 49

Rosemead-San Gabriel

Los Angeles County

Travel Impacts

	2014	2015p
Spending (millions)	\$835	\$854
Visitor Spending	\$639	\$659
Other Spending	\$195	\$196
Earnings (millions)	\$290	\$312
Employment (thousands)	6.4	6.6
State & Local Tax Revenue (millions)	\$80	\$83
Local Tax Revenue	\$36	\$39
State Tax Revenue	\$44	\$44

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	2.9%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.90	Local tax revenue	\$246
State tax revenue	\$5.50	State tax revenue	\$228
Local & State Total	\$11.30	Local & State Total	\$474

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 50
Los Angeles-Santa Monica
Los Angeles County

Travel Impacts

	2014	2015p
Spending (millions)	\$2,527	\$2,624
Visitor Spending	\$2,229	\$2,318
Other Spending	\$298	\$306
Earnings (millions)	\$955	\$1,029
Employment (thousands)	21.1	21.9
State & Local Tax Revenue (millions)	\$202	\$210
Local Tax Revenue	\$102	\$109
State Tax Revenue	\$100	\$101

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.7%
Travel-generated employment	2.1%
Travel Percent of Total District Employment	3.6%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.70	Local tax revenue	\$682
State tax revenue	\$4.00	State tax revenue	\$578
Local & State Total	\$8.70	Local & State Total	\$1,260

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 51

Los Angeles

Los Angeles County

Travel Impacts

	2014	2015p
Spending (millions)	\$428	\$425
Visitor Spending	\$317	\$321
Other Spending	\$111	\$104
Earnings (millions)	\$125	\$135
Employment (thousands)	2.9	3.0
State & Local Tax Revenue (millions)	\$54	\$55
Local Tax Revenue	\$22	\$24
State Tax Revenue	\$32	\$32

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.3%
Travel Percent of Total District Employment	1.9%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household		
Local tax revenue	\$7.40	Local tax revenue	\$151
State tax revenue	\$7.50	State tax revenue	\$153
Local & State Total	\$14.90	Local & State Total	\$304

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 52

Ontario

San Bernardino County

Travel Impacts

	2014	2015p
Spending (millions)	\$1,189	\$1,232
Visitor Spending	\$912	\$957
Other Spending	\$277	\$274
Earnings (millions)	\$360	\$394
Employment (thousands)	10.9	11.7
State & Local Tax Revenue (millions)	\$84	\$88
Local Tax Revenue	\$35	\$38
State Tax Revenue	\$49	\$50

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.5%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	3.3%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.90	Local tax revenue	\$251
State tax revenue	\$4.40	State tax revenue	\$280
Local & State Total	\$8.30	Local & State Total	\$531

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 53
 Los Angeles-Huntington Park
 Los Angeles County

Travel Impacts

	2014	2015p
Spending (millions)	\$1,821	\$1,886
Visitor Spending	\$1,577	\$1,639
Other Spending	\$243	\$246
Earnings (millions)	\$683	\$737
Employment (thousands)	15.0	15.6
State & Local Tax Revenue (millions)	\$153	\$159
Local Tax Revenue	\$76	\$82
State Tax Revenue	\$77	\$77

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.3%
Travel-generated employment	1.5%
Travel Percent of Total District Employment	3.0%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.00	Local tax revenue	\$514
State tax revenue	\$4.20	State tax revenue	\$435
Local & State Total	\$9.20	Local & State Total	\$949

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 54

Los Angeles-Culver City

Los Angeles County

Travel Impacts

	2014	2015p
Spending (millions)	\$1,506	\$1,551
Visitor Spending	\$1,103	\$1,141
Other Spending	\$402	\$410
Earnings (millions)	\$541	\$586
Employment (thousands)	10.6	11.0
State & Local Tax Revenue (millions)	\$106	\$110
Local Tax Revenue	\$52	\$55
State Tax Revenue	\$55	\$55

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.8%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	2.7%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.90	Local tax revenue	\$348
State tax revenue	\$4.10	State tax revenue	\$291
Local & State Total	\$8.90	Local & State Total	\$639

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 55

Chio Hills-La Habra

Orange County

Travel Impacts

	2014	2015p
Spending (millions)	\$622	\$632
Visitor Spending	\$511	\$527
Other Spending	\$112	\$104
Earnings (millions)	\$188	\$203
Employment (thousands)	5.3	5.6
State & Local Tax Revenue (millions)	\$68	\$71
Local Tax Revenue	\$28	\$30
State Tax Revenue	\$41	\$41

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.2%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	2.0%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.70	Local tax revenue	\$191
State tax revenue	\$6.30	State tax revenue	\$211
Local & State Total	\$11.90	Local & State Total	\$402

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 56

Indio/El Centro

Imperial, Riverside counties

Travel Impacts

	2014	2015p
Spending (millions)	\$1,615	\$1,667
Visitor Spending	\$1,530	\$1,591
Other Spending	\$84	\$75
Earnings (millions)	\$421	\$449
Employment (thousands)	16.9	17.4
State & Local Tax Revenue (millions)	\$112	\$116
Local Tax Revenue	\$38	\$41
State Tax Revenue	\$74	\$74

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	1.7%
Travel Percent of Total District Employment	10.7%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$2.60	Local tax revenue	\$282
State tax revenue	\$4.20	State tax revenue	\$459
Local & State Total	\$6.80	Local & State Total	\$741

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 57

Whittier

Los Angeles County

Travel Impacts

	2014	2015p
Spending (millions)	\$714	\$724
Visitor Spending	\$611	\$629
Other Spending	\$103	\$95
Earnings (millions)	\$240	\$258
Employment (thousands)	5.5	5.7
State & Local Tax Revenue (millions)	\$78	\$80
Local Tax Revenue	\$35	\$38
State Tax Revenue	\$43	\$43

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.2%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	2.1%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$6.00	Local tax revenue	\$237
State tax revenue	\$5.60	State tax revenue	\$221
Local & State Total	\$11.60	Local & State Total	\$458

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 58

Bellflower-Pico Rivera

Los Angeles County

Travel Impacts

	2014	2015p
Spending (millions)	\$776	\$790
Visitor Spending	\$664	\$684
Other Spending	\$112	\$106
Earnings (millions)	\$265	\$286
Employment (thousands)	6.1	6.3
State & Local Tax Revenue (millions)	\$82	\$85
Local Tax Revenue	\$38	\$40
State Tax Revenue	\$45	\$45

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.3%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	2.0%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.90	Local tax revenue	\$251
State tax revenue	\$5.40	State tax revenue	\$231
Local & State Total	\$11.30	Local & State Total	\$482

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 59

Los Angeles-USC

Los Angeles County

Travel Impacts

	2014	2015p
Spending (millions)	\$851	\$864
Visitor Spending	\$595	\$610
Other Spending	\$256	\$253
Earnings (millions)	\$283	\$307
Employment (thousands)	5.3	5.6
State & Local Tax Revenue (millions)	\$69	\$71
Local Tax Revenue	\$31	\$34
State Tax Revenue	\$38	\$38

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	2.8%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.50	Local tax revenue	\$211
State tax revenue	\$4.80	State tax revenue	\$185
Local & State Total	\$10.30	Local & State Total	\$396

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 60

Riverside/Corona

Riverside County

Travel Impacts

	2014	2015p
Spending (millions)	\$672	\$684
Visitor Spending	\$577	\$598
Other Spending	\$95	\$86
Earnings (millions)	\$172	\$183
Employment (thousands)	6.5	6.7
State & Local Tax Revenue (millions)	\$68	\$70
Local Tax Revenue	\$24	\$25
State Tax Revenue	\$44	\$44

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	2.8%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.20	Local tax revenue	\$162
State tax revenue	\$6.10	State tax revenue	\$232
Local & State Total	\$10.30	Local & State Total	\$394

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 61

Moreno Valley

Riverside County

Travel Impacts

	2014	2015p
Spending (millions)	\$733	\$748
Visitor Spending	\$626	\$650
Other Spending	\$107	\$98
Earnings (millions)	\$191	\$204
Employment (thousands)	7.1	7.3
State & Local Tax Revenue (millions)	\$71	\$73
Local Tax Revenue	\$25	\$27
State Tax Revenue	\$46	\$46

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	3.5%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.10	Local tax revenue	\$170
State tax revenue	\$5.90	State tax revenue	\$243
Local & State Total	\$10.00	Local & State Total	\$413

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 62

Inglewood

Los Angeles County

Travel Impacts

	2014	2015p
Spending (millions)	\$5,597	\$5,801
Visitor Spending	\$3,768	\$3,910
Other Spending	\$1,829	\$1,891
Earnings (millions)	\$2,076	\$2,258
Employment (thousands)	35.0	36.8
State & Local Tax Revenue (millions)	\$249	\$261
Local Tax Revenue	\$138	\$148
State Tax Revenue	\$111	\$113

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.8%
Travel-generated employment	3.4%
Travel Percent of Total District Employment	8.7%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.80	Local tax revenue	\$929
State tax revenue	\$2.50	State tax revenue	\$624
Local & State Total	\$6.30	Local & State Total	\$1,553

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 63

South Gate-Lynwood

Los Angeles County

Travel Impacts

	2014	2015p
Spending (millions)	\$453	\$451
Visitor Spending	\$356	\$363
Other Spending	\$97	\$89
Earnings (millions)	\$136	\$146
Employment (thousands)	3.2	3.3
State & Local Tax Revenue (millions)	\$57	\$59
Local Tax Revenue	\$24	\$26
State Tax Revenue	\$33	\$33

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.6%
Travel-generated employment	0.3%
Travel Percent of Total District Employment	2.3%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$7.10	Local tax revenue	\$164
State tax revenue	\$7.10	State tax revenue	\$163
Local & State Total	\$14.20	Local & State Total	\$327

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 64

Compton

Los Angeles County

Travel Impacts

	2014	2015p
Spending (millions)	\$645	\$652
Visitor Spending	\$533	\$548
Other Spending	\$111	\$104
Earnings (millions)	\$213	\$229
Employment (thousands)	4.9	5.0
State & Local Tax Revenue (millions)	\$72	\$74
Local Tax Revenue	\$32	\$34
State Tax Revenue	\$40	\$40

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	2.4%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$6.30	Local tax revenue	\$215
State tax revenue	\$5.90	State tax revenue	\$202
Local & State Total	\$12.20	Local & State Total	\$417

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 65

Buena Park-Fullerton

Orange County

Travel Impacts

	2014	2015p
Spending (millions)	\$1,375	\$1,430
Visitor Spending	\$1,218	\$1,279
Other Spending	\$157	\$151
Earnings (millions)	\$465	\$502
Employment (thousands)	13.0	13.6
State & Local Tax Revenue (millions)	\$121	\$127
Local Tax Revenue	\$54	\$59
State Tax Revenue	\$67	\$68

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	1.3%
Travel Percent of Total District Employment	5.5%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household		
Local tax revenue	\$4.60	Local tax revenue	\$371
State tax revenue	\$4.70	State tax revenue	\$377
Local & State Total	\$9.30	Local & State Total	\$748

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 66

Torrance

Los Angeles County

Travel Impacts

	2014	2015p
Spending (millions)	\$1,256	\$1,293
Visitor Spending	\$1,076	\$1,114
Other Spending	\$181	\$179
Earnings (millions)	\$455	\$491
Employment (thousands)	10.1	10.5
State & Local Tax Revenue (millions)	\$113	\$118
Local Tax Revenue	\$54	\$58
State Tax Revenue	\$59	\$59

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.6%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	2.9%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.20	Local tax revenue	\$366
State tax revenue	\$4.60	State tax revenue	\$322
Local & State Total	\$9.90	Local & State Total	\$688

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 67

Lake Elsinore
Riverside County

Travel Impacts

	2014	2015p
Spending (millions)	\$631	\$635
Visitor Spending	\$539	\$552
Other Spending	\$92	\$84
Earnings (millions)	\$147	\$156
Employment (thousands)	5.7	5.8
State & Local Tax Revenue (millions)	\$62	\$63
Local Tax Revenue	\$20	\$21
State Tax Revenue	\$42	\$42

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.6%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	4.5%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.90	Local tax revenue	\$139
State tax revenue	\$6.20	State tax revenue	\$219
Local & State Total	\$10.10	Local & State Total	\$358

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 68

Irvine-Orange

Orange County

Travel Impacts

	2014	2015p
Spending (millions)	\$830	\$849
Visitor Spending	\$707	\$734
Other Spending	\$123	\$115
Earnings (millions)	\$257	\$276
Employment (thousands)	7.3	7.7
State & Local Tax Revenue (millions)	\$85	\$88
Local Tax Revenue	\$35	\$38
State Tax Revenue	\$50	\$50

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.8%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	1.8%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.20	Local tax revenue	\$236
State tax revenue	\$5.80	State tax revenue	\$266
Local & State Total	\$11.00	Local & State Total	\$502

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 69

Santa Ana
Orange County

Travel Impacts

	2014	2015p
Spending (millions)	\$3,938	\$4,153
Visitor Spending	\$3,386	\$3,584
Other Spending	\$551	\$569
Earnings (millions)	\$1,241	\$1,342
Employment (thousands)	33.7	35.4
State & Local Tax Revenue (millions)	\$258	\$273
Local Tax Revenue	\$128	\$140
State Tax Revenue	\$130	\$133

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.3%
Travel-generated employment	3.3%
Travel Percent of Total District Employment	11.6%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.90	Local tax revenue	\$870
State tax revenue	\$3.50	State tax revenue	\$772
Local & State Total	\$7.40	Local & State Total	\$1,642

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 70

Long Beach

Los Angeles County

Travel Impacts

	2014	2015p
Spending (millions)	\$1,664	\$1,716
Visitor Spending	\$1,401	\$1,452
Other Spending	\$264	\$264
Earnings (millions)	\$606	\$654
Employment (thousands)	12.8	13.4
State & Local Tax Revenue (millions)	\$133	\$139
Local Tax Revenue	\$65	\$70
State Tax Revenue	\$68	\$68

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.2%
Travel-generated employment	1.3%
Travel Percent of Total District Employment	4.8%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.80	Local tax revenue	\$439
State tax revenue	\$4.10	State tax revenue	\$375
Local & State Total	\$9.00	Local & State Total	\$815

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 71
 El Cajon
 Riverside, San Diego counties

Travel Impacts

	2014	2015p
Spending (millions)	\$1,447	\$1,471
Visitor Spending	\$1,347	\$1,379
Other Spending	\$100	\$92
Earnings (millions)	\$379	\$411
Employment (thousands)	11.9	12.2
State & Local Tax Revenue (millions)	\$123	\$127
Local Tax Revenue	\$46	\$49
State Tax Revenue	\$77	\$77

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	1.2%
Travel Percent of Total District Employment	7.5%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.60	Local tax revenue	\$292
State tax revenue	\$5.00	State tax revenue	\$411
Local & State Total	\$8.60	Local & State Total	\$703

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 72

Huntington Beach

Orange County

Travel Impacts

	2014	2015p
Spending (millions)	\$733	\$747
Visitor Spending	\$623	\$645
Other Spending	\$110	\$101
Earnings (millions)	\$223	\$239
Employment (thousands)	6.4	6.7
State & Local Tax Revenue (millions)	\$79	\$82
Local Tax Revenue	\$32	\$35
State Tax Revenue	\$47	\$48

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	2.6%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.40	Local tax revenue	\$214
State tax revenue	\$6.20	State tax revenue	\$245
Local & State Total	\$11.60	Local & State Total	\$459

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 73

Mission Viejo

Orange County

Travel Impacts

	2014	2015p
Spending (millions)	\$873	\$894
Visitor Spending	\$764	\$793
Other Spending	\$109	\$101
Earnings (millions)	\$273	\$293
Employment (thousands)	7.8	8.2
State & Local Tax Revenue (millions)	\$87	\$90
Local Tax Revenue	\$36	\$39
State Tax Revenue	\$51	\$51

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	3.6%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.90	Local tax revenue	\$245
State tax revenue	\$5.50	State tax revenue	\$279
Local & State Total	\$10.40	Local & State Total	\$524

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 74

Irvine-Newport Beach

Orange County

Travel Impacts

	2014	2015p
Spending (millions)	\$2,610	\$2,728
Visitor Spending	\$2,208	\$2,321
Other Spending	\$402	\$406
Earnings (millions)	\$845	\$910
Employment (thousands)	23.0	24.1
State & Local Tax Revenue (millions)	\$181	\$190
Local Tax Revenue	\$83	\$91
State Tax Revenue	\$97	\$99

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.5%
Travel-generated employment	2.2%
Travel Percent of Total District Employment	4.3%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.90	Local tax revenue	\$561
State tax revenue	\$3.90	State tax revenue	\$559
Local & State Total	\$7.80	Local & State Total	\$1,120

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 75

Temecula-Escondido

San Diego County

Travel Impacts

	2014	2015p
Spending (millions)	\$1,168	\$1,204
Visitor Spending	\$1,068	\$1,111
Other Spending	\$100	\$93
Earnings (millions)	\$354	\$385
Employment (thousands)	11.2	11.6
State & Local Tax Revenue (millions)	\$109	\$114
Local Tax Revenue	\$44	\$47
State Tax Revenue	\$65	\$67

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	4.8%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.30	Local tax revenue	\$290
State tax revenue	\$5.30	State tax revenue	\$362
Local & State Total	\$9.60	Local & State Total	\$651

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 76

Carlsbad-Oceanside

San Diego County

Travel Impacts

	2014	2015p
Spending (millions)	\$1,849	\$1,923
Visitor Spending	\$1,717	\$1,794
Other Spending	\$132	\$129
Earnings (millions)	\$603	\$660
Employment (thousands)	17.7	18.3
State & Local Tax Revenue (millions)	\$150	\$158
Local Tax Revenue	\$63	\$69
State Tax Revenue	\$87	\$89

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.2%
Travel-generated employment	1.7%
Travel Percent of Total District Employment	6.5%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.80	Local tax revenue	\$393
State tax revenue	\$4.60	State tax revenue	\$470
Local & State Total	\$8.40	Local & State Total	\$863

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 77

San Diego-Poway

San Diego County

Travel Impacts

	2014	2015p
Spending (millions)	\$1,466	\$1,523
Visitor Spending	\$1,305	\$1,362
Other Spending	\$160	\$160
Earnings (millions)	\$482	\$529
Employment (thousands)	14.0	14.5
State & Local Tax Revenue (millions)	\$131	\$137
Local Tax Revenue	\$55	\$59
State Tax Revenue	\$76	\$78

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.0%
Travel-generated employment	1.4%
Travel Percent of Total District Employment	3.2%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.40	Local tax revenue	\$342
State tax revenue	\$5.10	State tax revenue	\$402
Local & State Total	\$9.50	Local & State Total	\$744

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 78

San Diego-La Jolla

San Diego County

Travel Impacts

	2014	2015p
Spending (millions)	\$7,535	\$7,921
Visitor Spending	\$6,682	\$7,030
Other Spending	\$854	\$890
Earnings (millions)	\$2,223	\$2,444
Employment (thousands)	63.5	66.0
State & Local Tax Revenue (millions)	\$442	\$467
Local Tax Revenue	\$204	\$221
State Tax Revenue	\$238	\$245

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.2%
Travel-generated employment	6.2%
Travel Percent of Total District Employment	13.2%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.10	Local tax revenue	\$1,292
State tax revenue	\$3.40	State tax revenue	\$1,378
Local & State Total	\$6.50	Local & State Total	\$2,670

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 79

San Diego-Chula Vista

San Diego County

Travel Impacts

	2014	2015p
Spending (millions)	\$958	\$985
Visitor Spending	\$817	\$846
Other Spending	\$141	\$139
Earnings (millions)	\$293	\$321
Employment (thousands)	8.6	8.9
State & Local Tax Revenue (millions)	\$99	\$104
Local Tax Revenue	\$40	\$44
State Tax Revenue	\$59	\$60

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.5%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	2.7%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.20	Local tax revenue	\$250
State tax revenue	\$6.20	State tax revenue	\$299
Local & State Total	\$11.30	Local & State Total	\$549

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Assembly District 80

San Diego-National City

San Diego County

Travel Impacts

	2014	2015p
Spending (millions)	\$1,069	\$1,097
Visitor Spending	\$950	\$982
Other Spending	\$119	\$115
Earnings (millions)	\$326	\$357
Employment (thousands)	9.7	10.0
State & Local Tax Revenue (millions)	\$107	\$112
Local Tax Revenue	\$43	\$47
State Tax Revenue	\$64	\$65

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.9%
Travel Percent of Total District Employment	5.9%

Travel-generated tax revenue (2015p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.80	Local tax revenue	\$272
State tax revenue	\$5.80	State tax revenue	\$331
Local & State Total	\$10.60	Local & State Total	\$603

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

APPENDICES

EMPLOYMENT CHARACTERISTICS

VISITOR-GENERATED TAX REVENUE

TRAVEL IMPACT CATEGORIES

SUMMARY OF METHODOLOGY

EMPLOYMENT CHARACTERISTICS

Assume that the District and the State have the following travel-generated and total employment. The calculations follow.

	Total	Travel
District	400	20
State	20,502	925

District Percent of Statewide Employment			
All Payroll & Self-employment	2.0%	=	400/20,502
Travel-generated employment	2.2%	=	20/925
Travel Percent of Total District Employment			
	5.0%	=	20/400

VISITOR-GENERATED TAX REVENUE

Assume that the District has the following visitor spending, tax revenue and resident households. (Note: Visitor-generated tax revenue is slightly less than the total tax revenue that is reported.) The calculations follow.

Visitor Spending (million)	\$1,500
Local Tax Revenue	\$35
State Tax Revenue	\$70
Households	200,000

\$100 of Visitor Spending Generates

Local tax revenue	\$2.30	=	(\$35/\$1,500)*100
State tax revenue	\$4.70	=	(\$70/\$1,500)*100
Local & State Total	\$7.00	=	\$2.30 + \$4.70

Visitor-Generated Tax Revenues per District Household

Local Tax Revenue	\$175	=	\$35,000,000/200,000
State Tax Revenue	\$350	=	\$70,000,000/200,000
Local & State Total	\$525	=	\$175 + \$350

TRAVEL IMPACT CATEGORIES

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation.

Other Spending includes travel agencies and resident air travel.

Earnings include wages and salaries, paid benefits and self-employment income.

Employment includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker.

Local tax revenue includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included.

State tax revenue includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

SUMMARY OF METHODOLOGY

The general method for estimating the economic impact of travel is described in the California Travel Impacts by County report.¹ The district estimates involved allocating the county level estimates to zip code areas and districts. The following data sources were used in making this allocation.

- Lodging establishment and room inventory by address prepared by STR, Inc.
- U.S. Bureau of the Census zip code Business Patterns for payroll employment by industry.
- U.S. Bureau of the Census 2010 housing characteristics, population, and resident employment characteristics by zip code.
- California State Senate Office of Demographics Senate and Assembly District zip code Directories²

District total employment (used for estimating the travel-generated employment share) was estimated from county and zip code payroll employment data and total employment (including payroll and self-employment) estimates for counties prepared by the Bureau of Economic Analysis.

¹ California Travel Impacts, 1992-2015p (April 2016). Prepared by Dean Runyan Associates for Visit California.

² <http://sdmg.senate.ca.gov/zipcodedirectory>