

California Travel Impacts by Senate District, 2017p

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California Senate District Travel Impacts, 2017p

This study, prepared for the Visit California, documents the economic significance of the travel industry in California's forty Senate Districts. The estimates are comparable to the county, regional and state travel impacts prepared by Dean Runyan Associates [1]. However, due to data limitations and the need to allocate county-level estimates to Senate districts defined by zip code and population data, it is not possible to report the level of detail found in the county travel impact report.

Interpretation of Impact Estimates

There are several issues that should be noted with respect to the interpretation of these findings:

- The **employment** estimates provided in this report refer to the *place of work* of all payroll employees and the self-employed. The estimates reflect the number of jobs rather than the number employed persons. Some of the employees in a particular Senate District will be residents of another Senate District. The extent to which this occurs in any given Senate District is not estimated in this report. However, it is fair to say that this will occur to a much a greater extent in the many dense urban districts as opposed to the geographically larger rural districts [2].
- The estimates of local and state **tax receipts** in this report also refer to the Senate District where this tax revenue is generated (by point of sale, taxable income or property). The government entities that collect tax revenue are not necessarily contained within a given Senate District. Therefore, revenue generated within one Senate District may be used to provide services in another. This also is more likely to occur in dense urban districts.
- It should also be noted that the allocation of travel impacts is complicated by the fact that there is visitor travel between and among different geographic areas within the state. (For example, a visitor may stay overnight in a hotel in District X and shop in District Y.) This is always an issue in travel impact research. In general, it is more important the smaller the geographic unit, as is the case with dense urban districts.
- The Senate Districts are described in this report with place names and counties. These descriptions are only intended to provide a general location of the district within the state. They do not purport to be the best or most accurate definition of the district.

1. California Travel Impacts, 1992-2017p (May 2018). Prepared by Dean Runyan Associates for Visit California.

2. The 40 Senate Districts are range in population from 870,000 to 1,000,000. Rural Senate Districts are typically comprised of many counties. California's many more numerous urban districts, on the other hand, typically comprise a small portion of one or more counties.

- While two years of impact estimates are provided for each district, it is generally not advisable to emphasize annual changes in the impact estimates or to compare or rank districts with respect to year-to-year changes. This is because the district estimates are an allocation of county level estimates based on room inventory, population and other factors.

The report provides three summary tables for the forty Senate Districts, followed by a single page for each of the districts that provide all of the information contained in the summary tables. There are several appendices that describe the travel impact measures, methodology and data sources.

2017 California Senate District Travel Impacts

Senate District		Spending (\$000,000)			Earnings (\$000,000)	Employ. (000)	Tax Revenue (\$000,000)		
		Total	Visitor	Other			Local	State	Total
01	Northeast California	\$3,331	\$3,141	\$190	\$1,220	36.9	\$112	\$146	\$258
02	North Coast	\$3,475	\$3,126	\$349	\$1,350	38.4	\$142	\$144	\$286
03	Napa Valley	\$3,550	\$3,341	\$210	\$1,387	39.3	\$161	\$153	\$314
04	North Central	\$1,943	\$1,618	\$325	\$545	18.6	\$50	\$85	\$136
05	San Joaquin Valley	\$1,307	\$1,144	\$163	\$399	13.2	\$37	\$70	\$106
06	Sacramento	\$2,848	\$2,318	\$530	\$825	23.5	\$89	\$113	\$202
07	Walnut Creek	\$1,981	\$1,762	\$220	\$742	17.8	\$73	\$93	\$166
08	East Central	\$3,533	\$3,291	\$241	\$1,074	35.8	\$128	\$134	\$262
09	Berkeley-Oakland	\$2,644	\$1,945	\$698	\$1,099	19.3	\$98	\$97	\$195
10	Fremont-Hayword	\$3,550	\$3,172	\$378	\$1,105	25.0	\$156	\$136	\$292
11	San Francisco	\$13,339	\$10,644	\$2,695	\$4,007	68.7	\$641	\$401	\$1,042
12	Merced-Salinas	\$1,454	\$1,284	\$170	\$502	14.0	\$60	\$87	\$147
13	Palo Alto	\$5,452	\$5,010	\$442	\$4,118	61.8	\$341	\$264	\$606
14	Central	\$1,033	\$861	\$173	\$293	10.3	\$26	\$60	\$86
15	San Jose	\$2,618	\$1,858	\$760	\$638	13.2	\$96	\$90	\$186
16	Bakersfield	\$2,327	\$2,148	\$179	\$718	25.6	\$51	\$104	\$155
17	Central Coast	\$5,556	\$5,277	\$278	\$2,147	54.9	\$233	\$232	\$465
18	Los Angeles	\$1,406	\$1,171	\$235	\$537	10.5	\$85	\$79	\$164
19	Santa Barbara	\$3,108	\$2,871	\$236	\$1,057	29.8	\$120	\$139	\$259
20	Ontario	\$1,934	\$1,569	\$365	\$584	18.9	\$67	\$88	\$155
21	Lancaster-Palmdale	\$1,482	\$1,287	\$196	\$508	12.8	\$73	\$81	\$154
22	San Gabriel	\$1,815	\$1,433	\$382	\$695	13.5	\$99	\$89	\$188
23	San Bernardino-Yucaipa	\$2,429	\$2,254	\$175	\$709	26.0	\$55	\$111	\$166
24	Los Angeles East	\$1,498	\$1,216	\$282	\$564	11.1	\$88	\$81	\$169
25	Glendale-Pasadena	\$2,144	\$1,752	\$392	\$842	16.4	\$111	\$97	\$208
26	Los Angeles Coast	\$9,109	\$7,019	\$2,090	\$4,620	69.4	\$351	\$237	\$588
27	Thousand Oaks-Simi Valley	\$2,064	\$1,681	\$382	\$764	16.6	\$95	\$95	\$190
28	Palm Springs	\$6,059	\$5,795	\$264	\$1,819	59.7	\$165	\$232	\$397
29	Fullerton	\$2,334	\$1,968	\$366	\$919	22.4	\$109	\$107	\$217
30	Los Angeles	\$3,153	\$2,717	\$436	\$1,330	24.6	\$163	\$127	\$289
31	Moreno Valley	\$1,495	\$1,304	\$190	\$445	15.0	\$60	\$89	\$149
32	Los Angeles South	\$1,981	\$1,765	\$216	\$769	16.5	\$112	\$98	\$211
33	Long Beach	\$2,217	\$1,740	\$477	\$978	16.6	\$111	\$94	\$204
34	Orange Coast	\$6,178	\$5,490	\$688	\$2,366	57.1	\$253	\$204	\$456
35	Gardena-Inglewood	\$2,780	\$2,224	\$556	\$1,254	21.1	\$135	\$108	\$243
36	Carlsbad-San Clemente	\$2,791	\$2,515	\$276	\$1,040	26.2	\$128	\$122	\$251
37	Irvine-Newport Beach	\$4,214	\$3,718	\$495	\$1,717	42.2	\$179	\$159	\$338
38	Escondido-El Cajon	\$2,043	\$1,812	\$231	\$674	17.5	\$99	\$104	\$203
39	San Diego	\$8,430	\$7,419	\$1,011	\$2,786	68.3	\$332	\$253	\$586
40	Chula Vista	\$1,857	\$1,574	\$283	\$532	15.6	\$79	\$92	\$171
	California	\$132,359	\$120,109	\$12,250	\$49,642	1,143.0	\$5,569	\$5,326	\$10,895

2016 California Senate District Employment Characteristics

Senate District	<u>District Employment (000)</u>			<u>District Percent of State</u>	
	Total	Travel	Pct.Travel	Total	Travel
01 Northeast California	487.0	35.9	7.4%	2.1%	3.2%
02 North Coast	580.6	37.6	6.5%	2.5%	3.4%
03 Napa Valley	526.1	37.5	7.1%	2.3%	3.4%
04 North Central	504.7	17.8	3.5%	2.2%	1.6%
05 San Joaquin Valley	456.5	12.6	2.8%	2.0%	1.1%
06 Sacramento	603.4	22.2	3.7%	2.6%	2.0%
07 Walnut Creek	632.8	17.5	2.8%	2.7%	1.6%
08 East Central	513.9	34.3	6.7%	2.2%	3.1%
09 Berkeley-Oakland	553.4	18.4	3.3%	2.4%	1.7%
10 Fremont-Hayword	750.4	23.8	3.2%	3.2%	2.1%
11 San Francisco	984.1	68.1	6.9%	4.2%	6.1%
12 Merced-Salinas	369.8	13.6	3.7%	1.6%	1.2%
13 Palo Alto	973.3	58.6	6.0%	4.2%	5.3%
14 Central	374.0	9.9	2.6%	1.6%	0.9%
15 San Jose	430.6	12.7	3.0%	1.9%	1.1%
16 Bakersfield	488.4	24.1	4.9%	2.1%	2.2%
17 Central Coast	564.1	53.1	9.4%	2.4%	4.8%
18 Los Angeles	450.4	10.4	2.3%	1.9%	0.9%
19 Santa Barbara	522.3	29.1	5.6%	2.2%	2.6%
20 Ontario	546.6	18.2	3.3%	2.3%	1.6%
21 Lancaster-Palmdale	304.3	12.6	4.2%	1.3%	1.1%
22 San Gabriel	469.5	13.5	2.9%	2.0%	1.2%
23 San Bernardino-Yucaipa	412.6	25.3	6.1%	1.8%	2.3%
24 Los Angeles East	529.7	11.1	2.1%	2.3%	1.0%
25 Glendale-Pasadena	661.7	16.3	2.5%	2.8%	1.5%
26 Los Angeles Coast	1,210.5	67.6	5.6%	5.2%	6.1%
27 Thousand Oaks-Simi Valley	746.4	16.5	2.2%	3.2%	1.5%
28 Palm Springs	442.3	57.1	12.9%	1.9%	5.1%
29 Fullerton	549.7	21.7	4.0%	2.4%	2.0%
30 Los Angeles	668.0	24.4	3.7%	2.9%	2.2%
31 Moreno Valley	486.8	14.5	3.0%	2.1%	1.3%
32 Los Angeles South	555.7	16.3	2.9%	2.4%	1.5%
33 Long Beach	475.0	16.3	3.4%	2.0%	1.5%
34 Orange Coast	549.2	55.1	10.0%	2.4%	5.0%
35 Gardena-Inglewood	493.0	20.8	4.2%	2.1%	1.9%
36 Carlsbad-San Clemente	527.6	25.5	4.8%	2.3%	2.3%
37 Irvine-Newport Beach	1,014.5	40.8	4.0%	4.4%	3.7%
38 Escondido-El Cajon	464.3	17.2	3.7%	2.0%	1.5%
39 San Diego	1,053.6	66.3	6.3%	4.5%	6.0%
40 Chula Vista	338.5	15.5	4.6%	1.5%	1.4%
California	23,265	1,110	4.8%	100.0%	100.0%

2017 California Senate District Tax Impacts

Senate District	Revenue Generated by \$100 Visitor Spending			Revenue per District Household		
	Local	State	Total	Local	State	Total
01 Northeast California	\$3.57	\$4.16	\$7.73	\$298	\$347	\$644
02 North Coast	\$4.54	\$4.11	\$8.65	\$376	\$340	\$716
03 Napa Valley	\$4.81	\$4.12	\$8.93	\$458	\$392	\$850
04 North Central	\$3.10	\$4.32	\$7.42	\$137	\$192	\$329
05 San Joaquin Valley	\$3.21	\$4.74	\$7.95	\$114	\$169	\$283
06 Sacramento	\$3.83	\$4.18	\$8.01	\$243	\$266	\$509
07 Walnut Creek	\$4.14	\$4.41	\$8.55	\$201	\$214	\$416
08 East Central	\$3.89	\$3.60	\$7.50	\$395	\$366	\$761
09 Berkeley-Oakland	\$5.04	\$4.07	\$9.11	\$264	\$213	\$477
10 Fremont-Hayword	\$4.91	\$3.80	\$8.71	\$435	\$337	\$772
11 San Francisco	\$6.02	\$3.56	\$9.58	\$1,498	\$885	\$2,383
12 Merced-Salinas	\$4.68	\$5.58	\$10.26	\$201	\$240	\$440
13 Palo Alto	\$6.81	\$4.82	\$11.64	\$972	\$688	\$1,660
14 Central	\$3.04	\$5.24	\$8.28	\$90	\$154	\$244
15 San Jose	\$5.18	\$3.96	\$9.14	\$282	\$216	\$497
16 Bakersfield	\$2.40	\$4.13	\$6.52	\$176	\$302	\$478
17 Central Coast	\$4.42	\$4.10	\$8.52	\$680	\$629	\$1,309
18 Los Angeles	\$7.25	\$5.44	\$12.70	\$267	\$200	\$467
19 Santa Barbara	\$4.19	\$4.32	\$8.51	\$377	\$388	\$765
20 Ontario	\$4.27	\$4.59	\$8.86	\$223	\$240	\$464
21 Lancaster-Palmdale	\$5.70	\$5.12	\$10.81	\$237	\$212	\$449
22 San Gabriel	\$6.93	\$5.08	\$12.02	\$312	\$229	\$541
23 San Bernardino-Yucaipa	\$2.44	\$4.22	\$6.66	\$180	\$311	\$492
24 Los Angeles East	\$7.21	\$5.40	\$12.61	\$275	\$206	\$482
25 Glendale-Pasadena	\$6.32	\$4.66	\$10.98	\$350	\$258	\$608
26 Los Angeles Coast	\$5.00	\$3.04	\$8.04	\$1,113	\$677	\$1,790
27 Thousand Oaks-Simi Valley	\$5.64	\$4.72	\$10.36	\$298	\$249	\$547
28 Palm Springs	\$2.85	\$3.73	\$6.58	\$514	\$673	\$1,187
29 Fullerton	\$5.55	\$4.68	\$10.23	\$342	\$288	\$631
30 Los Angeles	\$5.98	\$4.07	\$10.06	\$516	\$351	\$867
31 Moreno Valley	\$4.57	\$5.59	\$10.16	\$184	\$225	\$408
32 Los Angeles South	\$6.36	\$4.72	\$11.08	\$350	\$260	\$610
33 Long Beach	\$6.36	\$4.45	\$10.82	\$351	\$246	\$597
34 Orange Coast	\$4.60	\$3.40	\$8.00	\$784	\$579	\$1,363
35 Gardena-Inglewood	\$6.06	\$4.12	\$10.18	\$423	\$288	\$711
36 Carlsbad-San Clemente	\$5.09	\$4.28	\$9.37	\$376	\$316	\$692
37 Irvine-Newport Beach	\$4.80	\$3.85	\$8.65	\$545	\$437	\$982
38 Escondido-El Cajon	\$5.44	\$4.86	\$10.31	\$281	\$251	\$533
39 San Diego	\$4.48	\$3.17	\$7.66	\$948	\$672	\$1,620
40 Chula Vista	\$5.02	\$4.87	\$9.89	\$233	\$226	\$459
California	\$4.65	\$4.43	\$9.08	\$420	\$400	\$819

Senate District 01

Northeast California

includes Siskiyou, Nevada, El Dorado, Calaveras, Mono counties

Travel Impacts

	2016	2017p
Spending (millions)	\$3,249	\$3,331
Visitor Spending	\$3,080	\$3,141
Other Spending	\$169	\$190
Earnings (millions)	\$1,145	\$1,220
Employment (thousands)	35.9	36.9
State & Local Tax Revenue (millions)	\$253	\$258
Local Tax Revenue	\$107	\$112
State Tax Revenue	\$146	\$146

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.1%
Travel-generated employment	3.2%
Travel Percent of Total District Employment	7.4%

Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.60	Local tax revenue	\$298
State tax revenue	\$4.20	State tax revenue	\$347
Local & State Total	\$7.70	Local & State Total	\$644

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Senate District 02

North Coast

includes Humboldt, Mendocino, Lake, Sonoma counties

Travel Impacts

	2016	2017p
Spending (millions)	\$3,386	\$3,475
Visitor Spending	\$3,051	\$3,126
Other Spending	\$335	\$349
Earnings (millions)	\$1,262	\$1,350
Employment (thousands)	37.6	38.4
State & Local Tax Revenue (millions)	\$281	\$286
Local Tax Revenue	\$136	\$142
State Tax Revenue	\$145	\$144

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.5%
Travel-generated employment	3.4%
Travel Percent of Total District Employment	6.5%

Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.50	Local tax revenue	\$376
State tax revenue	\$4.10	State tax revenue	\$340
Local & State Total	\$8.70	Local & State Total	\$716

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation.

Other Spending includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Senate District 03

Napa Valley

includes Yolo, Napa, Solano counties

Travel Impacts

	2016	2017p
Spending (millions)	\$3,413	\$3,550
Visitor Spending	\$3,220	\$3,341
Other Spending	\$193	\$210
Earnings (millions)	\$1,292	\$1,387
Employment (thousands)	37.5	39.3
State & Local Tax Revenue (millions)	\$306	\$314
Local Tax Revenue	\$154	\$161
State Tax Revenue	\$152	\$153

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.3%
Travel-generated employment	3.4%
Travel Percent of Total District Employment	7.1%

Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household
Local tax revenue	Local tax revenue
\$4.80	\$458
State tax revenue	State tax revenue
\$4.10	\$392
Local & State Total	Local & State Total
\$8.90	\$850

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Senate District 04

North Central

includes Trinity, Tehama, Colusa, Sutter, Yuba counties

Travel Impacts

	2016	2017p
Spending (millions)	\$1,837	\$1,943
Visitor Spending	\$1,532	\$1,618
Other Spending	\$305	\$325
Earnings (millions)	\$503	\$545
Employment (thousands)	17.8	18.6
State & Local Tax Revenue (millions)	\$130	\$136
Local Tax Revenue	\$47	\$50
State Tax Revenue	\$83	\$85

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.2%
Travel-generated employment	1.6%
Travel Percent of Total District Employment	3.5%

Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.10	Local tax revenue	\$137
State tax revenue	\$4.30	State tax revenue	\$192
Local & State Total	\$7.40	Local & State Total	\$329

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation.

Other Spending includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Senate District 05

San Joaquin Valley

includes San Joaquin, Amador, Calaveras, Stanislaus, Sacramento counties

Travel Impacts

	2016	2017p
Spending (millions)	\$1,236	\$1,307
Visitor Spending	\$1,091	\$1,144
Other Spending	\$145	\$163
Earnings (millions)	\$368	\$399
Employment (thousands)	12.6	13.2
State & Local Tax Revenue (millions)	\$101	\$106
Local Tax Revenue	\$33	\$37
State Tax Revenue	\$68	\$70

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.0%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	2.8%

Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.20	Local tax revenue	\$114
State tax revenue	\$4.70	State tax revenue	\$169
Local & State Total	\$8.00	Local & State Total	\$283

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation.

Other Spending includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Senate District 06

Sacramento

Placer, Sacramento, Sutter, Yolo counties

Travel Impacts

	2016	2017p
Spending (millions)	\$2,669	\$2,848
Visitor Spending	\$2,155	\$2,318
Other Spending	\$514	\$530
Earnings (millions)	\$750	\$825
Employment (thousands)	22.2	23.5
State & Local Tax Revenue (millions)	\$190	\$202
Local Tax Revenue	\$81	\$89
State Tax Revenue	\$108	\$113

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.6%
Travel-generated employment	2.0%
Travel Percent of Total District Employment	3.7%

Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household		
Local tax revenue	\$3.80	Local tax revenue	\$243
State tax revenue	\$4.20	State tax revenue	\$266
Local & State Total	\$8.00	Local & State Total	\$509

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Senate District 07

Walnut Creek

Alameda, Contra Costa, San Joaquin, Santa Clara, Solano counties

Travel Impacts

	2016	2017p
Spending (millions)	\$1,882	\$1,981
Visitor Spending	\$1,684	\$1,762
Other Spending	\$199	\$220
Earnings (millions)	\$693	\$742
Employment (thousands)	17.5	17.8
State & Local Tax Revenue (millions)	\$160	\$166
Local Tax Revenue	\$68	\$73
State Tax Revenue	\$92	\$93

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.7%
Travel-generated employment	1.6%
Travel Percent of Total District Employment	2.8%

Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.10	Local tax revenue	\$201
State tax revenue	\$4.40	State tax revenue	\$214
Local & State Total	\$8.50	Local & State Total	\$416

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Senate District 08

East Central

includes Amador, Calaveras, Fresno, Inyo, Madera, Mono, Mariposa counties

Travel Impacts

	2016	2017p
Spending (millions)	\$3,386	\$3,533
Visitor Spending	\$3,167	\$3,291
Other Spending	\$219	\$241
Earnings (millions)	\$978	\$1,074
Employment (thousands)	34.3	35.8
State & Local Tax Revenue (millions)	\$253	\$262
Local Tax Revenue	\$121	\$128
State Tax Revenue	\$132	\$134

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.2%
Travel-generated employment	3.1%
Travel Percent of Total District Employment	6.7%

Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.90	Local tax revenue	\$395
State tax revenue	\$3.60	State tax revenue	\$366
Local & State Total	\$7.50	Local & State Total	\$761

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation.

Other Spending includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Senate District 09
Berkeley-Oakland
Alameda, Contra Costa counties

	Travel Impacts	2016	2017p
Spending (millions)		\$2,510	\$2,644
Visitor Spending		\$1,857	\$1,945
Other Spending		\$652	\$698
Earnings (millions)		\$975	\$1,099
Employment (thousands)		18.4	19.3
State & Local Tax Revenue (millions)		\$184	\$195
Local Tax Revenue		\$89	\$98
State Tax Revenue		\$95	\$97

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.4%
Travel-generated employment	1.7%
Travel Percent of Total District Employment	3.3%

Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household		
Local tax revenue	\$5.00	Local tax revenue	\$264
State tax revenue	\$4.10	State tax revenue	\$213
Local & State Total	\$9.10	Local & State Total	\$477

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Senate District 10

Fremont-Hayword

Alameda, San Joaquin, Santa Clara counties

Travel Impacts

	2016	2017p
Spending (millions)	\$3,096	\$3,550
Visitor Spending	\$2,767	\$3,172
Other Spending	\$329	\$378
Earnings (millions)	\$1,001	\$1,105
Employment (thousands)	23.8	25.0
State & Local Tax Revenue (millions)	\$267	\$292
Local Tax Revenue	\$140	\$156
State Tax Revenue	\$127	\$136

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	3.2%
Travel-generated employment	2.1%
Travel Percent of Total District Employment	3.2%

Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household
Local tax revenue	\$4.90
State tax revenue	\$3.80
Local & State Total	\$8.70
	Local tax revenue
	State tax revenue
	Local & State Total

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Senate District 11

San Francisco

Alameda, Marin, San Francisco, San Mateo counties

Travel Impacts

	2016	2017p
Spending (millions)	\$13,134	\$13,339
Visitor Spending	\$10,763	\$10,644
Other Spending	\$2,371	\$2,695
Earnings (millions)	\$3,910	\$4,007
Employment (thousands)	68.1	68.7
State & Local Tax Revenue (millions)	\$1,073	\$1,042
Local Tax Revenue	\$659	\$641
State Tax Revenue	\$414	\$401

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	4.2%
Travel-generated employment	6.1%
Travel Percent of Total District Employment	6.9%

Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$6.00	Local tax revenue	\$1,498
State tax revenue	\$3.60	State tax revenue	\$885
Local & State Total	\$9.60	Local & State Total	\$2,383

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Senate District 12

Merced-Salinas

includes San Benito, Merced, Stanislaus counties

Travel Impacts

	2016	2017p
Spending (millions)	\$1,377	\$1,454
Visitor Spending	\$1,226	\$1,284
Other Spending	\$151	\$170
Earnings (millions)	\$474	\$502
Employment (thousands)	13.6	14.0
State & Local Tax Revenue (millions)	\$143	\$147
Local Tax Revenue	\$55	\$60
State Tax Revenue	\$87	\$87

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.6%
Travel-generated employment	1.2%
Travel Percent of Total District Employment	3.7%

Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.70	Local tax revenue	\$201
State tax revenue	\$5.60	State tax revenue	\$240
Local & State Total	\$10.30	Local & State Total	\$440

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Senate District 13

Palo Alto

San Francisco, San Mateo, Santa Clara, Santa Cruz counties

Travel Impacts

	2016	2017p
Spending (millions)	\$5,059	\$5,452
Visitor Spending	\$4,670	\$5,010
Other Spending	\$389	\$442
Earnings (millions)	\$3,616	\$4,118
Employment (thousands)	58.6	61.8
State & Local Tax Revenue (millions)	\$578	\$606
Local Tax Revenue	\$323	\$341
State Tax Revenue	\$255	\$264

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	4.2%
Travel-generated employment	5.3%
Travel Percent of Total District Employment	6.0%

Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household
Local tax revenue \$6.80	Local tax revenue \$972
State tax revenue \$4.80	State tax revenue \$688
Local & State Total \$11.60	Local & State Total \$1,660

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Senate District 14

Central

includes Fresno, Kern, Kings and Tulare counties

Travel Impacts

	2016	2017p
Spending (millions)	\$975	\$1,033
Visitor Spending	\$821	\$861
Other Spending	\$155	\$173
Earnings (millions)	\$268	\$293
Employment (thousands)	9.9	10.3
State & Local Tax Revenue (millions)	\$83	\$86
Local Tax Revenue	\$25	\$26
State Tax Revenue	\$58	\$60

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.6%
Travel-generated employment	0.9%
Travel Percent of Total District Employment	2.6%

Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.00	Local tax revenue	\$90
State tax revenue	\$5.20	State tax revenue	\$154
Local & State Total	\$8.30	Local & State Total	\$244

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation.

Other Spending includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Senate District 15

San Jose

Alameda, Santa Clara, Santa Cruz, Stanislaus counties

Travel Impacts

	2016	2017p
Spending (millions)	\$2,314	\$2,618
Visitor Spending	\$1,623	\$1,858
Other Spending	\$692	\$760
Earnings (millions)	\$583	\$638
Employment (thousands)	12.7	13.2
State & Local Tax Revenue (millions)	\$172	\$186
Local Tax Revenue	\$87	\$96
State Tax Revenue	\$85	\$90

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.9%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	3.0%

Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household		
Local tax revenue	\$5.20	Local tax revenue	\$282
State tax revenue	\$4.00	State tax revenue	\$216
Local & State Total	\$9.10	Local & State Total	\$497

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Senate District 16

Bakersfield

includes Kern, San Bernardino counties

Travel Impacts

	2016	2017p
Spending (millions)	\$2,199	\$2,327
Visitor Spending	\$2,037	\$2,148
Other Spending	\$161	\$179
Earnings (millions)	\$648	\$718
Employment (thousands)	24.1	25.6
State & Local Tax Revenue (millions)	\$149	\$155
Local Tax Revenue	\$49	\$51
State Tax Revenue	\$100	\$104

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.1%
Travel-generated employment	2.2%
Travel Percent of Total District Employment	4.9%

Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$2.40	Local tax revenue	\$176
State tax revenue	\$4.10	State tax revenue	\$302
Local & State Total	\$6.50	Local & State Total	\$478

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation.

Other Spending includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Senate District 17

Central Coast

includes Santa Clara, Santa Cruz, Monterey, San Luis Obispo counties

Travel Impacts

	2016	2017p
Spending (millions)	\$5,276	\$5,556
Visitor Spending	\$5,028	\$5,277
Other Spending	\$248	\$278
Earnings (millions)	\$2,003	\$2,147
Employment (thousands)	53.1	54.9
State & Local Tax Revenue (millions)	\$447	\$465
Local Tax Revenue	\$217	\$233
State Tax Revenue	\$230	\$232

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.4%
Travel-generated employment	4.8%
Travel Percent of Total District Employment	9.4%

Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.40	Local tax revenue	\$680
State tax revenue	\$4.10	State tax revenue	\$629
Local & State Total	\$8.50	Local & State Total	\$1,309

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Senate District 18

Los Angeles

Los Angeles County

Travel Impacts

	2016	2017p
Spending (millions)	\$1,343	\$1,406
Visitor Spending	\$1,132	\$1,171
Other Spending	\$212	\$235
Earnings (millions)	\$513	\$537
Employment (thousands)	10.4	10.5
State & Local Tax Revenue (millions)	\$158	\$164
Local Tax Revenue	\$78	\$85
State Tax Revenue	\$81	\$79

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.9%
Travel-generated employment	0.9%
Travel Percent of Total District Employment	2.3%

Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$7.30	Local tax revenue	\$267
State tax revenue	\$5.40	State tax revenue	\$200
Local & State Total	\$12.70	Local & State Total	\$467

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation.

Other Spending includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Senate District 19

Santa Barbara

Kern, Los Angeles, San Luis Obispo, Santa Barbara, Ventura counties

Travel Impacts

	2016	2017p
Spending (millions)	\$3,045	\$3,108
Visitor Spending	\$2,824	\$2,871
Other Spending	\$222	\$236
Earnings (millions)	\$980	\$1,057
Employment (thousands)	29.1	29.8
State & Local Tax Revenue (millions)	\$257	\$259
Local Tax Revenue	\$117	\$120
State Tax Revenue	\$140	\$139

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.2%
Travel-generated employment	2.6%
Travel Percent of Total District Employment	5.6%

Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.20	Local tax revenue	\$377
State tax revenue	\$4.30	State tax revenue	\$388
Local & State Total	\$8.50	Local & State Total	\$765

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Senate District 20

Ontario

San Bernardino County

Travel Impacts

	2016	2017p
Spending (millions)	\$1,837	\$1,934
Visitor Spending	\$1,502	\$1,569
Other Spending	\$335	\$365
Earnings (millions)	\$534	\$584
Employment (thousands)	18.2	18.9
State & Local Tax Revenue (millions)	\$150	\$155
Local Tax Revenue	\$63	\$67
State Tax Revenue	\$87	\$88

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.3%
Travel-generated employment	1.6%
Travel Percent of Total District Employment	3.3%

Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.30	Local tax revenue	\$223
State tax revenue	\$4.60	State tax revenue	\$240
Local & State Total	\$8.90	Local & State Total	\$464

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Senate District 21

Lancaster-Palmdale

Kern, Los Angeles, San Bernardino, Ventura counties

Travel Impacts

	2016	2017p
Spending (millions)	\$1,415	\$1,482
Visitor Spending	\$1,240	\$1,287
Other Spending	\$174	\$196
Earnings (millions)	\$484	\$508
Employment (thousands)	12.6	12.8
State & Local Tax Revenue (millions)	\$149	\$154
Local Tax Revenue	\$68	\$73
State Tax Revenue	\$81	\$81

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.3%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	4.2%

Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.70	Local tax revenue	\$237
State tax revenue	\$5.10	State tax revenue	\$212
Local & State Total	\$10.80	Local & State Total	\$449

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation.

Other Spending includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Senate District 22

San Gabriel

Los Angeles County

Travel Impacts

	2016	2017p
Spending (millions)	\$1,724	\$1,815
Visitor Spending	\$1,386	\$1,433
Other Spending	\$338	\$382
Earnings (millions)	\$665	\$695
Employment (thousands)	13.5	13.5
State & Local Tax Revenue (millions)	\$181	\$188
Local Tax Revenue	\$91	\$99
State Tax Revenue	\$90	\$89

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.0%
Travel-generated employment	1.2%
Travel Percent of Total District Employment	2.9%

Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$6.90	Local tax revenue	\$312
State tax revenue	\$5.10	State tax revenue	\$229
Local & State Total	\$12.00	Local & State Total	\$541

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation.

Other Spending includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Senate District 23

San Bernardino-Yucaipa

Los Angeles, Riverside, San Bernardino counties

Travel Impacts

	2016	2017p
Spending (millions)	\$2,314	\$2,429
Visitor Spending	\$2,157	\$2,254
Other Spending	\$157	\$175
Earnings (millions)	\$656	\$709
Employment (thousands)	25.3	26.0
State & Local Tax Revenue (millions)	\$161	\$166
Local Tax Revenue	\$53	\$55
State Tax Revenue	\$108	\$111

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.8%
Travel-generated employment	2.3%
Travel Percent of Total District Employment	6.1%

Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household
Local tax revenue	\$180
State tax revenue	\$311
Local & State Total	\$492

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Senate District 24

Los Angeles East

Los Angeles County

Travel Impacts

	2016	2017p
Spending (millions)	\$1,427	\$1,498
Visitor Spending	\$1,176	\$1,216
Other Spending	\$250	\$282
Earnings (millions)	\$540	\$564
Employment (thousands)	11.1	11.1
State & Local Tax Revenue (millions)	\$163	\$169
Local Tax Revenue	\$80	\$88
State Tax Revenue	\$83	\$81

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.3%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	2.1%

Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$7.20	Local tax revenue	\$275
State tax revenue	\$5.40	State tax revenue	\$206
Local & State Total	\$12.60	Local & State Total	\$482

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Senate District 25

Glendale-Pasadena

Los Angeles, San Bernardino counties

Travel Impacts

	2016	2017p
Spending (millions)	\$2,045	\$2,144
Visitor Spending	\$1,695	\$1,752
Other Spending	\$350	\$392
Earnings (millions)	\$801	\$842
Employment (thousands)	16.3	16.4
State & Local Tax Revenue (millions)	\$200	\$208
Local Tax Revenue	\$102	\$111
State Tax Revenue	\$99	\$97

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.8%
Travel-generated employment	1.5%
Travel Percent of Total District Employment	2.5%

Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$6.30	Local tax revenue	\$350
State tax revenue	\$4.70	State tax revenue	\$258
Local & State Total	\$11.00	Local & State Total	\$608

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Senate District 26

Los Angeles Coast

Los Angeles County

Travel Impacts

	2016	2017p
Spending (millions)	\$8,778	\$9,109
Visitor Spending	\$6,780	\$7,019
Other Spending	\$1,998	\$2,090
Earnings (millions)	\$4,199	\$4,620
Employment (thousands)	67.6	69.4
State & Local Tax Revenue (millions)	\$558	\$588
Local Tax Revenue	\$320	\$351
State Tax Revenue	\$238	\$237

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	5.2%
Travel-generated employment	6.1%
Travel Percent of Total District Employment	5.6%

Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.00	Local tax revenue	\$1,113
State tax revenue	\$3.00	State tax revenue	\$677
Local & State Total	\$8.00	Local & State Total	\$1,790

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Senate District 27
 Thousand Oaks-Simi Valley
 Los Angeles, Ventura counties

	Travel Impacts	2016	2017p
Spending (millions)		\$1,978	\$2,064
Visitor Spending		\$1,636	\$1,681
Other Spending		\$342	\$382
Earnings (millions)		\$728	\$764
Employment (thousands)		16.5	16.6
State & Local Tax Revenue (millions)		\$184	\$190
Local Tax Revenue		\$88	\$95
State Tax Revenue		\$96	\$95

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	3.2%
Travel-generated employment	1.5%
Travel Percent of Total District Employment	2.2%

Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.60	Local tax revenue	\$298
State tax revenue	\$4.70	State tax revenue	\$249
Local & State Total	\$10.40	Local & State Total	\$547

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Senate District 28

Palm Springs
Riverside County

Travel Impacts

	2016	2017p
Spending (millions)	\$5,723	\$6,059
Visitor Spending	\$5,454	\$5,795
Other Spending	\$270	\$264
Earnings (millions)	\$1,695	\$1,819
Employment (thousands)	57.1	59.7
State & Local Tax Revenue (millions)	\$380	\$397
Local Tax Revenue	\$155	\$165
State Tax Revenue	\$225	\$232

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.9%
Travel-generated employment	5.1%
Travel Percent of Total District Employment	12.9%

Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$2.80	Local tax revenue	\$514
State tax revenue	\$3.70	State tax revenue	\$673
Local & State Total	\$6.60	Local & State Total	\$1,187

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Senate District 29

Fullerton

Los Angeles, Orange, Riverside, San Bernardino counties

Travel Impacts

	2016	2017p
Spending (millions)	\$2,243	\$2,334
Visitor Spending	\$1,899	\$1,968
Other Spending	\$344	\$366
Earnings (millions)	\$855	\$919
Employment (thousands)	21.7	22.4
State & Local Tax Revenue (millions)	\$211	\$217
Local Tax Revenue	\$104	\$109
State Tax Revenue	\$107	\$107

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.4%
Travel-generated employment	2.0%
Travel Percent of Total District Employment	4.0%

Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.50	Local tax revenue	\$342
State tax revenue	\$4.70	State tax revenue	\$288
Local & State Total	\$10.20	Local & State Total	\$631

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Senate District 30

Los Angeles

Los Angeles County

Travel Impacts

	2016	2017p
Spending (millions)	\$3,028	\$3,153
Visitor Spending	\$2,629	\$2,717
Other Spending	\$399	\$436
Earnings (millions)	\$1,263	\$1,330
Employment (thousands)	24.4	24.6
State & Local Tax Revenue (millions)	\$277	\$289
Local Tax Revenue	\$148	\$163
State Tax Revenue	\$128	\$127

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.9%
Travel-generated employment	2.2%
Travel Percent of Total District Employment	3.7%

Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$6.00	Local tax revenue	\$516
State tax revenue	\$4.10	State tax revenue	\$351
Local & State Total	\$10.10	Local & State Total	\$867

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Senate District 31

Moreno Valley

Orange, Riverside, San Bernardino counties

Travel Impacts

	2016	2017p
Spending (millions)	\$1,412	\$1,495
Visitor Spending	\$1,229	\$1,304
Other Spending	\$183	\$190
Earnings (millions)	\$419	\$445
Employment (thousands)	14.5	15.0
State & Local Tax Revenue (millions)	\$144	\$149
Local Tax Revenue	\$57	\$60
State Tax Revenue	\$88	\$89

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.1%
Travel-generated employment	1.3%
Travel Percent of Total District Employment	3.0%

Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.60	Local tax revenue	\$184
State tax revenue	\$5.60	State tax revenue	\$225
Local & State Total	\$10.20	Local & State Total	\$408

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Senate District 32

Los Angeles South

Los Angeles County

Travel Impacts

	2016	2017p
Spending (millions)	\$1,897	\$1,981
Visitor Spending	\$1,704	\$1,765
Other Spending	\$193	\$216
Earnings (millions)	\$734	\$769
Employment (thousands)	16.3	16.5
State & Local Tax Revenue (millions)	\$203	\$211
Local Tax Revenue	\$103	\$112
State Tax Revenue	\$100	\$98

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.4%
Travel-generated employment	1.5%
Travel Percent of Total District Employment	2.9%

Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$6.40	Local tax revenue	\$350
State tax revenue	\$4.70	State tax revenue	\$260
Local & State Total	\$11.10	Local & State Total	\$610

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Senate District 33

Long Beach

Los Angeles County

Travel Impacts

	2016	2017p
Spending (millions)	\$2,123	\$2,217
Visitor Spending	\$1,681	\$1,740
Other Spending	\$442	\$477
Earnings (millions)	\$908	\$978
Employment (thousands)	16.3	16.6
State & Local Tax Revenue (millions)	\$197	\$204
Local Tax Revenue	\$101	\$111
State Tax Revenue	\$95	\$94

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.0%
Travel-generated employment	1.5%
Travel Percent of Total District Employment	3.4%

Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$6.40	Local tax revenue	\$351
State tax revenue	\$4.50	State tax revenue	\$246
Local & State Total	\$10.80	Local & State Total	\$597

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Senate District 34

Orange Coast

Orange County

Travel Impacts

	2016	2017p
Spending (millions)	\$5,975	\$6,178
Visitor Spending	\$5,303	\$5,490
Other Spending	\$673	\$688
Earnings (millions)	\$2,179	\$2,366
Employment (thousands)	55.1	57.1
State & Local Tax Revenue (millions)	\$443	\$456
Local Tax Revenue	\$241	\$253
State Tax Revenue	\$202	\$204

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.4%
Travel-generated employment	5.0%
Travel Percent of Total District Employment	10.0%

Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.60	Local tax revenue	\$784
State tax revenue	\$3.40	State tax revenue	\$579
Local & State Total	\$8.00	Local & State Total	\$1,363

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Senate District 35

Gardena-Inglewood

Los Angeles County

Travel Impacts

	2016	2017p
Spending (millions)	\$2,668	\$2,780
Visitor Spending	\$2,150	\$2,224
Other Spending	\$518	\$556
Earnings (millions)	\$1,164	\$1,254
Employment (thousands)	20.8	21.1
State & Local Tax Revenue (millions)	\$233	\$243
Local Tax Revenue	\$123	\$135
State Tax Revenue	\$110	\$108

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.1%
Travel-generated employment	1.9%
Travel Percent of Total District Employment	4.2%

Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$6.10	Local tax revenue	\$423
State tax revenue	\$4.10	State tax revenue	\$288
Local & State Total	\$10.20	Local & State Total	\$711

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Senate District 36
 Carlsbad-San Clemente
 Orange, San Diego counties

	Travel Impacts	2016	2017p
Spending (millions)		\$2,661	\$2,791
Visitor Spending		\$2,405	\$2,515
Other Spending		\$256	\$276
Earnings (millions)		\$974	\$1,040
Employment (thousands)		25.5	26.2
State & Local Tax Revenue (millions)		\$244	\$251
Local Tax Revenue		\$122	\$128
State Tax Revenue		\$122	\$122

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.3%
Travel-generated employment	2.3%
Travel Percent of Total District Employment	4.8%

Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household		
Local tax revenue	\$5.10	Local tax revenue	\$376
State tax revenue	\$4.30	State tax revenue	\$316
Local & State Total	\$9.40	Local & State Total	\$692

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Senate District 37
Irvine-Newport Beach
Orange, Riverside counties

	Travel Impacts	2016	2017p
Spending (millions)		\$4,065	\$4,214
Visitor Spending		\$3,588	\$3,718
Other Spending		\$477	\$495
Earnings (millions)		\$1,594	\$1,717
Employment (thousands)		40.8	42.2
State & Local Tax Revenue (millions)		\$330	\$338
Local Tax Revenue		\$171	\$179
State Tax Revenue		\$159	\$159

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	4.4%
Travel-generated employment	3.7%
Travel Percent of Total District Employment	4.0%

Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates	Travel-Generated Tax Revenues per District Household		
Local tax revenue	\$4.80	Local tax revenue	\$545
State tax revenue	\$3.80	State tax revenue	\$437
Local & State Total	\$8.60	Local & State Total	\$982

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Senate District 38

Escondido-El Cajon

San Diego County

Travel Impacts

	2016	2017p
Spending (millions)	\$1,942	\$2,043
Visitor Spending	\$1,733	\$1,812
Other Spending	\$209	\$231
Earnings (millions)	\$639	\$674
Employment (thousands)	17.2	17.5
State & Local Tax Revenue (millions)	\$198	\$203
Local Tax Revenue	\$95	\$99
State Tax Revenue	\$104	\$104

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.0%
Travel-generated employment	1.5%
Travel Percent of Total District Employment	3.7%

Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.40	Local tax revenue	\$281
State tax revenue	\$4.90	State tax revenue	\$251
Local & State Total	\$10.30	Local & State Total	\$533

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Senate District 39

San Diego

San Diego County

Travel Impacts

	2016	2017p
Spending (millions)	\$7,970	\$8,430
Visitor Spending	\$7,001	\$7,419
Other Spending	\$969	\$1,011
Earnings (millions)	\$2,607	\$2,786
Employment (thousands)	66.3	68.3
State & Local Tax Revenue (millions)	\$562	\$586
Local Tax Revenue	\$314	\$332
State Tax Revenue	\$248	\$253

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	4.5%
Travel-generated employment	6.0%
Travel Percent of Total District Employment	6.3%

Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.50	Local tax revenue	\$948
State tax revenue	\$3.20	State tax revenue	\$672
Local & State Total	\$7.70	Local & State Total	\$1,620

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Senate District 40
Chula Vista
Imperial, San Diego counties

Travel Impacts

	2016	2017p
Spending (millions)	\$1,771	\$1,857
Visitor Spending	\$1,508	\$1,574
Other Spending	\$263	\$283
Earnings (millions)	\$511	\$532
Employment (thousands)	15.5	15.6
State & Local Tax Revenue (millions)	\$169	\$171
Local Tax Revenue	\$77	\$79
State Tax Revenue	\$92	\$92

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.5%
Travel-generated employment	1.4%
Travel Percent of Total District Employment	4.6%

Travel-generated tax revenue (2017p)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$5.00	Local tax revenue	\$233
State tax revenue	\$4.90	State tax revenue	\$226
Local & State Total	\$9.90	Local & State Total	\$459

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation. **Other Spending** includes resident air travel and ground travel to other California destinations, travel arrangement & reservation services, and convention & trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State tax revenue** includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

APPENDICES

EMPLOYMENT CHARACTERISTICS

VISITOR-GENERATED TAX REVENUE

TRAVEL IMPACT CATEGORIES

SUMMARY OF METHODOLOGY

Employment Characteristics

Assume that the District and the State have the following travel-generated and total employment. The calculations follow.

	Total	Travel
District	400	20
State	20,502	925

District Percent of Statewide Employment			
All Payroll & Self-employment	2.0%	=	400/20,502
Travel-generated employment	2.2%	=	20/925
Travel Percent of Total District Employment	5.0%	=	20/400

Visitor-Generated Tax Revenue

Assume that the District has the following visitor spending, tax revenue and resident households. (Note: Visitor-generated tax revenue is slightly less than the total tax revenue that is reported.) The calculations follow.

Visitor Spending (million)	\$1,500
Local Tax Revenue	\$35
State Tax Revenue	\$70
Households	200,000

\$100 of Visitor Spending Generates

Local tax revenue	\$2.30	=	(\$35/\$1,500)*100
State tax revenue	\$4.70	=	(\$70/\$1,500)*100
Local & State Total	\$7.00	=	\$2.30 + \$4.70

Visitor-Generated Tax Revenues per District Household

Local Tax Revenue	\$175	=	\$35,000,000/200,000
State Tax Revenue	\$350	=	\$70,000,000/200,000
Local & State Total	\$525	=	\$175 + \$350

Travel Impact Categories

Visitor Spending includes spending on lodging, food services, recreation, shopping and local transportation.

Other Spending includes travel agencies and resident air travel.

Earnings include wages and salaries, paid benefits and self-employment income.

Employment includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker.

Local tax revenue includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included.

State tax revenue includes sales, motor fuel, and business and personal income taxes imposed by the state of California. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings.

Summary of Methodology

The general method for estimating the economic impact of travel is described in the California Travel Impacts by County report [1]. The district estimates involved allocating the county level estimates to zip code areas and districts. The following data sources were used in making this allocation.

- Lodging establishment and room inventory by address prepared by STR, Inc.
- U.S. Bureau of the Census zip code Business Patterns for payroll employment by industry.
- U.S. Bureau of the Census 2010 housing characteristics, population, and resident employment characteristics by zip code.
- California State Senate Office of Demographics Senate and Assembly District zip code Directories [2]

District total employment (used for estimating the travel-generated employment share) was estimated from county and zip code payroll employment data and total employment (including payroll and self-employment) estimates for counties prepared by the Bureau of Economic Analysis.

1. California Travel Impacts, 1992-2017p (May 2018). Prepared by Dean Runyan Associates for Visit California.

2. <<http://sdmg.senate.ca.gov/zipcodedirectory>>