

## Apache County Travel Impacts, 1998-2006p

	1998	2000	2002	2003	2004	2005	2006p
<b>Total Direct Travel Spending (\$Million)</b>							
Visitor Spending at Destination	79.7	109.2	100.0	107.2	113.2	128.8	137.5
Other Travel*	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Direct Spending	79.7	109.2	100.0	107.2	113.2	128.8	137.5
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>							
Hotel, Motel	39.8	57.5	52.9	51.7	52.3	63.2	67.8
Campground	8.4	10.8	10.6	12.2	14.0	15.4	16.5
Private Home	17.3	23.8	19.8	25.2	27.4	29.1	30.8
Vacation Home	11.7	13.6	13.6	14.5	15.5	16.6	17.5
Day Travel	2.4	3.5	3.1	3.6	4.0	4.5	4.9
Spending at Destination	79.7	109.2	100.0	107.2	113.2	128.8	137.5
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Lodging	14.7	20.0	18.5	17.3	17.3	20.1	21.0
Food & Beverage Services	15.4	21.2	19.9	20.7	20.9	23.6	24.7
Food Stores	7.4	8.1	8.1	8.3	8.4	8.6	8.7
Ground Tran. & Motor Fuel	15.5	26.5	22.7	29.2	34.8	42.8	48.5
Arts, Entertainment & Recreation	11.2	14.8	14.3	15.0	15.4	16.4	16.8
Retail Sales	15.6	18.5	16.5	16.8	16.4	17.4	17.7
Air Transportation (visitor only)	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spending at Destination	79.7	109.2	100.0	107.2	113.2	128.8	137.5
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accommodation & Food Services	10.3	14.0	13.1	13.0	13.0	14.4	15.4
Arts, Entertainment & Recreation	4.6	6.2	5.9	6.2	6.4	6.8	7.3
Retail**	3.9	4.8	4.6	4.8	4.9	5.1	5.4
Auto Rental & other ground tran.	0.2	0.2	0.2	0.2	0.2	0.3	0.3
Air Transportation (visitor only)	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Travel*	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Direct Earnings	19.0	25.2	23.9	24.2	24.5	26.6	28.4
<b>Industry Employment Generated by Travel Spending (Jobs)</b>							
Accommodation & Food Services	860	1,010	910	850	820	890	910
Arts, Entertainment & Recreation	290	320	290	430	550	560	550
Retail**	270	310	290	290	300	280	270
Auto Rental & other ground tran.	10	10	10	10	10	10	10
Air Transportation (visitor only)	0	0	0	0	0	0	0
Other Travel*	0	0	0	0	0	0	0
Total Direct Employment	1,430	1,650	1,490	1,580	1,680	1,740	1,740
<b>Government Revenue Generated by Travel Spending (\$Million)***</b>							
Local	2.1	2.9	2.6	2.6	2.6	3.0	3.0
State	3.4	4.6	4.3	4.7	4.9	5.3	5.4
Total Direct Gov't. Revenue	5.5	7.5	6.9	7.3	7.5	8.2	8.4

Details may not add to totals due to rounding. Estimates for 1999 and 2001 not printed due to space limitations.

\*Other Travel includes resident air travel and travel arrangement. \*\*Retail includes gasoline.

\*\*\*Property taxes and sales tax payments of travel industry employees not included.

## Cochise County Travel Impacts, 1998-2006p

	1998	2000	2002	2003	2004	2005	2006p
<b>Total Direct Travel Spending (\$Million)</b>							
Visitor Spending at Destination	205.1	256.8	269.3	277.9	301.0	318.8	326.6
Other Travel*	0.9	0.8	0.8	0.8	0.8	0.8	0.8
Total Direct Spending	206.0	257.7	270.1	278.7	301.8	319.6	327.4
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>							
Hotel, Motel	40.2	54.4	54.1	57.3	69.4	78.9	86.2
Campground	35.4	41.8	41.6	44.8	47.5	50.2	52.2
Private Home	39.3	53.0	45.5	56.6	60.3	63.3	66.4
Vacation Home	5.0	5.6	5.8	6.0	6.3	6.5	6.8
Day Travel	85.2	102.0	122.3	113.1	117.6	119.8	115.0
Spending at Destination	205.1	256.8	269.3	277.9	301.0	318.8	326.6
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Lodging	22.2	27.8	27.8	28.8	33.6	37.6	40.4
Food & Beverage Services	43.1	55.5	58.3	61.8	67.4	71.7	74.0
Food Stores	49.6	56.0	69.4	62.1	63.3	62.2	57.8
Ground Tran. & Motor Fuel	16.1	27.6	23.6	30.3	36.1	44.4	50.4
Arts, Entertainment & Recreation	24.1	31.4	31.1	35.0	38.5	39.9	41.3
Retail Sales	50.2	58.5	59.1	59.8	61.9	62.9	62.7
Air Transportation (visitor only)	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spending at Destination	205.1	256.8	269.3	277.9	301.0	318.8	326.6
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accommodation & Food Services	20.2	25.9	26.8	28.3	31.6	33.5	35.8
Arts, Entertainment & Recreation	10.6	13.9	13.7	15.4	17.0	17.6	19.1
Retail**	14.2	16.6	18.6	17.8	18.3	18.3	18.2
Auto Rental & other ground tran.	0.2	0.2	0.2	0.2	0.2	0.3	0.3
Air Transportation (visitor only)	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Travel*	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Direct Earnings	45.8	57.2	59.9	62.3	67.7	70.3	73.9
<b>Industry Employment Generated by Travel Spending (Jobs)</b>							
Accommodation & Food Services	1,620	1,960	1,900	1,940	2,040	2,110	2,160
Arts, Entertainment & Recreation	1,090	1,160	1,100	1,170	1,190	1,210	1,250
Retail**	720	840	860	800	810	800	790
Auto Rental & other ground tran.	10	10	10	10	10	10	10
Air Transportation (visitor only)	0	0	0	0	0	0	0
Other Travel*	40	30	20	20	20	20	20
Total Direct Employment	3,480	4,000	3,880	3,940	4,060	4,150	4,230
<b>Government Revenue Generated by Travel Spending (\$Million)***</b>							
Local	7.1	8.6	8.9	9.2	9.9	10.5	10.7
State	7.3	9.1	9.9	10.4	11.1	11.7	12.0
Total Direct Gov't. Revenue	14.3	17.7	18.8	19.5	21.1	22.2	22.7

Details may not add to totals due to rounding. Estimates for 1999 and 2001 not printed due to space limitations.

\*Other Travel includes resident air travel and travel arrangement. \*\*Retail includes gasoline.

\*\*\*Property taxes and sales tax payments of travel industry employees not included.

## Coconino County Travel Impacts, 1998-2006p

	1998	2000	2002	2003	2004	2005	2006p
<b>Total Direct Travel Spending (\$Million)</b>							
Visitor Spending at Destination	668.3	730.2	682.2	733.3	778.0	833.5	863.8
Other Travel*	0.2	3.7	2.0	0.8	2.6	2.2	5.1
Total Direct Spending	668.5	733.9	684.3	734.1	780.5	835.7	868.9
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>							
Hotel, Motel	485.9	515.1	477.8	505.8	537.9	580.3	600.1
Campground	37.7	45.0	45.9	48.0	50.4	52.2	53.6
Private Home	42.7	54.7	48.5	60.5	63.8	66.9	71.3
Vacation Home	23.4	26.1	27.3	28.2	29.4	30.6	31.8
Day Travel	78.6	89.2	82.8	90.7	96.4	103.5	106.9
Spending at Destination	668.3	730.2	682.2	733.3	778.0	833.5	863.8
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Lodging	186.0	198.6	180.9	188.6	203.0	220.6	234.6
Food & Beverage Services	170.3	186.8	179.4	194.2	205.7	220.1	223.7
Food Stores	37.6	39.9	39.7	41.2	42.3	43.2	43.3
Ground Tran. & Motor Fuel	28.0	47.3	40.5	51.8	61.5	75.4	85.3
Arts, Entertainment & Recreation	99.0	111.4	108.1	117.3	124.8	128.7	128.9
Retail Sales	144.1	146.1	131.9	137.0	138.8	143.2	142.9
Air Transportation (visitor only)	3.3	0.0	1.7	3.3	1.9	2.3	5.0
Spending at Destination	668.3	730.2	682.2	733.3	778.0	833.5	863.8
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accommodation & Food Services	117.4	127.1	118.8	126.1	134.7	140.3	147.9
Arts, Entertainment & Recreation	40.5	45.5	44.1	47.9	50.9	52.5	55.1
Retail**	24.9	26.1	24.3	25.4	26.0	26.7	27.5
Auto Rental & other ground tran.	0.5	0.6	0.5	0.6	0.6	0.7	0.7
Air Transportation (visitor only)	1.2	0.0	0.7	1.3	0.8	0.9	0.9
Other Travel*	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Direct Earnings	184.6	200.8	189.5	201.8	214.1	222.1	233.2
<b>Industry Employment Generated by Travel Spending (Jobs)</b>							
Accommodation & Food Services	7,230	7,230	6,550	6,770	6,820	6,780	6,660
Arts, Entertainment & Recreation	2,490	2,590	2,330	2,540	2,690	2,940	2,970
Retail**	1,290	1,230	1,080	1,080	1,070	1,080	1,070
Auto Rental & other ground tran.	20	20	20	20	20	20	20
Air Transportation (visitor only)	20	0	10	20	10	10	10
Other Travel*	10	30	30	20	30	20	20
Total Direct Employment	11,070	11,110	10,020	10,460	10,630	10,860	10,760
<b>Government Revenue Generated by Travel Spending (\$Million)***</b>							
Local	19.9	21.3	19.6	21.3	22.5	24.1	25.0
State	24.8	27.3	27.1	29.0	30.6	32.4	33.3
Total Direct Gov't. Revenue	44.8	48.6	46.8	50.3	53.1	56.5	58.3

Details may not add to totals due to rounding. Estimates for 1999 and 2001 not printed due to space limitations.

\*Other Travel includes resident air travel and travel arrangement. \*\*Retail includes gasoline.

\*\*\*Property taxes and sales tax payments of travel industry employees not included.

## Gila County Travel Impacts, 1998-2006p

	1998	2000	2002	2003	2004	2005	2006p
<b>Total Direct Travel Spending (\$Million)</b>							
Visitor Spending at Destination	178.3	205.7	203.6	213.0	220.4	232.4	241.0
Other Travel*	0.2	0.2	0.2	0.1	0.1	0.1	0.1
Total Direct Spending	178.5	205.9	203.8	213.1	220.5	232.5	241.1
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>							
Hotel, Motel	31.9	36.9	32.3	34.0	35.0	42.4	46.3
Campground	10.9	12.3	12.5	13.0	13.6	14.0	14.3
Private Home	12.7	16.9	14.6	17.9	18.8	19.5	20.1
Vacation Home	10.3	11.4	11.8	12.1	12.4	12.7	13.1
Day Travel	112.5	128.2	132.3	136.0	140.6	143.8	147.2
Spending at Destination	178.3	205.7	203.6	213.0	220.4	232.4	241.0
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Lodging	13.4	15.5	13.5	14.0	14.6	17.3	19.1
Food & Beverage Services	31.5	37.2	36.7	39.1	40.5	43.8	45.6
Food Stores	10.9	11.8	12.0	12.3	12.5	12.8	12.9
Ground Tran. & Motor Fuel	5.6	9.6	8.2	10.6	12.6	15.5	17.6
Arts, Entertainment & Recreation	74.5	86.5	90.5	94.0	97.6	99.3	101.4
Retail Sales	42.4	45.0	42.6	43.0	42.6	43.7	44.4
Air Transportation (visitor only)	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spending at Destination	178.3	205.7	203.6	213.0	220.4	232.4	241.0
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accommodation & Food Services	16.0	18.8	18.1	19.1	19.8	21.6	23.3
Arts, Entertainment & Recreation	19.0	22.2	23.0	24.0	25.0	26.0	27.5
Retail**	7.6	8.2	7.9	8.1	8.1	8.2	8.6
Auto Rental & other ground tran.	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Air Transportation (visitor only)	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Travel*	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Direct Earnings	42.8	49.4	49.2	51.4	53.0	55.9	59.6
<b>Industry Employment Generated by Travel Spending (Jobs)</b>							
Accommodation & Food Services	1,180	1,330	1,280	1,270	1,250	1,300	1,310
Arts, Entertainment & Recreation	1,090	1,090	1,240	1,330	1,200	1,180	1,170
Retail**	400	420	370	360	360	360	360
Auto Rental & other ground tran.	0	0	0	0	0	0	0
Air Transportation (visitor only)	0	0	0	0	0	0	0
Other Travel*	10	10	10	10	10	10	10
Total Direct Employment	2,680	2,850	2,910	2,970	2,820	2,840	2,840
<b>Government Revenue Generated by Travel Spending (\$Million)***</b>							
Local	2.0	2.3	2.1	2.3	2.4	2.9	3.2
State	2.6	3.1	3.0	4.2	5.3	6.6	7.0
Total Direct Gov't. Revenue	4.6	5.4	5.0	6.4	7.7	9.5	10.2

Details may not add to totals due to rounding. Estimates for 1999 and 2001 not printed due to space limitations.

\*Other Travel includes resident air travel and travel arrangement. \*\*Retail includes gasoline.

\*\*\*Property taxes and sales tax payments of travel industry employees not included.

## Graham & Greenlee Counties Travel Impacts, 1998-2006p

	1998	2000	2002	2003	2004	2005	2006p
<b>Total Direct Travel Spending (\$Million)</b>							
Visitor Spending at Destination	23.3	31.1	27.5	30.4	31.7	36.4	44.7
Other Travel*	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Total Direct Spending	23.4	31.2	27.6	30.4	31.8	36.4	44.8
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>							
Hotel, Motel	12.1	16.0	14.3	14.4	14.4	17.9	25.7
Campground	1.0	1.2	1.1	1.2	1.4	1.5	1.5
Private Home	7.8	10.7	9.1	11.4	12.3	13.0	13.2
Vacation Home	0.7	0.8	0.8	0.9	0.9	1.0	1.0
Day Travel	1.7	2.4	2.1	2.5	2.7	3.1	3.5
Spending at Destination	23.3	31.1	27.5	30.4	31.7	36.4	44.7
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Lodging	4.3	5.5	4.8	4.7	4.7	5.9	9.0
Food & Beverage Services	6.0	8.0	7.2	8.0	8.1	9.1	11.2
Food Stores	1.0	1.2	1.1	1.2	1.2	1.2	1.4
Ground Tran. & Motor Fuel	3.3	5.6	4.8	6.1	7.3	9.0	10.2
Arts, Entertainment & Recreation	3.5	4.6	4.2	4.7	4.8	5.2	6.1
Retail Sales	5.2	6.2	5.3	5.7	5.6	5.9	6.9
Air Transportation (visitor only)	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spending at Destination	23.3	31.1	27.5	30.4	31.7	36.4	44.7
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accommodation & Food Services	3.3	4.4	3.9	4.1	4.2	4.7	6.4
Arts, Entertainment & Recreation	1.7	2.3	2.1	2.3	2.4	2.6	3.2
Retail**	1.0	1.3	1.1	1.2	1.2	1.3	1.5
Auto Rental & other ground tran.	0.0	0.0	0.0	0.0	0.1	0.1	0.1
Air Transportation (visitor only)	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Travel*	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Direct Earnings	6.2	8.0	7.3	7.8	7.9	8.7	11.2
<b>Industry Employment Generated by Travel Spending (Jobs)</b>							
Accommodation & Food Services	290	340	350	380	360	390	510
Arts, Entertainment & Recreation	130	140	260	360	370	410	540
Retail**	60	70	60	60	60	60	70
Auto Rental & other ground tran.	0	0	0	0	0	0	0
Air Transportation (visitor only)	0	0	0	0	0	0	0
Other Travel*	0	0	0	0	0	0	0
Total Direct Employment	480	560	670	800	790	870	1,130
<b>Government Revenue Generated by Travel Spending (\$Million)***</b>							
Local	0.6	0.8	0.7	0.7	0.7	0.9	1.1
State	1.1	1.4	1.3	1.4	1.5	1.6	1.9
Total Direct Gov't. Revenue	1.7	2.2	2.0	2.2	2.2	2.5	3.0

Details may not add to totals due to rounding. Estimates for 1999 and 2001 not printed due to space limitations.

\*Other Travel includes resident air travel and travel arrangement. \*\*Retail includes gasoline.

\*\*\*Property taxes and sales tax payments of travel industry employees not included.

## La Paz County Travel Impacts, 1998-2006p

	1998	2000	2002	2003	2004	2005	2006p
<b>Total Direct Travel Spending (\$Million)</b>							
Visitor Spending at Destination	123.9	160.0	155.5	172.7	184.2	206.2	207.7
Other Travel*	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Direct Spending	123.9	160.0	155.5	172.7	184.2	206.2	207.7
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>							
Hotel, Motel	9.3	12.9	14.0	15.5	14.8	22.3	10.8
Campground	36.0	45.8	45.2	49.5	53.5	58.2	62.4
Private Home	12.8	18.6	15.4	19.5	21.1	22.6	24.2
Vacation Home	15.1	18.5	18.5	19.7	20.9	22.4	24.0
Day Travel	50.8	64.2	62.4	68.5	74.0	80.6	86.4
Spending at Destination	123.9	160.0	155.5	172.7	184.2	206.2	207.7
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Lodging	6.2	7.1	7.5	7.8	7.7	9.4	7.0
Food & Beverage Services	13.6	17.1	17.1	18.8	19.3	21.2	19.8
Food Stores	12.6	13.8	14.2	14.5	14.5	14.7	14.6
Ground Tran. & Motor Fuel	28.2	48.5	41.5	53.3	63.6	78.1	88.6
Arts, Entertainment & Recreation	39.3	47.2	50.0	52.5	53.9	56.7	52.5
Retail Sales	23.9	26.3	25.2	25.8	25.3	26.0	25.3
Air Transportation (visitor only)	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spending at Destination	123.9	160.0	155.5	172.7	184.2	206.2	207.7
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accommodation & Food Services	5.7	7.0	7.2	7.8	7.9	8.9	7.9
Arts, Entertainment & Recreation	9.2	11.1	11.7	12.3	12.7	13.5	13.1
Retail**	6.2	7.3	7.4	7.7	7.8	8.1	8.4
Auto Rental & other ground tran.	0.3	0.4	0.4	0.4	0.5	0.5	0.5
Air Transportation (visitor only)	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Travel*	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Direct Earnings	21.3	25.9	26.6	28.3	28.9	31.0	29.9
<b>Industry Employment Generated by Travel Spending (Jobs)</b>							
Accommodation & Food Services	480	540	500	530	500	550	480
Arts, Entertainment & Recreation	520	530	510	530	510	490	460
Retail**	330	370	360	360	370	390	390
Auto Rental & other ground tran.	10	10	10	10	10	10	10
Air Transportation (visitor only)	0	0	0	0	0	0	0
Other Travel*	0	0	0	0	0	0	0
Total Direct Employment	1,340	1,460	1,370	1,430	1,390	1,440	1,340
<b>Government Revenue Generated by Travel Spending (\$Million)***</b>							
Local	1.4	1.7	1.6	1.8	1.8	2.1	2.1
State	4.7	6.0	5.8	6.9	7.6	8.7	8.8
Total Direct Gov't. Revenue	6.1	7.7	7.5	8.7	9.4	10.8	10.9

Details may not add to totals due to rounding. Estimates for 1999 and 2001 not printed due to space limitations.

\*Other Travel includes resident air travel and travel arrangement. \*\*Retail includes gasoline.

\*\*\*Property taxes and sales tax payments of travel industry employees not included.

## Maricopa County Travel Impacts, 1998-2006p

	1998	2000	2002	2003	2004	2005	2006p
<b>Total Direct Travel Spending (\$Million)</b>							
Visitor Spending at Destination	6,409	7,815	7,085	8,090	8,807	9,822	10,459
Other Travel*	903	955	883	977	1,080	1,241	1,367
Total Direct Spending	7,312	8,771	7,968	9,067	9,886	11,064	11,826
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>							
Hotel, Motel	3,215	3,658	3,260	3,519	3,849	4,426	4,684
Campground	150	181	183	194	206	219	228
Private Home	1,946	2,582	2,336	2,884	3,138	3,407	3,662
Vacation Home	129	153	165	174	185	198	212
Day Travel	969	1,241	1,141	1,318	1,428	1,572	1,673
Spending at Destination	6,409	7,815	7,085	8,090	8,807	9,822	10,459
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Lodging	1,135	1,296	1,129	1,192	1,314	1,538	1,665
Food & Beverage Services	1,340	1,683	1,573	1,823	1,975	2,173	2,268
Food Stores	216	246	238	261	273	288	295
Ground Tran. & Motor Fuel	783	1,157	1,008	1,238	1,417	1,686	1,882
Arts, Entertainment & Recreation	828	1,050	997	1,151	1,249	1,322	1,378
Retail Sales	1,226	1,418	1,244	1,392	1,441	1,525	1,566
Air Transportation (visitor only)	882	964	897	1,032	1,137	1,291	1,405
Spending at Destination	6,409	7,815	7,085	8,090	8,807	9,822	10,459
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accommodation & Food Services	799	965	876	980	1,069	1,170	1,261
Arts, Entertainment & Recreation	340	433	408	474	515	546	591
Retail**	207	247	226	252	263	277	294
Auto Rental & other ground tran.	40	48	44	50	53	58	62
Air Transportation (visitor only)	334	387	377	419	450	457	485
Other Travel*	380	430	400	430	460	480	510
Total Direct Earnings	2,096	2,508	2,332	2,605	2,811	2,987	3,205
<b>Industry Employment Generated by Travel Spending (Thousand Jobs)</b>							
Accommodation & Food Services	40.9	45.6	39.2	42.8	44.4	46.8	47.7
Arts, Entertainment & Recreation	15.8	16.6	14.1	16.8	18.1	19.5	20.0
Retail**	8.2	9.0	7.8	8.5	8.6	8.7	8.9
Auto Rental & other ground tran.	1.7	1.7	1.5	1.6	1.6	1.7	1.7
Air Transportation (visitor only)	5.0	5.1	4.0	4.0	4.1	4.1	4.3
Other Travel*	12.2	12.4	10.7	10.4	10.5	10.5	10.8
Total Direct Employment	83.7	90.4	77.2	84.0	87.4	91.3	93.4
<b>Government Revenue Generated by Travel Spending (\$Million)***</b>							
Local	229	267	238	264	281	314	330
State	238	290	279	313	336	366	382
Total Direct Gov't. Revenue	467	557	518	577	617	679	712

Details may not add to totals due to rounding. Estimates for 1999 and 2001 not printed due to space limitations.

\*Other Travel includes resident air travel and travel arrangement. \*\*Retail includes gasoline.

\*\*\*Property taxes and sales tax payments of travel industry employees not included.

## Mohave County Travel Impacts, 1998-2006p

	1998	2000	2002	2003	2004	2005	2006p
<b>Total Direct Travel Spending (\$Million)</b>							
Visitor Spending at Destination	239.8	319.2	313.0	357.4	394.8	429.7	477.0
Other Travel*	8.0	1.7	1.2	2.6	1.9	4.9	5.0
Total Direct Spending	247.7	320.9	314.2	360.0	396.7	434.5	482.0
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>							
Hotel, Motel	84.8	106.1	113.6	123.2	138.7	150.8	178.7
Campground	24.0	29.3	28.6	30.5	32.5	34.9	35.7
Private Home	63.8	96.2	84.6	106.2	117.1	126.1	134.3
Vacation Home	26.8	32.8	34.3	36.7	39.4	43.0	46.0
Day Travel	40.3	54.9	51.8	60.7	67.2	75.0	82.4
Spending at Destination	239.8	319.2	313.0	357.4	394.8	429.7	477.0
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Lodging	32.8	38.6	41.0	43.5	48.6	53.1	63.9
Food & Beverage Services	51.9	67.8	69.2	80.5	88.2	95.3	106.6
Food Stores	21.0	23.7	24.8	26.2	27.3	28.4	30.0
Ground Tran. & Motor Fuel	37.3	64.0	54.7	70.3	83.9	103.1	116.9
Arts, Entertainment & Recreation	39.5	50.9	52.6	60.0	65.4	68.1	73.7
Retail Sales	57.3	67.5	64.0	70.7	73.6	76.8	82.7
Air Transportation (visitor only)	0.0	6.7	6.7	6.1	7.7	4.8	3.1
Spending at Destination	239.8	319.2	313.0	357.4	394.8	429.7	477.0
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accommodation & Food Services	27.1	34.2	35.4	40.0	44.2	46.8	54.8
Arts, Entertainment & Recreation	16.8	21.8	22.4	25.7	28.0	29.2	33.1
Retail**	12.6	15.3	15.1	16.6	17.4	18.1	19.9
Auto Rental & other ground tran.	0.4	0.5	0.5	0.5	0.6	0.6	0.6
Air Transportation (visitor only)	0.0	2.7	2.8	2.5	3.1	1.9	1.6
Other Travel*	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Direct Earnings	60.1	75.4	77.0	86.5	94.1	98.8	112.7
<b>Industry Employment Generated by Travel Spending (Jobs)</b>							
Accommodation & Food Services	2,030	2,390	2,300	2,440	2,580	2,660	3,090
Arts, Entertainment & Recreation	1,090	1,330	1,400	1,620	1,660	1,750	1,980
Retail**	570	700	630	650	670	670	740
Auto Rental & other ground tran.	20	20	20	20	20	20	20
Air Transportation (visitor only)	0	50	50	40	50	30	20
Other Travel*	90	30	20	30	30	40	50
Total Direct Employment	3,810	4,530	4,420	4,790	5,000	5,170	5,900
<b>Government Revenue Generated by Travel Spending (\$Million)***</b>							
Local	5.7	7.0	7.1	7.9	8.6	9.2	10.4
State	10.8	13.6	14.0	15.7	16.9	18.0	19.6
Total Direct Gov't. Revenue	16.5	20.7	21.1	23.6	25.4	27.2	30.0

Details may not add to totals due to rounding. Estimates for 1999 and 2001 not printed due to space limitations.

\*Other Travel includes resident air travel and travel arrangement. \*\*Retail includes gasoline.

\*\*\*Property taxes and sales tax payments of travel industry employees not included.

## Navajo County Travel Impacts, 1998-2006p

	1998	2000	2002	2003	2004	2005	2006p
<b>Total Direct Travel Spending (\$Million)</b>							
Visitor Spending at Destination	178.0	238.1	219.6	228.0	236.3	259.0	281.6
Other Travel*	0.4	0.3	0.3	0.2	0.2	0.2	0.2
Total Direct Spending	178.4	238.4	220.0	228.2	236.5	259.3	281.8
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>							
Hotel, Motel	85.3	121.9	108.1	102.4	101.1	113.7	128.5
Campground	22.5	27.2	27.1	30.0	32.7	35.4	36.7
Private Home	23.0	31.8	27.4	34.4	37.3	39.8	41.8
Vacation Home	35.6	41.3	42.6	45.1	47.8	50.9	53.5
Day Travel	11.6	15.9	14.4	16.1	17.3	19.3	21.0
Spending at Destination	178.0	238.1	219.6	228.0	236.3	259.0	281.6
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Lodging	31.5	44.0	38.3	36.1	35.9	39.6	43.7
Food & Beverage Services	30.9	43.8	39.8	41.0	41.2	45.0	49.7
Food Stores	22.6	25.2	25.6	26.2	26.6	27.3	28.1
Ground Tran. & Motor Fuel	21.5	36.9	31.5	40.5	48.3	59.4	67.4
Arts, Entertainment & Recreation	34.7	44.0	44.7	44.4	45.1	47.0	49.9
Retail Sales	36.9	44.2	39.6	39.8	39.1	40.6	42.8
Air Transportation (visitor only)	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spending at Destination	178.0	238.1	219.6	228.0	236.3	259.0	281.6
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accommodation & Food Services	21.7	30.7	27.3	27.0	27.0	28.7	32.3
Arts, Entertainment & Recreation	12.7	16.5	16.3	16.6	17.0	17.7	19.6
Retail**	8.6	10.4	9.9	10.2	10.3	10.7	11.5
Auto Rental & other ground tran.	0.2	0.3	0.3	0.3	0.3	0.4	0.4
Air Transportation (visitor only)	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Travel*	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Direct Earnings	43.5	58.1	54.2	54.3	54.8	57.7	64.0
<b>Industry Employment Generated by Travel Spending (Jobs)</b>							
Accommodation & Food Services	1,600	2,180	1,770	1,720	1,620	1,610	1,720
Arts, Entertainment & Recreation	1,010	990	930	970	950	990	1,070
Retail**	480	550	480	490	480	490	510
Auto Rental & other ground tran.	10	10	10	10	10	10	10
Air Transportation (visitor only)	0	0	0	0	0	0	0
Other Travel*	20	10	10	10	10	10	10
Total Direct Employment	3,120	3,750	3,200	3,200	3,070	3,110	3,310
<b>Government Revenue Generated by Travel Spending (\$Million)***</b>							
Local	4.3	5.8	5.1	5.1	5.1	5.5	6.0
State	6.6	8.9	8.4	9.0	9.3	10.1	10.7
Total Direct Gov't. Revenue	10.9	14.7	13.5	14.1	14.4	15.6	16.8

Details may not add to totals due to rounding. Estimates for 1999 and 2001 not printed due to space limitations.

\*Other Travel includes resident air travel and travel arrangement. \*\*Retail includes gasoline.

\*\*\*Property taxes and sales tax payments of travel industry employees not included.

## Pima County Travel Impacts, 1998-2006p

	1998	2000	2002	2003	2004	2005	2006p
<b>Total Direct Travel Spending (\$Million)</b>							
Visitor Spending at Destination	1,523	1,847	1,762	1,861	1,993	2,167	2,227
Other Travel*	26	27	23	24	26	29	31
Total Direct Spending	1,549	1,874	1,785	1,885	2,019	2,196	2,258
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>							
Hotel, Motel	700	812	737	743	814	931	959
Campground	57	66	67	71	75	78	81
Private Home	317	431	379	470	501	531	561
Vacation Home	27	31	32	34	35	37	39
Day Travel	421	506	547	544	568	589	587
Spending at Destination	1,523	1,847	1,762	1,861	1,993	2,167	2,227
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Lodging	290	338	302	300	332	395	413
Food & Beverage Services	346	431	412	450	484	523	537
Food Stores	88	100	109	106	109	110	107
Ground Tran. & Motor Fuel	152	215	189	228	258	303	336
Arts, Entertainment & Recreation	213	268	256	283	305	318	323
Retail Sales	419	480	480	477	488	498	488
Air Transportation (visitor only)	14	15	14	16	18	21	22
Spending at Destination	1,523	1,847	1,762	1,861	1,993	2,167	2,227
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accommodation & Food Services	209	254	236	249	270	294	310
Arts, Entertainment & Recreation	85	107	102	113	122	127	136
Retail**	69	80	81	81	83	85	86
Auto Rental & other ground tran.	11	13	12	13	14	15	17
Air Transportation (visitor only)	5	6	6	7	7	7	8
Other Travel*	10	20	10	10	10	10	10
Total Direct Earnings	394	475	449	475	510	543	570
<b>Industry Employment Generated by Travel Spending (Jobs)</b>							
Accommodation & Food Services	11,360	13,370	12,170	12,580	13,250	14,000	14,240
Arts, Entertainment & Recreation	5,700	6,630	6,260	7,190	7,860	7,650	7,650
Retail**	3,050	3,350	3,210	3,110	3,160	3,150	3,100
Auto Rental & other ground tran.	440	460	390	430	430	440	460
Air Transportation (visitor only)	120	120	100	100	100	100	110
Other Travel*	530	480	360	320	310	320	310
Total Direct Employment	21,210	24,420	22,500	23,740	25,120	25,670	25,870
<b>Government Revenue Generated by Travel Spending (\$Million)***</b>							
Local	35.2	41.2	38.0	38.9	41.9	47.2	50.2
State	56.9	68.8	70.5	74.5	79.3	85.6	87.4
Total Direct Gov't. Revenue	92.1	109.9	108.5	113.4	121.2	132.8	137.6

Details may not add to totals due to rounding. Estimates for 1999 and 2001 not printed due to space limitations.

\*Other Travel includes resident air travel and travel arrangement. \*\*Retail includes gasoline.

\*\*\*Property taxes and sales tax payments of travel industry employees not included.

## Pinal County Travel Impacts, 1998-2006p

	1998	2000	2002	2003	2004	2005	2006p
<b>Total Direct Travel Spending (\$Million)</b>							
Visitor Spending at Destination	205.5	262.6	256.1	290.7	322.8	364.4	401.6
Other Travel*	0.1	0.1	0.1	0.4	0.4	0.4	0.4
Total Direct Spending	205.6	262.7	256.1	291.1	323.3	364.9	402.0
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>							
Hotel, Motel	43.6	46.4	48.9	46.5	51.9	59.9	63.6
Campground	13.8	16.6	16.3	17.4	18.5	19.4	19.8
Private Home	61.6	89.7	80.5	103.6	116.9	133.1	150.4
Vacation Home	30.0	36.7	39.5	42.6	47.0	53.2	59.9
Day Travel	56.5	73.3	70.9	80.5	88.5	98.8	108.0
Spending at Destination	205.5	262.6	256.1	290.7	322.8	364.4	401.6
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Lodging	17.5	18.4	19.1	18.1	20.2	22.6	24.6
Food & Beverage Services	44.6	58.0	57.8	67.4	75.3	85.7	95.2
Food Stores	20.1	23.1	24.5	26.2	28.2	30.9	33.8
Ground Tran. & Motor Fuel	25.6	43.9	37.5	48.2	57.5	70.7	80.2
Arts, Entertainment & Recreation	42.4	53.8	55.4	62.5	68.9	74.6	80.9
Retail Sales	55.5	65.4	61.7	68.4	72.8	79.8	87.0
Air Transportation (visitor only)	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spending at Destination	205.5	262.6	256.1	290.7	322.8	364.4	401.6
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accommodation & Food Services	20.0	24.8	24.9	27.8	31.1	34.8	39.5
Arts, Entertainment & Recreation	18.3	23.5	24.1	27.4	30.5	33.3	37.9
Retail**	10.8	13.1	12.9	14.2	15.1	16.4	18.3
Auto Rental & other ground tran.	0.3	0.3	0.3	0.4	0.4	0.4	0.4
Air Transportation (visitor only)	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Travel*	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Direct Earnings	49.5	61.8	62.3	70.1	77.4	85.3	96.4
<b>Industry Employment Generated by Travel Spending (Jobs)</b>							
Accommodation & Food Services	1,380	1,580	1,550	1,790	1,820	1,950	2,070
Arts, Entertainment & Recreation	830	970	1,420	1,620	1,640	1,810	1,880
Retail**	560	620	570	600	620	660	710
Auto Rental & other ground tran.	10	10	10	10	10	10	10
Air Transportation (visitor only)	0	0	0	0	0	0	0
Other Travel*	10	0	0	20	20	20	10
Total Direct Employment	2,780	3,180	3,550	4,040	4,110	4,450	4,690
<b>Government Revenue Generated by Travel Spending (\$Million)***</b>							
Local	4.1	4.9	4.8	5.4	5.9	6.7	7.4
State	8.0	10.0	10.3	11.7	12.8	14.3	15.4
Total Direct Gov't. Revenue	12.0	15.0	15.1	17.0	18.8	21.0	22.8

Details may not add to totals due to rounding. Estimates for 1999 and 2001 not printed due to space limitations.

\*Other Travel includes resident air travel and travel arrangement. \*\*Retail includes gasoline.

\*\*\*Property taxes and sales tax payments of travel industry employees not included.

## Santa Cruz County Travel Impacts, 1998-2006p

	1998	2000	2002	2003	2004	2005	2006p
<b>Total Direct Travel Spending (\$Million)</b>							
Visitor Spending at Destination	206.3	236.8	297.6	261.9	272.2	273.5	254.2
Other Travel*	0.0	0.0	0.1	0.1	0.1	0.1	0.1
Total Direct Spending	206.3	236.8	297.7	262.0	272.2	273.5	254.2
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>							
Hotel, Motel	27.4	29.0	27.9	27.3	32.6	38.0	38.8
Campground	3.8	4.4	4.5	5.0	5.3	5.5	5.9
Private Home	5.8	8.0	7.1	9.0	9.7	10.4	11.2
Vacation Home	0.8	0.9	1.0	1.0	1.1	1.2	1.3
Day Travel	168.4	194.4	257.1	219.6	223.5	218.3	197.0
Spending at Destination	206.3	236.8	297.6	261.9	272.2	273.5	254.2
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Lodging	11.0	11.6	11.1	10.8	12.8	14.9	15.3
Food & Beverage Services	25.6	29.1	35.0	31.8	33.9	35.6	34.1
Food Stores	79.3	90.4	120.1	102.1	103.5	100.4	90.0
Ground Tran. & Motor Fuel	5.1	8.7	7.4	9.5	11.4	14.0	15.9
Arts, Entertainment & Recreation	6.0	6.9	6.9	7.3	8.4	9.1	9.2
Retail Sales	79.4	90.1	117.0	100.3	102.2	99.4	89.6
Air Transportation (visitor only)	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spending at Destination	206.3	236.8	297.6	261.9	272.2	273.5	254.2
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accommodation & Food Services	11.7	13.1	14.9	13.7	15.0	15.9	15.8
Arts, Entertainment & Recreation	2.8	3.3	3.3	3.5	3.9	4.3	4.5
Retail**	22.6	25.8	33.6	28.8	29.3	28.3	26.1
Auto Rental & other ground tran.	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Air Transportation (visitor only)	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Travel*	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Direct Earnings	37.2	42.2	51.9	46.1	48.4	48.6	46.6
<b>Industry Employment Generated by Travel Spending (Jobs)</b>							
Accommodation & Food Services	820	830	960	890	930	960	920
Arts, Entertainment & Recreation	220	250	230	240	250	270	300
Retail**	1,000	1,060	1,290	1,120	1,080	1,010	910
Auto Rental & other ground tran.	0	0	0	0	0	0	0
Air Transportation (visitor only)	0	0	0	0	0	0	0
Other Travel*	0	0	0	0	0	0	0
Total Direct Employment	2,050	2,140	2,490	2,260	2,270	2,240	2,130
<b>Government Revenue Generated by Travel Spending (\$Million)***</b>							
Local	4.2	4.7	5.7	5.0	5.3	5.4	5.1
State	6.0	6.9	9.4	8.4	8.7	8.8	8.2
Total Direct Gov't. Revenue	10.2	11.6	15.1	13.4	14.0	14.1	13.3

Details may not add to totals due to rounding. Estimates for 1999 and 2001 not printed due to space limitations.

\*Other Travel includes resident air travel and travel arrangement. \*\*Retail includes gasoline.

\*\*\*Property taxes and sales tax payments of travel industry employees not included.

## Yavapai County Travel Impacts, 1998-2006p

	1998	2000	2002	2003	2004	2005	2006p
<b>Total Direct Travel Spending (\$Million)</b>							
Visitor Spending at Destination	421.1	552.7	534.7	577.9	587.2	638.6	681.3
Other Travel*	3.1	2.9	3.0	0.9	1.0	1.0	0.9
Total Direct Spending	424.2	555.6	537.7	578.8	588.2	639.6	682.1
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>							
Hotel, Motel	138.7	208.1	194.8	205.9	197.9	230.7	255.5
Campground	35.6	39.8	40.7	42.2	44.1	45.5	46.3
Private Home	59.1	82.1	73.6	92.6	99.9	106.7	113.8
Vacation Home	14.6	16.8	18.2	19.1	20.1	21.3	22.6
Day Travel	173.1	205.8	207.4	218.1	225.2	234.5	243.1
Spending at Destination	421.1	552.7	534.7	577.9	587.2	638.6	681.3
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Lodging	59.0	86.0	79.6	83.1	81.5	97.6	109.8
Food & Beverage Services	95.6	132.4	130.1	144.1	145.9	160.3	172.0
Food Stores	26.6	30.8	31.2	32.7	33.2	34.5	35.6
Ground Tran. & Motor Fuel	15.9	27.3	23.3	30.0	35.8	44.0	49.9
Arts, Entertainment & Recreation	115.4	146.1	149.4	160.2	165.2	170.8	176.9
Retail Sales	108.6	130.2	121.0	127.7	125.5	131.5	137.0
Air Transportation (visitor only)	0.0	0.0	0.1	0.1	0.1	0.1	0.1
Spending at Destination	421.1	552.7	534.7	577.9	587.2	638.6	681.3
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accommodation & Food Services	50.4	71.3	68.6	74.4	74.5	82.3	91.6
Arts, Entertainment & Recreation	39.5	51.5	52.1	56.5	58.2	61.1	66.4
Retail**	17.7	21.2	20.2	21.3	21.2	22.1	23.6
Auto Rental & other ground tran.	0.2	0.2	0.2	0.2	0.3	0.3	0.3
Air Transportation (visitor only)	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Other Travel*	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Direct Earnings	110.0	146.4	143.3	153.1	154.9	166.5	182.5
<b>Industry Employment Generated by Travel Spending (Jobs)</b>							
Accommodation & Food Services	3,380	4,410	4,070	4,190	3,900	3,980	4,190
Arts, Entertainment & Recreation	2,270	2,580	3,470	3,880	3,840	3,780	3,830
Retail**	890	970	860	860	850	890	920
Auto Rental & other ground tran.	10	10	10	10	10	10	10
Air Transportation (visitor only)	0	0	0	0	0	0	0
Other Travel*	120	100	90	30	30	30	30
Total Direct Employment	6,670	8,070	8,510	8,970	8,620	8,690	8,970
<b>Government Revenue Generated by Travel Spending (\$Million)***</b>							
Local	8.6	12.0	11.2	12.3	12.3	14.1	15.4
State	11.0	15.2	15.3	17.7	18.9	21.6	23.3
Total Direct Gov't. Revenue	19.6	27.2	26.5	30.1	31.2	35.7	38.7

Details may not add to totals due to rounding. Estimates for 1999 and 2001 not printed due to space limitations.

\*Other Travel includes resident air travel and travel arrangement. \*\*Retail includes gasoline.

\*\*\*Property taxes and sales tax payments of travel industry employees not included.

## Yuma County Travel Impacts, 1998-2006p

	1998	2000	2002	2003	2004	2005	2006p
<b>Total Direct Travel Spending (\$Million)</b>							
Visitor Spending at Destination	361.7	434.4	477.3	493.7	524.6	558.1	578.3
Other Travel*	5.2	5.5	2.6	2.2	2.9	3.0	3.4
Total Direct Spending	366.9	439.9	479.9	495.9	527.5	561.1	581.7
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>							
Hotel, Motel	86.0	95.5	103.0	118.1	132.1	154.6	176.5
Campground	48.8	57.5	58.1	61.5	64.8	67.1	68.7
Private Home	54.0	77.0	68.5	85.9	92.0	97.8	103.7
Vacation Home	28.4	33.8	35.3	37.1	38.9	41.2	43.6
Day Travel	144.5	170.6	212.5	191.2	196.6	197.4	185.9
Spending at Destination	361.7	434.4	477.3	493.7	524.6	558.1	578.3
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Lodging	29.4	32.2	33.4	36.7	40.8	47.9	56.1
Food & Beverage Services	56.9	71.2	75.6	83.1	89.1	96.7	102.2
Food Stores	61.7	69.9	84.5	77.7	79.3	78.9	75.3
Ground Tran. & Motor Fuel	19.9	34.2	29.3	37.6	44.9	55.2	62.5
Arts, Entertainment & Recreation	75.5	90.8	95.5	107.6	116.9	125.3	133.7
Retail Sales	118.3	136.1	156.4	147.6	150.5	150.9	145.6
Air Transportation (visitor only)	0.0	0.0	2.6	3.4	3.3	3.2	2.9
Spending at Destination	361.7	434.4	477.3	493.7	524.6	558.1	578.3
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accommodation & Food Services	26.9	32.4	34.2	37.6	40.8	44.6	49.7
Arts, Entertainment & Recreation	27.3	33.5	34.7	39.4	42.7	46.0	51.0
Retail**	25.7	29.9	34.6	32.7	33.4	33.3	33.1
Auto Rental & other ground tran.	0.2	0.3	0.3	0.3	0.3	0.3	0.3
Air Transportation (visitor only)	0.0	0.0	1.1	1.4	1.3	1.3	1.2
Other Travel*	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Direct Earnings	82.2	98.3	106.1	112.4	119.8	126.9	136.9
<b>Industry Employment Generated by Travel Spending (Jobs)</b>							
Accommodation & Food Services	1,920	2,080	2,050	2,240	2,310	2,460	2,680
Arts, Entertainment & Recreation	1,290	1,480	2,090	2,190	2,240	2,250	2,470
Retail**	1,200	1,310	1,370	1,250	1,220	1,240	1,220
Auto Rental & other ground tran.	10	10	10	10	10	10	10
Air Transportation (visitor only)	0	0	20	20	20	20	20
Other Travel*	60	60	30	30	30	30	30
Total Direct Employment	4,480	4,940	5,580	5,740	5,830	6,010	6,420
<b>Government Revenue Generated by Travel Spending (\$Million)***</b>							
Local	8.9	10.4	11.4	11.6	12.3	13.3	13.9
State	11.5	13.8	16.1	17.3	19.1	21.1	22.0
Total Direct Gov't. Revenue	20.3	24.2	27.5	29.0	31.4	34.3	35.9

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\*Other Travel includes resident air travel and travel arrangement. \*\*Retail includes gasoline.

\*\*\*Property taxes and sales tax payments of travel industry employees not included.