

California Travel Impacts, 1992-2002

	1992	1994	1996	1998	2000	2002
Total Direct Travel Spending (\$Billion)						
Visitor Spending at Destination	45.8	47.9	54.2	61.7	71.3	68.0
Other Travel*	6.3	6.1	6.0	6.0	6.7	6.0
Total Direct Spending	52.1	54.0	60.2	67.8	78.0	74.0
Visitor Spending by Type of Traveler Accommodation (\$Billion)						
Hotel, Motel	21.4	22.1	25.9	31.0	36.6	34.6
Private Campground	1.6	1.8	2.1	2.2	2.5	2.6
Public Campground	0.4	0.4	0.4	0.4	0.5	0.5
Private Home	7.8	8.2	8.7	9.2	10.2	10.0
Vacation Home	2.4	2.5	2.6	2.7	2.9	3.1
Day Travel	12.2	12.9	14.5	16.2	18.5	17.1
Spending at Destination	45.8	47.9	54.2	61.7	71.3	68.0
Visitor Spending by Commodity Purchased (\$Billion)						
Accommodations	7.1	7.6	8.9	10.6	12.6	11.6
Food & Beverage Services	10.8	11.2	12.6	14.7	16.4	16.4
Food Stores	1.5	1.6	1.8	2.1	2.3	2.3
Ground Tran. & Motor Fuel	6.0	6.3	7.1	7.4	9.7	8.7
Arts, Entertainment & Recreation	7.8	8.3	9.5	11.0	12.4	12.2
Retail Sales	9.2	9.8	11.2	12.8	14.4	13.7
Air Transportation (visitor only)	3.3	3.1	3.0	3.0	3.4	3.0
Spending at Destination	45.8	47.9	54.2	61.7	71.3	68.0
Industry Earnings Generated by Travel Spending (\$Billion)						
Accommodations & Food Service	6.9	7.2	8.2	9.9	11.6	11.3
Arts, Entertainment & Recreation	3.9	4.2	4.8	5.5	6.2	6.0
Retail**	1.6	1.7	1.7	2.0	2.3	2.4
Auto Rental & Ground Tran.	0.2	0.3	0.4	0.4	0.5	0.5
Air Transportation (visitor only)	0.8	0.7	0.7	0.8	0.9	1.0
Other Travel*	3.0	2.9	2.9	3.0	3.5	3.4
Total Direct Earnings	16.4	16.9	18.7	21.6	24.9	24.6
Industry Employment Generated by Travel Spending (Thousand Jobs)						
Accommodations & Food Service	390.8	405.2	440.8	470.0	509.3	468.0
Arts, Entertainment & Recreation	199.2	212.0	223.8	233.8	243.1	218.4
Retail**	81.8	84.1	84.8	87.5	87.4	84.8
Auto Rental & Ground Tran.	10.5	13.2	15.6	16.4	16.5	15.0
Air Transportation (visitor only)	17.8	15.5	16.2	17.0	18.2	15.4
Other Travel*	71.0	65.0	66.4	67.1	67.9	56.6
Total Direct Employment	771.1	795.0	847.5	891.9	942.4	858.1
Tax Receipts Generated by Travel Spending (\$Billion)						
Local Tax Receipts	0.9	1.0	1.2	1.5	1.7	1.6
State Tax Receipts	1.9	2.0	2.3	2.6	2.9	2.8
Federal Tax Receipts	2.9	2.9	3.1	3.4	3.9	4.2
Total Direct Tax Receipts	5.8	5.9	6.6	7.5	8.6	8.7

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies. **Retail includes gasoline.

California Travel Impacts, 2003-2007p

	2003	2004	2005	2006	2007p
Total Direct Travel Spending (\$Billion)					
Visitor Spending at Destination	71.0	76.0	82.0	86.2	89.1
Other Travel*	5.8	5.9	6.5	7.2	7.6
Total Direct Spending	76.8	81.9	88.5	93.4	96.7
Visitor Spending by Type of Traveler Accommodation (\$Billion)					
Hotel, Motel	36.3	39.4	43.1	45.6	47.4
Private Campground	2.7	2.9	2.9	3.0	3.0
Public Campground	0.5	0.6	0.6	0.6	0.6
Private Home	10.3	10.8	11.5	12.1	12.6
Vacation Home	3.2	3.4	3.6	3.8	4.0
Day Travel	18.0	19.0	20.3	21.1	21.6
Spending at Destination	71.0	76.0	82.0	86.2	89.1
Visitor Spending by Commodity Purchased (\$Billion)					
Accommodations	11.9	12.9	14.1	15.3	16.2
Food & Beverage Services	17.2	18.4	19.6	20.3	21.0
Food Stores	2.4	2.6	2.7	2.7	2.8
Ground Tran. & Motor Fuel	10.2	11.8	13.9	15.4	16.3
Arts, Entertainment & Recreation	12.7	13.3	13.7	13.9	14.1
Retail Sales	13.8	14.1	14.5	14.7	14.7
Air Transportation (visitor only)	2.8	3.0	3.5	3.9	4.1
Spending at Destination	71.0	76.0	82.0	86.2	89.1
Industry Earnings Generated by Travel Spending (\$Billion)					
Accommodations & Food Service	12.1	13.0	13.8	14.5	15.1
Arts, Entertainment & Recreation	6.3	6.6	6.9	7.2	7.4
Retail**	2.4	2.5	2.6	2.6	2.7
Auto Rental & Ground Tran.	0.5	0.5	0.5	0.6	0.6
Air Transportation (visitor only)	0.9	0.9	0.8	0.9	0.9
Other Travel*	3.1	3.1	2.9	3.2	3.3
Total Direct Earnings	25.3	26.6	27.4	29.0	30.0
Industry Employment Generated by Travel Spending (Thousand Jobs)					
Accommodations & Food Service	490.7	505.5	519.7	527.1	534.0
Arts, Entertainment & Recreation	220.5	224.5	226.2	226.2	226.5
Retail**	86.7	87.4	88.0	88.5	88.0
Auto Rental & Ground Tran.	15.0	14.8	15.2	15.0	15.0
Air Transportation (visitor only)	13.5	13.2	13.0	12.9	12.9
Other Travel*	51.6	50.0	48.1	47.8	47.7
Total Direct Employment	877.9	895.3	910.1	917.5	924.1
Tax Receipts Generated by Travel Spending (\$Billion)					
Local Tax Receipts	1.7	1.7	1.9	2.0	2.2
State Tax Receipts	2.9	3.2	3.4	3.5	3.6
Federal Tax Receipts	4.2	4.4	4.7	5.0	5.2
Total Direct Tax Receipts	8.8	9.3	10.0	10.6	11.0

Details may not add to totals due to rounding.

*Other Travel includes resident air travel and travel agencies. **Retail includes gasoline.