

Denver Metro Overnight Travel Impacts, 1996-2007p

	1996	1998	2000	2002	2004	2006	2007p
Total Direct Travel Spending (\$Million)							
Visitor Spending at Destination	2,370	2,816	3,185	2,959	3,324	3,947	4,323
Other Travel*	1,176	1,322	1,648	1,548	1,725	1,899	1,944
Total Direct Spending	3,546	4,139	4,833	4,507	5,050	5,846	6,267
Visitor Spending by Type of Traveler Accommodation (\$Million)							
Hotel, Motel	1,776	2,187	2,505	2,299	2,367	2,885	3,187
Private Campground	16	16	18	18	18	19	19
Public Campground	3	3	3	3	3	3	3
Private Home	557	592	640	620	914	1,016	1,088
Vacation Home	18	19	19	20	21	24	25
Spending at Destination	2,370	2,816	3,185	2,959	3,324	3,947	4,323
Visitor Spending by Commodity Purchased (\$Million)							
Accommodations	444	566	657	586	580	782	914
Food & Beverage Services	400	503	547	525	598	704	777
Food Stores	71	86	90	89	116	127	141
Ground Tran. & Motor Fuel	449	535	517	483	608	764	825
Arts, Entertainment & Recreation	274	331	362	332	390	434	466
Retail Sales	378	399	519	463	500	556	590
Air Transportation (visitor only)	353	398	493	482	532	579	609
Spending at Destination	2,370	2,816	3,185	2,959	3,324	3,947	4,323
Industry Earnings Generated by Travel Spending (\$Million)							
Accommodation & Food Services	330	417	465	430	456	544	617
Arts, Entertainment & Recreation	140	170	185	170	191	219	243
Retail**	66	71	89	80	91	100	106
Auto Rental & Ground Tran.	46	57	50	49	56	65	68
Air Transportation (visitor only)	104	104	108	148	129	139	130
Other Travel*	386	397	426	517	467	499	456
Total Direct Earnings	1,072	1,216	1,323	1,394	1,390	1,566	1,620
Industry Employment Generated by Travel Spending (Thousand Jobs)							
Accommodation & Food Services	18.7	21.4	21.5	18.9	19.1	21.6	23.1
Arts, Entertainment & Recreation	4.8	5.2	5.4	5.1	5.9	6.4	6.6
Retail**	3.4	3.2	3.5	3.0	3.3	3.6	3.8
Auto Rental & Ground Tran.	2.3	2.6	2.0	1.9	2.0	2.3	2.3
Air Transportation (visitor only)	1.9	1.9	2.1	2.2	2.1	2.0	2.1
Other Travel*	8.2	8.1	8.8	8.3	7.8	7.2	7.4
Total Direct Employment	39.2	42.5	43.4	39.4	40.2	43.0	45.3
Tax Receipts Generated by Travel Spending (\$Million)							
Local Tax Receipts	83	101	119	109	114	148	166
State Tax Receipts	83	99	104	97	103	120	129
Total Direct Tax Receipts	166	200	223	206	218	268	295

Details may not add to totals due to rounding. *Other Travel includes resident air travel and travel agencies. **Retail includes gasoline. Years not reported are available upon request. 'a' = less than \$500,000. 'b' = less than 50 jobs. The Denver Metro region includes Adams, Arapahoe, Broomfield, Denver, Douglas and Jefferson counties.

Mountain Resort Overnight Travel Impacts, 1996-2007p

	1996	1998	2000	2002	2004	2006	2007p
Total Direct Travel Spending (\$Million)							
Visitor Spending at Destination	1,995	2,149	2,286	2,292	2,565	2,911	3,042
Other Travel*	71	57	69	72	114	135	144
Total Direct Spending	2,066	2,206	2,355	2,363	2,679	3,046	3,186
Visitor Spending by Type of Traveler Accommodation (\$Million)							
Hotel, Motel	1,609	1,755	1,861	1,849	2,036	2,337	2,440
Private Campground	36	36	41	41	42	44	45
Public Campground	29	30	33	34	34	34	35
Private Home	132	134	145	156	228	247	257
Vacation Home	189	195	207	211	226	250	265
Spending at Destination	1,995	2,149	2,286	2,292	2,565	2,911	3,042
Visitor Spending by Commodity Purchased (\$Million)							
Accommodations	648	716	768	741	788	943	1,034
Food & Beverage Services	443	495	506	523	578	654	673
Food Stores	111	123	126	130	145	157	164
Ground Tran. & Motor Fuel	39	43	48	42	62	86	94
Arts, Entertainment & Recreation	318	350	362	361	390	421	420
Retail Sales	233	220	256	246	255	273	271
Air Transportation (visitor only)	203	202	220	250	348	378	386
Spending at Destination	1,995	2,149	2,286	2,292	2,565	2,911	3,042
Industry Earnings Generated by Travel Spending (\$Million)							
Accommodation & Food Services	368	408	429	426	463	516	549
Arts, Entertainment & Recreation	172	189	196	196	203	228	236
Retail**	45	46	52	51	55	59	59
Auto Rental & Ground Tran.	1	1	1	1	1	1	1
Air Transportation (visitor only)	60	53	48	77	84	91	82
Other Travel*	23	18	19	24	30	35	33
Total Direct Earnings	669	714	744	775	837	929	961
Industry Employment Generated by Travel Spending (Thousand Jobs)							
Accommodation & Food Services	22.1	22.0	21.2	19.7	20.0	20.5	20.1
Arts, Entertainment & Recreation	7.2	6.9	6.9	6.5	6.5	6.7	6.7
Retail**	2.5	2.3	2.3	2.1	2.1	2.2	2.1
Auto Rental & Ground Tran.	<i>b</i>	0.0	<i>b</i>	<i>b</i>	<i>b</i>	<i>b</i>	<i>b</i>
Air Transportation (visitor only)	1.1	1.0	0.9	1.1	1.4	1.3	1.3
Other Travel*	0.5	0.4	0.4	0.4	0.5	0.5	0.6
Total Direct Employment	33.5	32.6	31.8	29.8	30.5	31.2	30.8
Tax Receipts Generated by Travel Spending (\$Million)							
Local Tax Receipts	70	77	82	81	88	102	108
State Tax Receipts	52	57	59	58	62	71	75
Total Direct Tax Receipts	123	134	141	139	150	173	183

Details may not add to totals due to rounding. *Other Travel includes resident air travel and travel agencies. **Retail includes gasoline. Years not reported are available upon request. 'a' = less than \$500,000. 'b' = less than 50 jobs.

The Mountain Resort region includes Eagle, Grand, Gunnison, La Plata, Montrose, Pitkin, Routt, San Miguel and Summit counties.

Pikes Peak Overnight Travel Impacts, 1996-2007p

	1996	1998	2000	2002	2004	2006	2007p
Total Direct Travel Spending (\$Million)							
Visitor Spending at Destination	919	970	1,023	873	1,055	1,132	1,240
Other Travel*	136	155	161	140	199	220	228
Total Direct Spending	1,055	1,125	1,185	1,013	1,253	1,353	1,468
Visitor Spending by Type of Traveler Accommodation (\$Million)							
Hotel, Motel	677	713	752	626	698	738	828
Private Campground	44	44	50	44	47	49	50
Public Campground	3	3	4	3	3	3	3
Private Home	175	189	197	178	283	317	333
Vacation Home	20	20	21	22	23	25	26
Spending at Destination	919	970	1,023	873	1,055	1,132	1,240
Visitor Spending by Commodity Purchased (\$Million)							
Accommodations	199	214	230	185	198	213	238
Food & Beverage Services	175	191	195	171	207	218	253
Food Stores	34	37	38	35	46	48	54
Ground Tran. & Motor Fuel	58	65	69	60	87	118	130
Arts, Entertainment & Recreation	152	159	153	143	169	169	173
Retail Sales	170	157	193	159	181	182	201
Air Transportation (visitor only)	131	147	145	120	167	186	192
Spending at Destination	919	970	1,023	873	1,055	1,132	1,240
Industry Earnings Generated by Travel Spending (\$Million)							
Accommodation & Food Services	133	144	151	127	145	148	169
Arts, Entertainment & Recreation	62	65	62	58	66	68	72
Retail**	28	27	32	27	32	33	36
Auto Rental & Ground Tran.	2	3	2	2	3	3	3
Air Transportation (visitor only)	39	39	32	37	40	45	41
Other Travel*	41	42	37	44	49	54	49
Total Direct Earnings	305	319	317	296	336	350	371
Industry Employment Generated by Travel Spending (Thousand Jobs)							
Accommodation & Food Services	10.3	9.8	9.2	7.5	8.0	8.0	8.6
Arts, Entertainment & Recreation	4.0	3.6	3.3	2.7	3.6	3.5	3.6
Retail**	1.7	1.5	1.5	1.2	1.3	1.4	1.5
Auto Rental & Ground Tran.	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Air Transportation (visitor only)	0.8	0.7	0.6	0.5	0.7	0.6	0.7
Other Travel*	0.9	0.8	0.8	0.7	0.8	0.8	0.8
Total Direct Employment	17.8	16.5	15.6	12.7	14.6	14.4	15.3
Tax Receipts Generated by Travel Spending (\$Million)							
Local Tax Receipts	19	20	22	18	20	22	24
State Tax Receipts	27	30	30	26	29	31	34
Total Direct Tax Receipts	46	50	52	44	50	53	58

Details may not add to totals due to rounding. *Other Travel includes resident air travel and travel agencies. **Retail includes gasoline. Years not reported are available upon request. 'a' = less than \$500,000. 'b' = less than 50 jobs. The Pikes Peak region includes El Paso, Freemont and Teller counties.

All Other Overnight Travel Impacts, 1996-2007p

	1996	1998	2000	2002	2004	2006	2007p
Total Direct Travel Spending (\$Million)							
Visitor Spending at Destination	1,254	1,384	1,584	1,539	1,788	2,015	2,147
Other Travel*	74	68	80	67	88	84	82
Total Direct Spending	1,328	1,452	1,664	1,606	1,876	2,099	2,229
Visitor Spending by Type of Traveler Accommodation (\$Million)							
Hotel, Motel	761	877	1,034	1,008	1,054	1,224	1,305
Private Campground	104	105	117	118	121	119	122
Public Campground	39	40	44	44	45	47	49
Private Home	275	285	307	285	477	521	562
Vacation Home	76	79	83	83	91	104	110
Spending at Destination	1,254	1,384	1,584	1,539	1,788	2,015	2,147
Visitor Spending by Commodity Purchased (\$Million)							
Accommodations	287	335	386	367	378	460	505
Food & Beverage Services	273	316	338	342	411	462	497
Food Stores	90	103	108	110	136	144	157
Ground Tran. & Motor Fuel	77	89	94	81	117	165	182
Arts, Entertainment & Recreation	246	274	313	318	358	370	379
Retail Sales	268	260	334	313	361	382	395
Air Transportation (visitor only)	14	7	11	6	28	31	32
Spending at Destination	1,254	1,384	1,584	1,539	1,788	2,015	2,147
Industry Earnings Generated by Travel Spending (\$Million)							
Accommodation & Food Services	213	247	274	271	304	338	367
Arts, Entertainment & Recreation	121	135	152	152	169	180	192
Retail**	49	51	61	59	69	73	76
Auto Rental & Ground Tran.	1	1	1	1	1	1	1
Air Transportation (visitor only)	4	2	2	2	7	8	7
Other Travel*	38	38	43	37	40	37	34
Total Direct Earnings	425	473	534	522	589	636	676
Industry Employment Generated by Travel Spending (Thousand Jobs)							
Accommodation & Food Services	18.1	19.0	18.8	17.7	18.9	19.7	19.8
Arts, Entertainment & Recreation	9.3	9.3	9.5	8.7	9.7	9.8	10.2
Retail**	3.4	3.1	3.2	2.9	3.2	3.3	3.3
Auto Rental & Ground Tran.	<i>b</i>	<i>b</i>	<i>b</i>	<i>b</i>	<i>b</i>	<i>b</i>	<i>b</i>
Air Transportation (visitor only)	0.1	0.0	<i>b</i>	<i>b</i>	0.1	0.1	0.1
Other Travel*	1.6	1.5	1.5	1.1	1.0	0.8	0.8
Total Direct Employment	32.5	32.9	33.1	30.4	32.9	33.7	34.3
Tax Receipts Generated by Travel Spending (\$Million)							
Local Tax Receipts	34	38	44	43	47	55	59
State Tax Receipts	40	46	49	46	51	58	61
Total Direct Tax Receipts	74	84	93	89	99	112	121

Details may not add to totals due to rounding. *Other Travel includes resident air travel and travel agencies. **Retail includes gasoline. Years not reported are available upon request. 'a' = less than \$500,000. 'b' = less than 50 jobs. Other Colorado includes all counties not within Denver, Mountain Resort or Pikes Peak region.