

## Regional Overnight Visitor Impacts, 2006p

	Denver Metro	Mountain Resort	Pikes Peak	Other Colorado
<b>Total Direct Travel Spending (\$Million)</b>				
Visitor Spending at Destination	3,942	2,902	1,135	2,022
Other Travel*	1,880	133	218	84
Total Direct Spending	5,822	3,034	1,352	2,106
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>				
Hotel, Motel	2,882	2,327	745	1,229
Private Campground	19	44	48	119
Public Campground	3	34	3	47
Private Home	1,014	245	315	522
Vacation Home	24	251	23	105
Spending at Destination	3,942	2,902	1,135	2,022
<b>Visitor Spending by Commodity Purchased (\$Million)</b>				
Accommodations	782	941	223	462
Food & Beverage Services	704	652	226	464
Food Stores	127	157	49	145
Ground Tran. & Motor Fuel	765	86	119	166
Arts, Entertainment & Recreation	434	420	145	372
Retail Sales	556	273	188	383
Air Transportation (visitor only)	573	373	184	31
Spending at Destination	3,942	2,902	1,135	2,022
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>				
Accommodation & Food Services	544	514	156	341
Arts, Entertainment & Recreation	236	243	63	193
Retail**	100	59	34	73
Auto Rental & Ground Tran.	65	1	3	1
Air Transportation (visitor only)	142	92	45	8
Other Travel*	507	35	55	37
Total Direct Earnings	1,594	945	355	653
<b>Industry Employment Generated by Travel Spending (Thousand Jobs)</b>				
Accommodation & Food Services	21.6	20.5	8.5	19.6
Arts, Entertainment & Recreation	7.1	6.6	3.2	10.5
Retail**	3.6	2.2	1.4	3.3
Auto Rental & Ground Tran.	2.3	0.0	0.1	0.0
Air Transportation (visitor only)	2.0	1.3	0.6	0.1
Other Travel*	7.2	0.5	0.8	0.8
Total Direct Employment	43.8	31.2	14.6	34.4
<b>Tax Receipts Generated by Travel Spending (\$Million)</b>				
Local Tax Receipts	148	101	22	55
State Tax Receipts	120	71	32	58
Total Direct Tax Receipts	268	172	54	113

Details may not add to totals due to rounding.