

The travel industry is an important sector of the Wyoming economy. In some areas of the state, it is one of the major industries. This section provides an overview of travel in the state from 1997 through 2006. Detailed travel impacts are provided in the table that concludes this section.

### **DIRECT IMPACTS OF TRAVEL IN WYOMING: A SUMMARY**

- Travel spending by all domestic and international visitors in Wyoming was approximately \$2.5 billion in the 2006 calendar year. This is equivalent to \$6.8 million dollars per day.
- Travel spending in Wyoming has increased 6.4 percent per year since 1997. In constant dollars (adjusted for inflation), travel spending has increased by 3.1 percent per year over the same period.
- Visitors that stayed overnight in commercial lodging facilities spent \$1.3 billion in 2006 – about half of all visitor spending in the state. Visitors that stayed in public and private campgrounds spent \$476 million, or about 19 percent.
- During 2006, travel spending in Wyoming directly supported approximately 29,000 jobs with earnings of over \$600 million. Travel spending generated the greatest number of jobs in accommodations, recreation, and food service industries.
- Local and state tax revenues generated by travel spending were about \$103 million in 2006 (not including property taxes). Without these travel generated tax revenues, each household in Wyoming would have had to pay an additional \$510 in taxes to maintain the current state and local tax revenues.