

Dan Mishell

Client Relations Manager



As Dean Runyan Associate's Client Relations Manager, Dan helps develop the most current and useful research products and facilitates relationships with clients nationwide. In his previous role as Research Director of Visit California, Dan oversaw the research, analysis, and evaluation of data related to the California travel industry. Prior to joining Visit California, Dan managed the research program at LA INC., the Los Angeles Convention and Visitors Bureau. Dan holds a master's degree in biometry from the University of Southern California.



Recent Project Experience

Client Relations

- California State
- County and Sub- County Destinations
- Nampa, ID Visitor and Event Impacts
- X Games 2023

Feasibility, Planning, and Custom Projects

- Sonoma Botanical Garden
- Lake Worth Sports Complex
- Seattle Children's Museum
- Elakha Alliance: Economic Impact of Sea Otter Reintroduction to the Southern Oregon Coast

Past Work Experience

Visit California

Research Director
2008 - 2017

Los Angeles CVB

Research Manager
2000 - 2008

Education

University of Southern California

M.S. Biometry

Memberships

CA Travel Industry Association

Sustainability Committee

TTRA

Greater Western Treasurer 22-23
President 2015
Executive Board of Directors 12-16